

Sequence of returns

When you retire matters

A sequence of returns is the order that a series of gains or losses occur over time. If you aren't taking withdrawals, then the order is less important. But if you're in the income phase, the sequence of returns can have a significant impact on your hard-earned dollars.



Accumulation phase

Two portfolios start at \$250,000. Both have the same annualized return of 5.37%.

Although their sequence of returns is reversed, with one seeing early negative returns and the other having early positive returns, both end up with the same value.



Income phase

Two portfolios start with \$250,000. Both have the same annualized returns of 5.37%, but taking \$12,500 in annual withdrawals, increasing 2% annually for inflation.

Although the annualized returns are the same, in the case of withdrawals, the reversed sequence of returns results in a much different outcome for the two portfolios.

Early Positive Returns

Year End	Return	Value
1	31.49%	\$328,725
2	-4.38%	\$314,327
3	21.83%	\$382,944
4	11.96%	\$428,745
5	7.97%	\$462,915
6	13.69%	\$526,289
7	32.39%	\$696,753
8	16.00%	\$808,234
9	2.11%	\$825,288
10	15.06%	\$949,576
11	21.83%	\$1,156,869
12	-37.00%	\$728,827
13	5.49%	\$768,840
14	15.79%	\$890,240
15	7.38%	\$955,939
16	-7.24%	\$886,729
17	28.68%	\$1,141,043
18	-22.10%	\$888,873
19	-11.89%	\$783,186
20	-9.10%	\$711,916

Early Negative Returns

Year End	Return	Value
1	-9.10%	\$227,250
2	-11.89%	\$200,229
3	-22.10%	\$155,979
4	28.68%	\$200,713
5	-7.24%	\$186,182
6	7.38%	\$199,922
7	15.79%	\$231,490
8	5.49%	\$244,199
9	-37.00%	\$153,845
10	21.83%	\$187,429
11	15.06%	\$215,656
12	2.11%	\$220,207
13	16.00%	\$255,440
14	32.39%	\$338,177
15	13.69%	\$384,473
16	7.97%	\$415,116
17	11.96%	\$464,764
18	21.83%	\$566,222
19	-4.38%	\$541,422
20	31.49%	\$711,915

Early Positive Returns

Year End	Return	Value
1	31.49%	\$316,225
2	-4.38%	\$289,624
3	21.83%	\$339,844
4	11.96%	\$367,225
5	7.97%	\$382,962
6	13.69%	\$421,589
7	32.39%	\$544,064
8	16.00%	\$616,756
9	2.11%	\$615,123
10	15.06%	\$692,822
11	21.83%	\$828,828
12	-37.00%	\$506,620
13	5.49%	\$518,580
14	15.79%	\$584,294
15	7.38%	\$610,921
16	-7.24%	\$549,867
17	28.68%	\$690,409
18	-22.10%	\$520,326
19	-11.89%	\$440,606
20	-9.10%	\$382,301

Early Negative Returns

Year End	Return	Value
1	-9.10%	\$214,750
2	-11.89%	\$176,466
3	-22.10%	\$124,462
4	28.68%	\$146,893
5	-7.24%	\$122,727
6	7.38%	\$117,984
7	15.79%	\$122,536
8	5.49%	\$114,905
9	-37.00%	\$57,744
10	21.83%	\$55,411
11	15.06%	\$48,519
12	2.11%	\$34,000
13	16.00%	\$23,587
14	32.39%	\$15,057
15	13.69%	\$625
16	7.97%	\$0
17	11.96%	\$0
18	21.83%	\$0
19	-4.38%	\$0
20	31.49%	\$0



AMERICAN EQUITY
INVESTMENT LIFE INSURANCE COMPANY

Why sequence of returns matters



Timing: You can control when you retire; not when the market declines.



Income: Early declines may lower income and increase the risk of running out of money.

Why consider fixed index annuities



Safeguard: Principal is protected from loss due to index volatility.



Guarantee: Lifelong income payments, unaffected by downturns.



Manage: Risk of depleting retirement income, while benefitting from potential increases.

Key Considerations

- Fixed index annuities are designed for long-term retirement income needs.
- Early withdrawals may incur surrender charges.
- Withdrawals may be subject to ordinary income tax.
- Interest earning potential may be limited by crediting rates.

Sequence of returns



AMERICAN EQUITY
INVESTMENT LIFE INSURANCE COMPANY[®]

This material is for informational purposes only, and is not a recommendation to buy, sell, hold, or rollover any asset. It does not take into account the specific financial circumstances, investment objectives, risk tolerance, or need of any specific person. In providing this information American Equity Investment Life Insurance Company is not acting as your fiduciary as defined by the Department of Labor. American Equity does not offer legal, investment, or tax advice or make recommendations regarding insurance or investment products. Please consult a qualified professional. | Possible interest credits for money allocated to an index-linked crediting strategy are based upon performance of the specific index; however, fixed index annuities are not an investment, but an insurance product, and do not directly invest in the stock market or the index itself. | This is not a comprehensive overview of all the relevant features and benefits of fixed index annuity products and should not be used as the sole basis for a purchasing decision. Please read the appropriate annuity sales brochure and disclosure for complete details and limitations. | Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.