

Cosmetic
ForeverYoung Korea
www.FYKorea.com



It is a store with Korean brands created with the participation of Korean brands and factories. It is a store with the largest selection of Korean cosmetics in the Americas and is recruiting investors to expand the store throughout the United States.

The first store will be opened in Carrollton, where Dallas' new Koreatown is located, to create a space where not only Koreans living in the United States but also many potential customers who are aware of Korean cosmetics can try, test, and purchase Korean cosmetics in an actual store. ForeverYoung's goal is to complete a single cosmetics store by opening not only cosmetics companies with a long tradition in Korea, but also emerging companies under strict standards.

Products line : Skincare, Make up, Fragrancem Hair, Beauty

1st store location is 4060 State Hwy 121. Carrollton, TX 75010

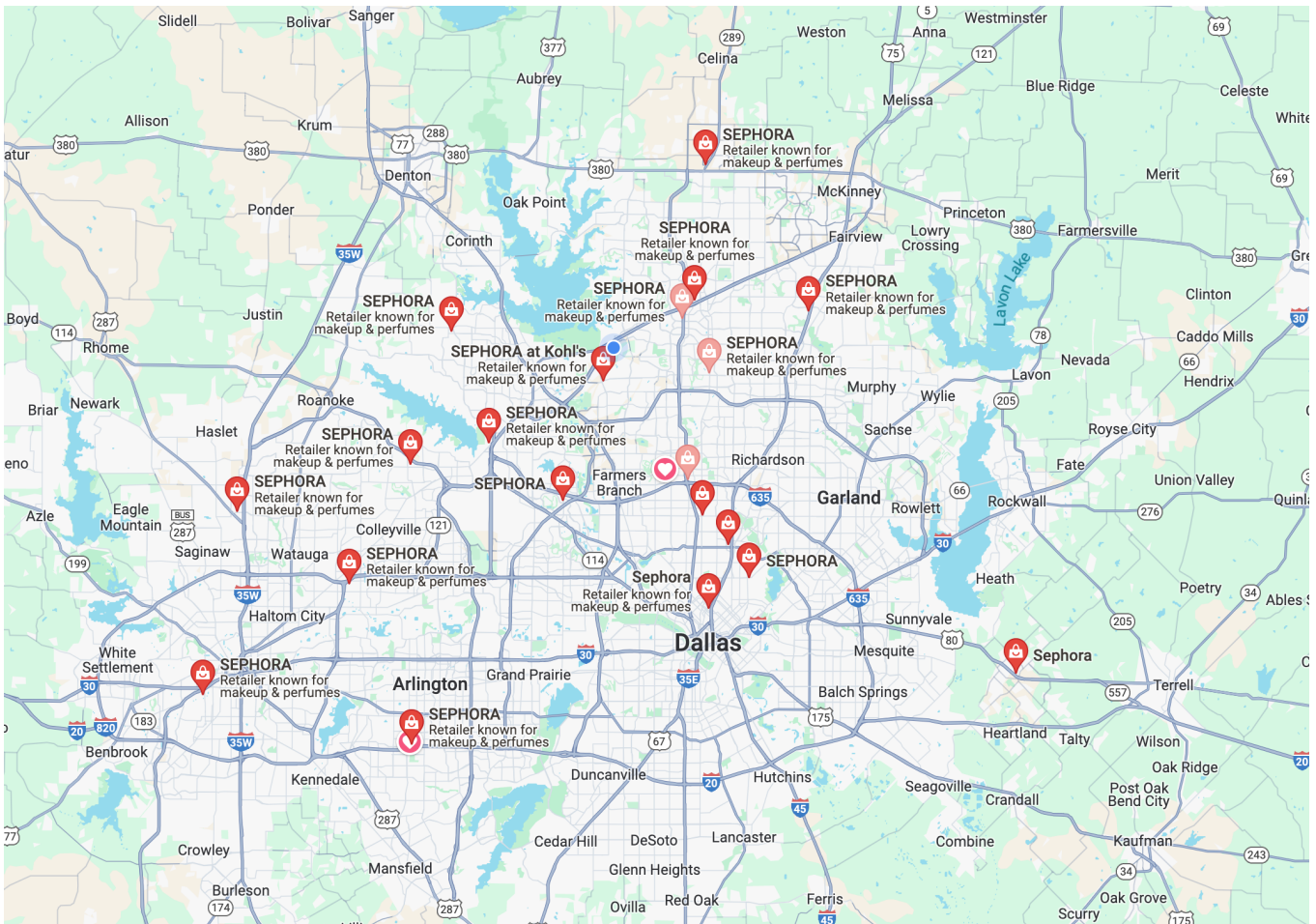
First store : 22 Brands and Factory in Korea(their own brands and ForeverYoung products)

We will expand Korean cosmetics stores in the United States and strive to become the new Sephora. We will begin dealing with factories that have their own unique cosmetics using Korean products to create a more special and trendy cosmetics company.

Investment plan

Total investment amount : 12 millions dollars

First 8 locations in Dallas



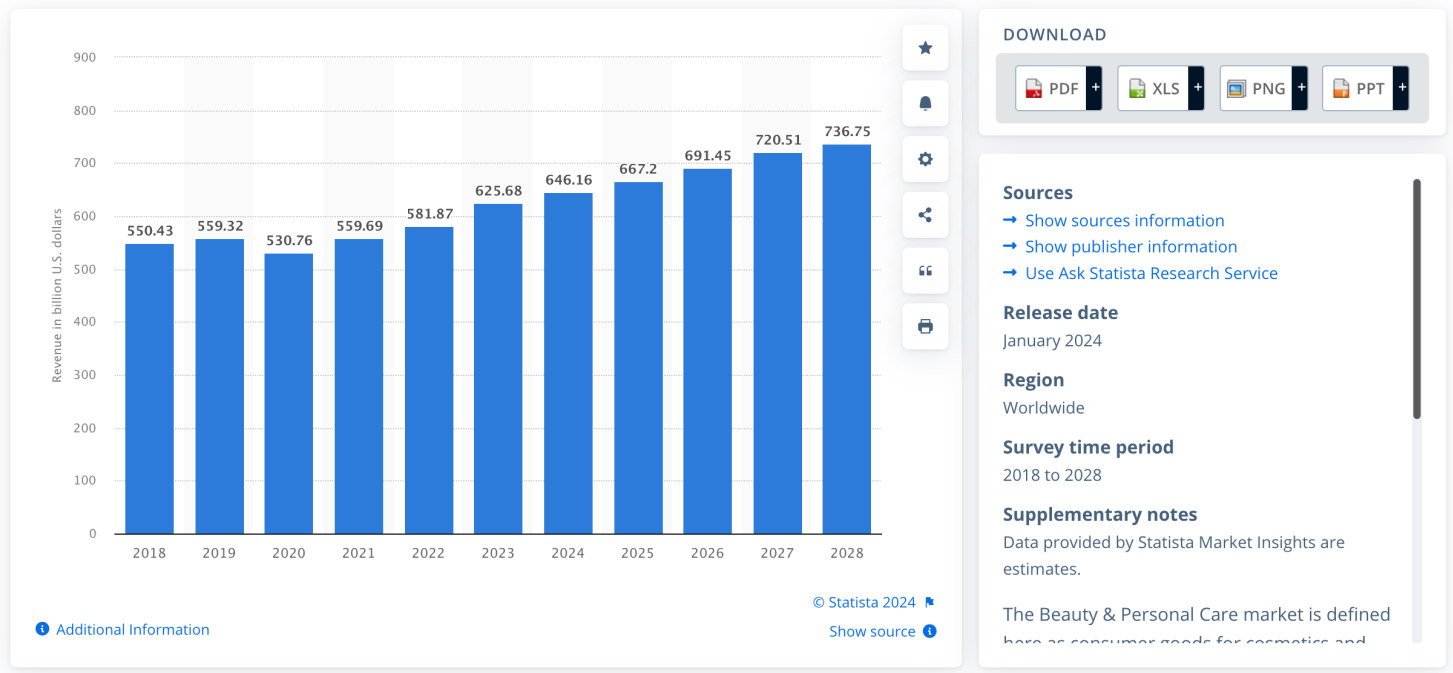
\$262 million

Paris — LVMH Moët Hennessy Louis Vuitton has snapped up Sephora, France's premier perfumery chain, for some \$262 million, confirming its strategy to control the distribution of its own luxury brands — as well as those of competitors like Chanel, Estée Lauder and L'Oreal.

Today, Sephora operates over 2,700 stores in 35 countries worldwide and is partnered with about 340 brands and over 78,000 products. Sephora is owned by LVMH Moët Hennessy Louis Vuitton, commonly known as LVMH.

Revenue of the beauty & personal care market worldwide from 2018 to 2028

(in billion U.S. dollars)



If you become an investor who has been with ForeverYoung from the beginning, you will receive a stake commensurate with the investment amount.

we are gogin to expand our new store with ForeverYoung, recruit people to open franchise stores to open new stores in the future, and exercise a stake in all income of the entire company and receive appropriate compensation.

12Mil Value of the ForeverYoung Korea

12 million is the expected investment amount to open ForeverYoung's first and future stores, and each investment of 1.2 million dollars will have a 10% stake in the company, and currently Foreveryoung is dividing 50% of the shares among investors. The initial investment amount is 6 million dollars.

ForeverYoung Korea

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260 + Off line stores in US market

investors

investors

investors

investors

The global beauty industry is experiencing significant growth, driven by increasing consumer interest in personal care and grooming products

Market Size and Segments

The global beauty and personal care market was valued at around USD 564.4 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 7.7% from 2024 to 2030

Skincare is the largest segment, accounting for 33.7% of the market share in 2023. The segment's growth is fueled by rising popularity of products containing natural and organic ingredients

Consumer Demographics

Women remain the primary consumers, holding a 62.9% revenue share in 2023. The market is influenced by the growing number of working women and the impact of social media influencers and celebrities launching their own beauty brands

Korean factories that produce beauty products are well-regarded for their innovative approaches and high standards

The influence of K-beauty extends beyond product formulation to packaging and marketing strategies. The aesthetic appeal and effective formulations of K-beauty products have led to their widespread popularity, particularly in Southeast Asia and China. This has been driven by the cultural influence of K-pop and K-dramas, which have helped normalize and popularize Korean beauty standards and products.



Distribution Channels

Offline channels, including hypermarkets and specialty stores, dominate the distribution landscape, accounting for 72.2% of sales in 2023. However, online sales are rapidly growing and expected to continue expanding at a significant rate due to convenience and targeted marketing.



Key Players

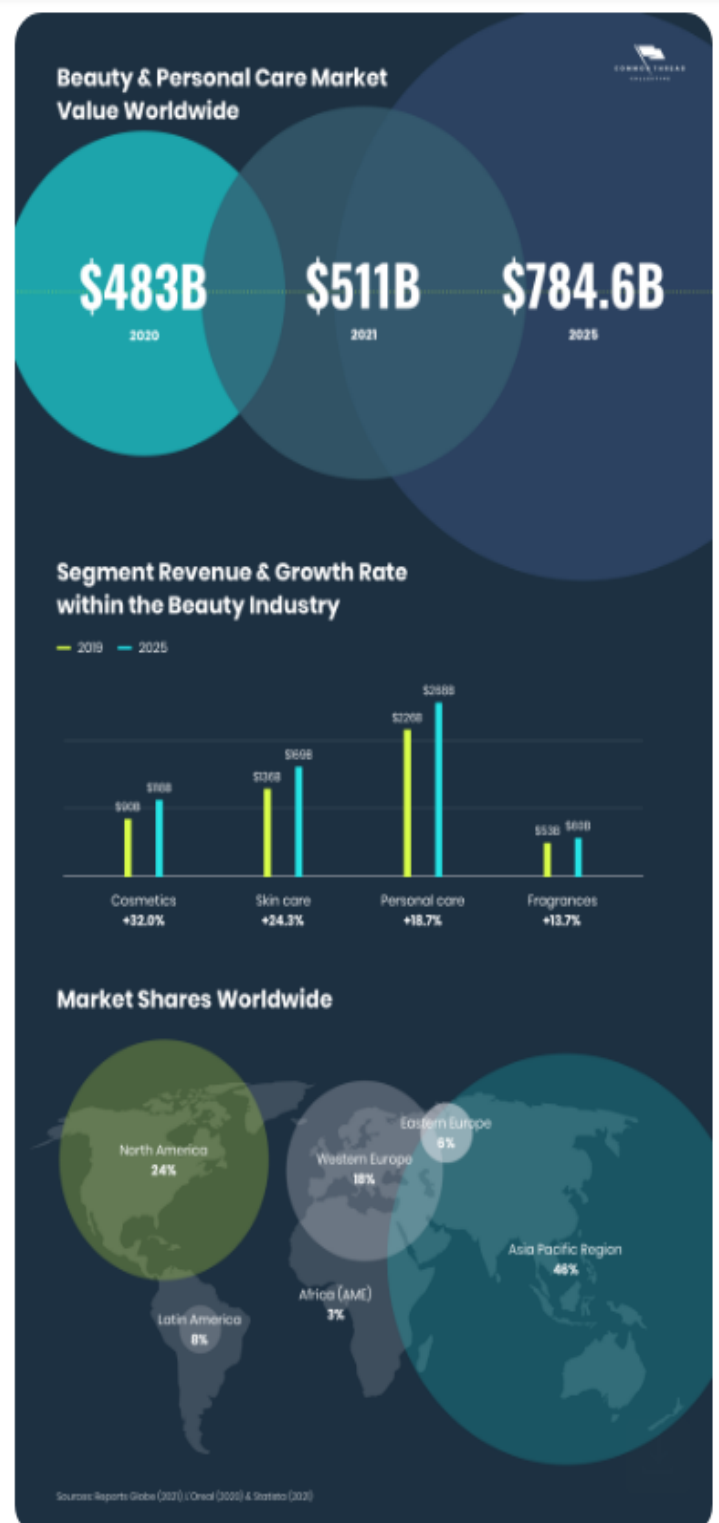
The beauty industry features a mix of established global companies and emerging brands. Major players include L'Oréal Group, Estée Lauder Companies, Unilever, Procter & Gamble, and Shiseido. These companies focus on product innovation and extensive distribution networks to maintain their market positions.

The beauty industry's future looks promising with continued innovation



Beauty Industry Market Share

Sephora stores experience varying levels of daily foot traffic depending on location and time of year. On average, Sephora stores have seen significant fluctuations, with some data indicating that in-store foot traffic has been as high as 93,785 daily visitors in September 2021.



Luxurious Ambiance & Unparalleled Expertise

At ForeverYoung Korea, our vision is to revolutionize the cosmetics industry by creating products that are not only safe and effective but also sustainable and affordable for everyone. We aim to empower our customers to express themselves through beauty without compromising the health of their skin or the planet.



ForeverYoung Korea

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