

PROJECT PHOENIX: MISSION/VISION/VALUES

Mission:

Project Phoenix is a veteran-founded, veteran-led nonprofit, faith-based organization dedicated to helping our brothers and sisters in arms navigate the journey from military service to a meaningful, stable civilian life. Our mission is to provide a restorative place to land and a clear path forward—meeting veterans where they are and walking with them toward where they want to be. On our Homestead in Missouri, we offer safe housing, purposeful daily work, and one-on-one mentorship in a calm, nature-centered environment. Through unhurried time outdoors—caring for the land and livestock, building routines, reconnecting with purpose and the rhythms of nature—veterans gain space to slow down, decompress, and find their footing.

When each veteran is ready, our mentors—fellow veterans who understand the culture, the costs, and the strengths of service—come alongside to talk through hopes, challenges, and next steps. Together, we translate those conversations into a practical, personalized plan for the future, with clear goals and the support to reach them. We remain present throughout the process, providing guidance, accountability, community connections, and encouragement as veterans rebuild purpose, confidence, and momentum.

All services are offered at no cost to the veteran. We accept no government funding and are sustained entirely by the generosity of donors and sponsors who believe in peer-led, community-powered care. Founded by two veterans who turned their own lives into a mission to serve others, Project Phoenix exists to help warriors rise renewed—grounded in dignity, stability, and purpose. By vets, for vets.

Vision:

Veterans thriving as neighbors, leaders, and contributors in vibrant, veteran-centered communities. Every veteran deserves a roof over their head, an active, supportive community, a purpose, and a path to a self-defined future.

Values:

Faith, dignity and respect; service; purpose and growth; community; safety; stewardship and transparency; collaboration; honesty, altruism, charity, brother/sisterhood; love; forgiveness; honor; courage; and integrity.