

INTERNATIONAL DJ & MUSIC PRODUCER
3M+ FOLLOWERS & LISTENERS ACROSS ALL SOCIALS AND PLATFORMS



DJOW PORTFOLIO

JOSEPH DAOU

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Biography

DJOW (Joseph Daou), born on July 3rd in Lebanon, has built a reputation as one of the region's most versatile and sought-after international DJs. Guided by his deep passion for music, DJOW rose to prominence through his ability to masterfully blend genres and create unforgettable sonic experiences.

Known for his open format style, DJOW moves effortlessly between Khaleeji, Oriental, Afro House, international pop, commercial hip-hop, and house music, offering a global sound tailored to diverse crowds and atmospheres. His seamless genre fusions have made him a favorite across the Gulf and beyond.

Since 2021, he has collaborated closely with DJ Aseel, performing at major events like Expo 2020 Dubai, MDLBEAST, and Mawsem Al Riyadh, where he delivered high-energy sets to thousands of fans.

In addition to his DJ career, DJOW has made waves as a music producer, releasing original tracks and remixes that reflect his distinct cultural crossover. His recent release, "Fairuz x DJOW - Btetloj El Deni (Afro Remix)", went viral for its bold fusion of iconic Lebanese vocals with Afro-inspired rhythms, gaining massive traction on streaming platforms and in clubs. Currently, DJOW is a resident DJ at Mood Rooftop and EPIK Nightclub in the UAE, continuing to energize the nightlife scene with his unique sets and engaging stage presence.

Whether behind the decks or in the studio, DJOW delivers a sound that connects cultures, ignites dancefloors, and defines the pulse of modern Middle Eastern nightlife.



MY LIFE IN THE MIDDLE EAST

Since November 2021, DJOW has been residing in Dubai, a decision influenced by his profound connection with the Middle East and the Arabic world. Living in Dubai has not only enabled him to perform locally within the UAE but also facilitated his performances in the surrounding countries.

His music has become a unifying force, bringing together diverse cultures from across the Middle East and the international community, fostering a sense of unity and understanding through the universal language of music.

Other things to note:

- Fluent in Arabic, English, and French
- Spent 3 years (living on/off) in Lebanon
- Traveled to the following countries in ME: Tunisia, Turkey, Lebanon, Syria, Egypt, Jordan, Iraq, Kuwait, Bahrain, Saudi Arabia, Qatar, Oman, UAE
- Other Arabic speaking countries he has traveled: Egypt, Tunisia, Morocco



EXPERIENCE AS A DJ

DJOW has performed in 30+ countries around the world building his name amongst a massive international audience

Highlights to note:

- Performed to an aggregate of millions of people around the world
- Bridged Middle Eastern and Western music through specially curated music sets
- Attracting a large international audience from around the world to come and visit Dubai + experience his shows.



Benchmark – Kingdom of Saudi Arabia

Expo 2020 Dubai

PORTFOLIO 2024



50,000+
ATTENDEES

Dubai, United Arab Emirates



(06/14)

Local Experience in Dubai



RESIDENT DJ

Dubai, United Arab Emirates

DJ at Epik Dubai with a nightly crowd of 1000+

&

Mood Rooftop Lounge with a nightly crowd performing to 250+



PORTFOLIO 2024



(07/14)



m
MOOD
ROOFTOP LOUNGE



BEAT THE HEAT DJ

Dubai, United Arab Emirates

Performed to a crowd of 5,000+
for the Beat the Heat event.



(08/14)

DJ AT THE WORLD CUP

Doha, Qatar

Performed to a crowd of 30,000+ for the 2022 FIFA World Cup .



FIFA WORLD CUP
Qatar2022

EXPERIENCE AS A PRODUCER

DJOW has produced 14 original hits and hundreds of song remixes revealing his unique style of music.



01. CLAP / 2019/
 02. GRAVE / 2020 /
 03. THE GROUND / 2020 /
 04. Habibi Come To Dubai / 2021 /
 05. SAHARA / 2021 /
 06. RESPECT THE DJ/ 2021 /
 07. LOSING CONTROL / 2022 /
 08. HELWA YA BALADI / 2022 /
 09. ARABICA / 2022 /
 10. BAMBOO/ 2023 /
 11. 3ABALI / 2023/
 12. DEEP DOPE / 2023 /
 13. LAYLA / 2023 /
 14. THE POWER/ 2023 /
 15. ORIENTA / 2024 /
 16. OWVRSZ / 2024 /
 17. Mas W Louli / 2024
 18. Habbaytak / 2024
 19. Bahriya / 2025
- AND MANY MORE REMIXES...

SPONSORS

Red Bull DJ Academy, DJ LAB,
Pioneer DJ, Native Instruments, Beatport, DJ CITYAND
MORE..



DJOW's Music Listeners & Subscribers

1,000,000+

Spotify Listeners

350,000+

Anghami Listeners

1,000,000+

Apple Music Listeners

2,350,000+ Monthly Listeners.

DJOW's Main Social Media Accounts

200,000+

Instagram Followers

350,000+

Tiktok Followers

20,000

Facebook Followers

10,000+

YouTube Subscribers

8,000+

Facebook Joseph Daou

DJOW has built a loyal following for his music and production content that he curates accordingly for each channel.

1M+ online followers.



Articles on DJOW'S international Music Career

اشترك مجاناً بقناة الديار على يوتيوب

أطلق DJOW بالتعاون مع PETER GL أغنية "ع بالي" بصوت الفنانة راشيل قيامة، من كلمات حسن خماسي وميكس وماسترينغ PETER GL ومن إنتاج DJOW و PETER GL.

وتنقلنا الأغنية بأجوائها الحماسية وإيقاعها السريع لأجواء

addiyar.com

DJOW emerges as one of the finest DJing and music talents with his latest release, "Arabika."

USD \$
INR ₹

He plans to now perform at prestigious events around the world, including the FIFA World Cup in Qatar.

The kind of success and the level of growth a few industries have attained over the years across the world can be attributed not just to the tech advancements and the latest tech trends but also to the relentless passion, drive, and commitment of a few professionals, who believed in their ideas and visions and brought about major positive change in their respective industries. To do that in the music industry has proved to be even more taxing and ch...

but it is high-performing music artists and DJs like (https://diowmusic.com/), aka Joe Daou, who has been

Reader Available

Jan 23, 2023 10:51 AM

منوعات

DJOW و DJ ASEEL الى الولايات المتحدة الأمريكية

يتحضر DJOW و DJ ASEEL للقيام بجولة في الولايات المتحدة الأمريكية حيث تنظم شركة GLOBAL ENTERTAINMENT سلسلة من الحفلات تنطلق في ٢ شباط من ولاية ديترويت (Detroit) لتكمل مع حفلتين في سان دييغو (San Diego) في ٨ و ٩ شباط، قبل أن تحط رحالها في شيكاغو (Chicago) في العاشر من شباط تليها واشنطن (Washington) في الحادي عشر منه وتختتم في اورلاندو (Orlando) في ١٢ من الشهر نفسه.

وتنتظر الجاليات العربية هذه الجولة حيث يحظى كل من DJ ASEEL و DJOW بمتابعة كبيرة نظراً للنجاحات التي يحققونها

almarkazia.com

DJ DJOW Celebrates Success As Lebanon's Latest Up-and-Coming DJ and Announces Recording Successes in Dubai and Beyond

By GetNews Published November 16, 2021

16 November, 2021 – Beirut, Lebanon – Joe Daou, also known as DJOW, has earned recognition as one of

digitaljournal.com

The Rise of DJOW MUSIC – Joseph Daou: From Lebanon to Global Stages

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Joseph Daou, better known by his stage name DJOW MUSIC, is a trailblazing international DJ and music producer whose journey is a blend of passion, creativity, and resilience. Hailing from Lebanon and now a prominent figure in the UAE, Joseph's story is not just about his music; it's about overcoming challenges, making a mark in the global music scene, and always striving to inspire others.

The Journey Begins: A Dream Turned Reality

uaestories.com



LOVIN DUBAI

Dubai, United Arab Emirates

Invited as a guest on the Lovin' Dubai Podcast to share his experience moving to Dubai and releasing the viral hit that has become known world wide "Habibi Come to Dubai"

[WATCH THE EPISODE HERE](#)





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