

INTERNATIONAL DJ & MUSIC PRODUCER
2M+ FOLLOWERS & LISTENERS ACROSS ALL SOCIALS AND PLATFORMS



DJOW PORTFOLIO



JOSEPH DAOU

Biography

Driven by his passion for music since a young age, Joseph Daou, born on July 3rd, in Lebanon, has established himself as an international DJ and music producer, known as DJOW.

Early on, DJOW began his career in Lebanon building a name for himself amongst the top clubs and establishments. It did not take long before his local success expanded his popularity across the Gulf regions. With nearly a decade of live DJ and music production experience, DJOW has mastered music mixing and production. DJOW has a diverse and engaging mix of oriental, oldies pop, commercial hip hop, and house music.

In 2021, DJOW and DJ ASEEL began their world tour bringing together crowds of all sizes and a range of moods in 25+ countries. During this time, DJOW has performed at many of the largest events in the MEA Region: **Expo 2020 – Dubai**, **Beat the Heat – Dubai**, MDL Beast – Jeddah, Fawerha – Jeddah, Mawsem Al Riyadh, and FIFA World Cup – Qatar.

DJOW's experience in music production has led him to release 16 singles and hundreds of remixes to date. Finally, over the past 3 years, DJOW has built his name in the Dubai music scene as a resident DJ at Mood Rooftop and Epik Club.

MY LIFE IN THE MIDDLE EAST

Since November 2021, DJOW has been residing in Dubai, a decision influenced by his profound connection with the Middle East and the Arabic world. Living in Dubai has not only enabled him to perform locally within the UAE but also facilitated his performances in the surrounding countries.

His music has become a unifying force, bringing together diverse cultures from across the Middle East and the international community, fostering a sense of unity and understanding through the universal language of music.

Other things to note:

- Fluent in Arabic, English, and French
- Spent 3 years (living on/off) in Lebanon
- Traveled to the following countries in ME: Tunisia, Turkey, Lebanon, Syria, Egypt, Jordan, Iraq, Kuwait, Bahrain, Saudi Arabia, Qatar, Oman, UAE
- Other Arabic speaking countries he has traveled: Egypt, Tunisia, Morocco



EXPERIENCE AS A DJ

DJOW has performed in 25+ countries around the world building his name amongst a massive international audience

Highlights to note:

- Performed to an aggregate of millions of people around the world
- Bridged Middle Eastern and Western music through specially curated music sets
- Attracting a large international audience from around the world to come and visit Dubai + experience his shows.



Benchmark – Kindom of Saudi Arabia



EXPERIENCE PERFORMING IN USA

DJOW and DJ Aseel went on a US music tour performing in 14 of the top cities in the US between 2022-2023.

This time performing overseas has led to him build a large part of his audience from the US bridging the gap between US and the Middle East.

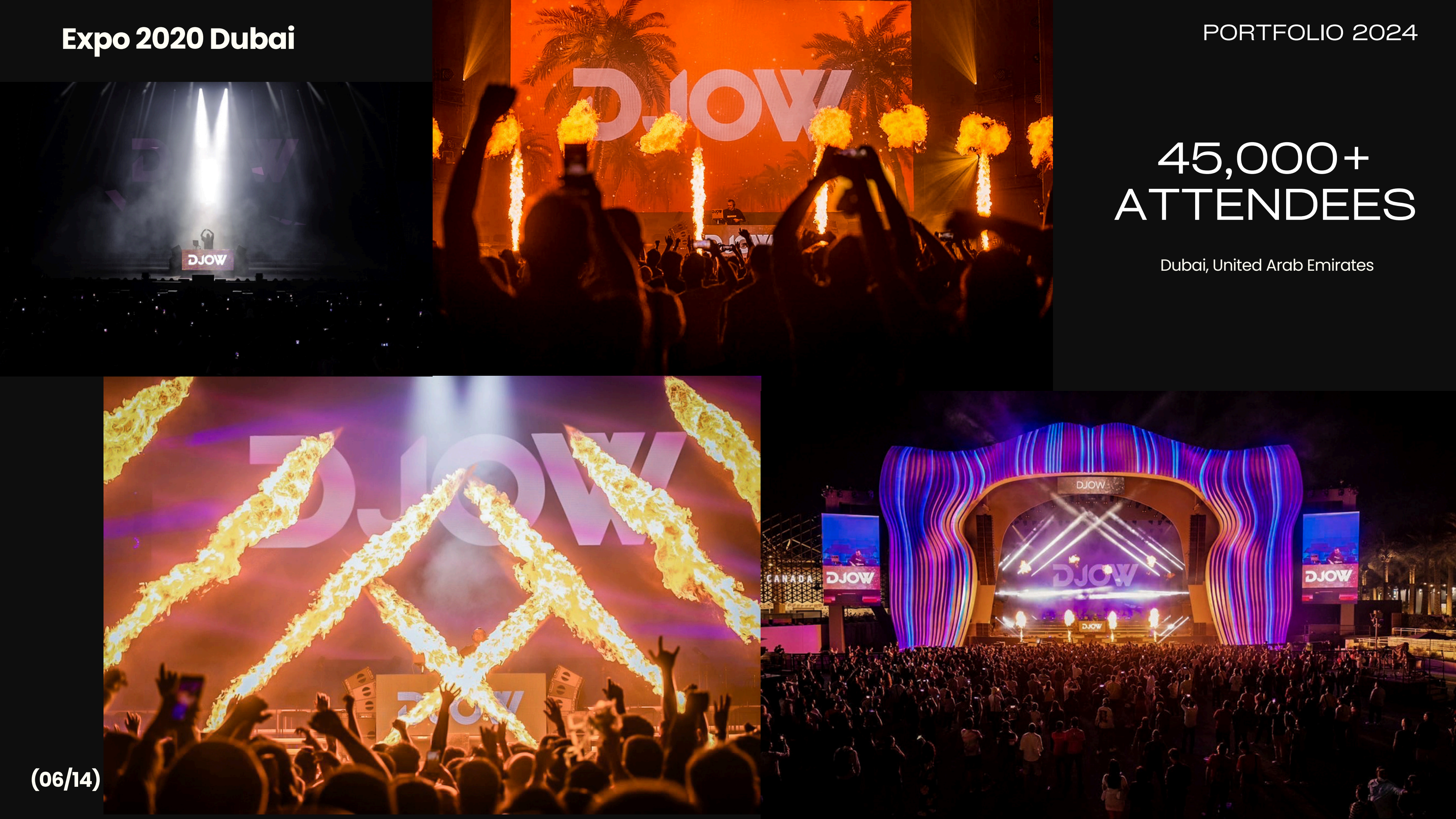
Expo 2020 Dubai

PORTFOLIO 2024

45,000+
ATTENDEES

Dubai, United Arab Emirates

(06/14)



Local Experience in Dubai

RESIDENT DJ

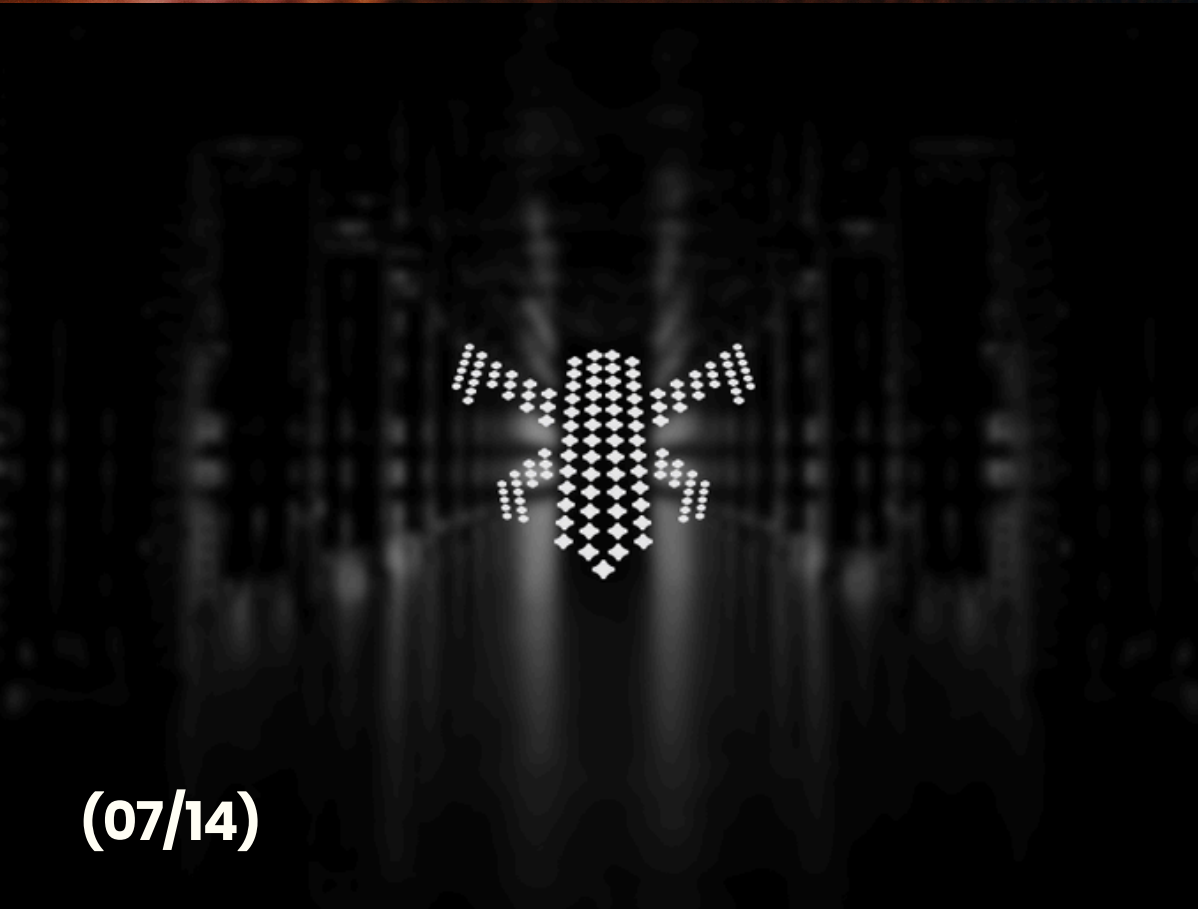
Dubai, United Arab Emirates

DJ at Epik Dubai with a nightly
crowd of 1000+

&

Mood Rooftop Lounge with a
nightly crowd performing to 250+

PORTFOLIO 2024



(07/14)



BEAT THE HEAT DJ

Dubai, United Arab Emirates

Performed to a crowd of 5,000+
for the Beat the Heat event.



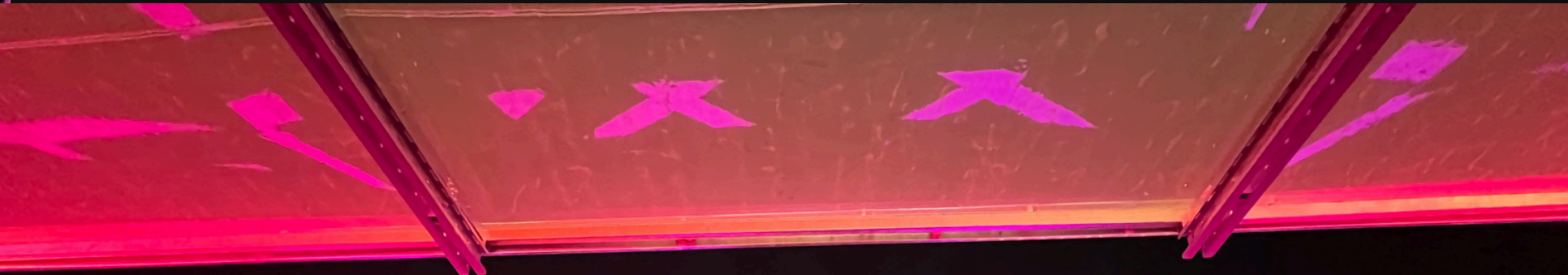
(08/14)



DJ AT THE WORLD CUP

Doha, Qatar

Performed to a crowd of 30,000+ for the 2022 FIFA World Cup .



FIFA WORLD CUP
Qatar2022

EXPERIENCE AS A PRODUCER

DJOW has produced 14 original hits and hundreds of song remixes revealing his unique style of music.

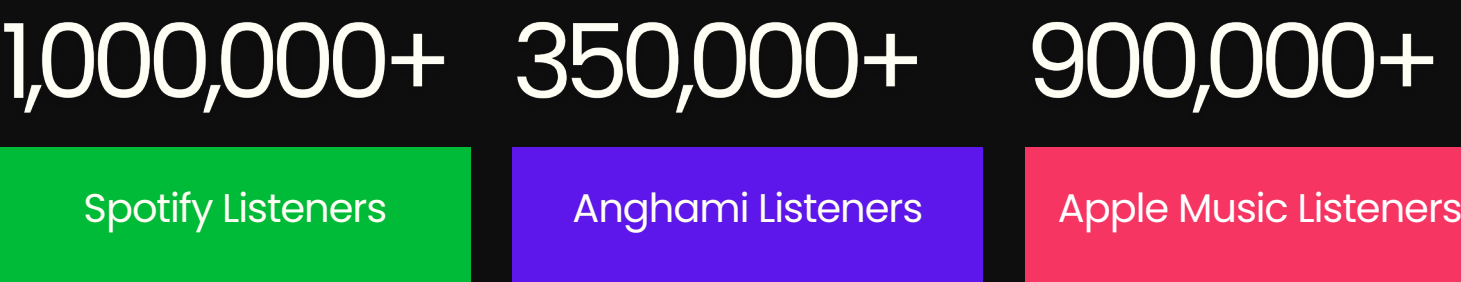


01. CLAP / 2019/
 02. GRAVE / 2020 /
 03. THE GROUND / 2020 /
 04. Habibi Come To Dubai / 2021 /
 05. SAHARA / 2021 /
 06. RESPECT THE DJ/ 2021 /
 07. LOSING CONTROL / 2022 /
 08. HELWA YA BALADI / 2022 /
 09. ARABICA / 2022 /
 10. BAMBOO/ 2023 /
 11. 3ABALI / 2023/
 12. DEEP DOPE / 2023 /
 13. LAYLA / 2023 /
 14. THE POWER/ 2023 /
 15. ORIENTA / 2024 /
 16. OWVRSZ / 2024 /
 17. Mas W Louli / 2024
 18. Habbaytak / 2024
 19. Bahriya / 2025
- AND MANY MORE REMIXES...

SPONSORS

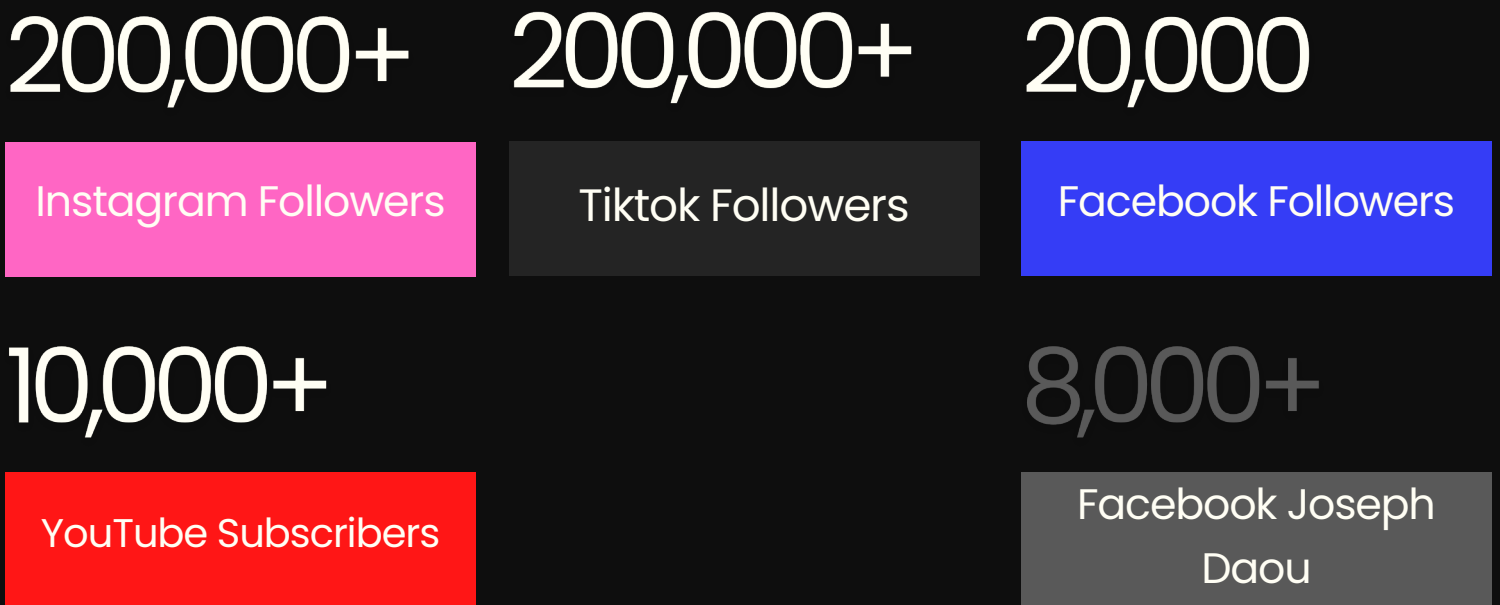
Red Bull DJ Academy, DJ LAB,
Pioneer DJ, Native Instruments, Beatport, DJ CITYAND
MORE..

DJOW's **Music** Listeners & Subscribers



2,250,000+ Monthly Listeners.

DJOW's Main **Social Media** Accounts



DJOW has built a loyal following for his music and production content that he curates accorindly for each channel.

500,000+ online followers.



DJOW emerges as one of the finest DJing and music talents with his latest release, "Arabika."



The kind of success and the level of growth a few industries have attained over the years across the world can be attributed not just to the tech advancements and the latest tech trends but also to the relentless passion, drive, and commitment of a few professionals, who believed in their ideas and visions and brought about major positive change in their respective industries. To do that in the music industry has proved to be even more taxing and challenging, but it is high-performing music artists and DJs like

Reader Available

By GetNews Published November 16, 2021

🔒 digitaljournal.com

A portrait of a man with a beard and sunglasses, wearing a black jacket, against a dark background.

The Journey Begins: A Dream Turned Reality



(13/14)

LOVIN DUBAI

Dubai, United Arab Emirates

Invited as a guest on the Lovin' Dubai Podcast to share his experience moving to Dubai and releasing the viral hit that has become known world wide "Habibi Come to Dubai"

[WATCH THE EPISODE HERE](#)





JOSEPH DAOU

INFO@DJOWMUSIC.COM

+971 54 518 8640

WWW.DJOWMUSIC.COM

