



Artificial Intelligence: Business Strategies and Applications

Capstone Project

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- The TAG Framework will leverage supervised learning algorithms to predict performance based on assessment data, enabling more accurate hiring and promotion decisions
 - Natural language processing techniques will be applied to analyze qualitative feedback from employees and clients, uncovering insights for continuous improvement
 - A custom recommender system will be developed to generate personalized development plans based on individual strengths, goals, and performance data
 - Models will be trained using historical data and continuously refined based on new data captured through the framework



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- An A/B test will be conducted to validate the impact of the TAG Framework
- The treatment group will consist of three pilot teams adopting the framework, while the control group will include three teams continuing with traditional talent management practices
- Key metrics tracked will include attrition rates, project outcomes, client satisfaction, and employee engagement, aligning with the evaluation metrics from Slide 3
- The test will run for six months, with regular check-ins and data analysis to monitor progress and identify areas for refinement