

EXECUTIVE PROFILE

Public health executive with career contributions in stigmatized health issues specific to sexuality, gender, and reproductive access. Proven leader in organizational development, employee engagement, community mobilization, and results-oriented communication. Creates and executes health equity initiatives, identifies key strategies and metrics, works collaboratively and authentically with colleagues, community partners, and funders to realize impactful and long-lasting outcomes. Proficient in Spanish and an active anti-racist student and practitioner, leads with humility and empathy using a person-centered approach and high measures of integrity. Efforts result in high impact educational programs and professional training opportunities delivered with the highest level of intentional, inclusive, and trauma informed approaches that create life-changing impact and increase revenue. With education from Columbia & Duke Universities, strategic leadership focuses on the intersections of sexuality, gender, health, and human rights to advocate and provide increased access to sexual and reproductive healthcare and education domestically and internationally.

PROFESSIONAL EXPERIENCE**Self-Employed, Nationwide / Greater Hartford, CT****May 2024 – Present****Consultant & Coach**

Consulting for public health nonprofits. Services have included: board fundraising and development, donor stewardship, grant prospecting, grant writing, staff and board retreat facilitation, strategic planning, research and writing, meeting facilitation. Clients have included: Chesapeake Care Clinic, Burke United Christian Ministries, and SIECUS: Sex Ed for Social Change.

Planned Parenthood League of Massachusetts, Boston, MA**Nov 2014 – May 2024****Vice President, Education, Learning & Engagement****Oct 2022 – May 2024**

Led execution of PPLM's health and race equity based strategic and programmatic goals for delivering expansive comprehensive sex education, professional training, community engagement, and organizational development across MA and nationwide to increase access to education & sexual health services. Full responsibility of \$2.5M budget and staff of 20, Executive Team, reported to CEO.

- Wrote, awarded, directed, implemented \$5M, 5-year Federal TPP rigorous impact evaluation of *Get Real* High School.
- Co-authored book chapter on racial equity in sex education for inaugural book, Fundamental Concepts and Critical Developments in Sex Education: Intersectional and Trauma Informed Approaches.
- Oversaw development of first national "Sex Ed Policy Score" for state level acceptance of sex education post-Roe.
- Secured \$50K to develop strategic marketing and communications plan for post-Roe *Get Real* expansion.
- Media spokesperson (camera, radio, print) for sex education expertise on legislation and opposition.
- Testified at MA Statehouse Healthy Youth Act Lobby Day & Committee Hearing for pending sex education legislation.
- Testified at MA board of education for successful passage of updated health curriculum frameworks after 24 years.
- Oversaw multi-phase, \$350K build, rollout, implementation of new CRM for ELE and four allied departments.

Vice President, Education**Jun 2019 – Oct 2022**

Led execution of PPLM's strategic and programmatic goals for delivering high-quality comprehensive sex education to more than 15,000 parents, youth, and professionals annually across MA and nationwide. Directed expansive programming to populations with greatest inequities in access to sex education and sexual health services: BIPOC communities, LGBTQ+ youth, pregnant & parenting teens, and individuals with IDD. Promoted education programs and products including *Get Real* Teen Council; parent curricula *Let's Be Honest/Seamos Honestos*; *Kids-Ask: Crafting Answers to Curious Questions* (www.kids-ask.org); the Sexual Health Ambassador Program, and the evidence-based curriculum, *Get Real: Comprehensive Sex Education That Works*. Responsible for \$1.5M budget, and 15 staff, Senior Leadership Team, reported to Chief Strategy Officer.

- Contributed \$1.1M in increased revenue during tenure.
- Co-launched *ASPIRE Center for Sexual & Reproductive Health: Advancing Science and Practice through Innovations in Research and Education*; oversaw Professional Education division of ASPIRE and cross-synergistic opportunities for growth and nationwide impact among PPLM's education, research, and clinical training expertise.
- Expanded scope of department: all programmatic offerings to virtual; national and international contract of new digital *Get Real* curricula; CASEL SElect Program and Harvard accreditation; Spanish-language professional training opportunities; Sexual Health Ambassador Program for Latino/a/x and Hispanic leaders.
- Contributed to Strategic Health Equity Initiative core team, workgroups, formal evaluation, and academic publications.
- Contributed to efforts to pass vote for and sustain K-12 Comprehensive Sex Education in Worcester Public Schools.
- Co-facilitated White Accountability and Action Group, represented PPLM as Mind Sciences on Difference Ambassador.
- Active member/leader in national Sex Education Collaborative: Racial Justice/Equity, Education, Coordinating Council.
- Supported and navigated change management, re: COVID-19 impacts, tenured leadership/staffing transitions, IT migrations.

Director, Youth and Professional Education**Nov 2014 – Jun 2019**

Established, directed, and represented the \$2.7 million National Expansion of *Get Real: Comprehensive Sex Education That Works* (placed on US Health and Human Services' list of evidence-based programs in 2015), including launching and growing the *Get Real* and Professional Training Institute and www.getrealeducation.org. Oversaw professional and youth education programs, including *Get Real* Teen Council. Responsible for nine staff, strategy team, equity/caucus lead, reported to VP Education.

- Developed *Get Real* Training Institute: 600 schools/orgs, 42 states, 3 countries, 1K+ educators trained, 1.7M youth reached.
- Released 2nd edition English and Spanish editions of *Get Real* with ETR, aligned with HECAT to Nat'l health standards.

- Created, conducted 3rd party formative evaluation, and Spanish translation of *Get Real* for Parents mobile website.
- Supported and facilitated federal Tier 2 RCT evaluation of *Get Real* Teen Council and IN.cluded LGBTQ+ programming.
- Planned and implemented Statewide convening, *State of Affairs in Sex Education for People with Intellectual and Developmental Disabilities*; contributed subsequent Practice (White) Paper.
- Co-chaired the planning and successful implementation of Drawing Water from a Deeper Well, the national Planned Parenthood education conference for 250 attendees, netting \$26K in revenue.
- Contributed to 2-year market research and analysis towards instituting PPLM's Center for Sexual & Reproduce Health.
- Developed and published *Professional Learning Standards for Sex Education* as member of Sex Education Collaborative's National Training Standards Working Group.
- Expanded professional training team and offerings to include contracted, half-day, full-day, and webinar opportunities.
- Coordinated SRH programming on disability, gender identity, sex workers rights as co-chair of APHA's Sexuality Taskforce.

National Abortion Federation, Washington, DC

Jan 2012 – May 2014

Director, Training and Education

Responsible the design, development, presentation, and evaluation of accredited continuing medical and nursing education and conferences for 900+ NAF members throughout the USA, Canada, Colombia, and Mexico City. Maintained NAF's ACCME accreditation through reporting, self-studies, and reaccreditation processes. Supported \$700K budget and three staff.

Attended Columbia University Graduate School, held two Consultancies & FT temp position

Jun 2009 – Jan 2012

International Planned Parenthood Federation | Global Doctors for Choice | Planned Parenthood Federation of America

AIDS Leadership Foothills-area Alliance (ALFA), Hickory, NC

Mar 2002 – Jun 2009

Executive Director

Sept 2004 – Jun 2009

Increased financing for \$700,000 operating budget by 51% in first year; established first-ever Endowment Fund, raising over \$30,000 in six months; awarded 3-year Duke Endowment grant to hire Development Director, raising \$1M in grants and funds; expanded service area from four to nine counties; rebranded name, logo, website, newsletter, and online presence; 10 staff.
(Served as Director of Education 9/2004-12/2004, and Bilingual Health Educator from 3/2002-9/2004)

Catawba County Department of Social Services, Hickory, NC

Jan 2000 – Mar 2002

Community Outreach Specialist

Facilitated bilingual pregnancy/STI, life skills, bullying prevention, parenting programs and conducted case management/home visits.

RELEVANT INTERNATIONAL EXPERIENCE

Dominican Republic: Profamilia & Instituto de Sexualidad Humana | Ecuador: The University of Azuay, Cuenca
Nigeria: Rotary International

SELECTED PUBLICATIONS

- Coming Soon!** Hart, J, A (2024). *Making Mistakes and Practicing Accountability* 2024
Fundamental Concepts & Critical Developments in Sex Education: Intersectional and Trauma Informed Approaches
Professional Learning Standards for Sex Education 2019
Contributor, The Sex Education Collaborative, <https://sexeducationcollaborative.org/resources/plsse>
White Paper: State of Affairs in Sex Education for People with Intellectual and Developmental Disabilities 2018
Contributor, PPLM, MA DPH, Rebel Girl Research Communications, <https://www.plannedparenthood.org/planned-parenthood-massachusetts/who-we-are/press-release/pplm-white-paper-state-of-affairs-in-sex-ed-for-people-with-idd>
Violencia Sexual: Guía de Prevención y Manejo en Atención Primaria 2011
Author, Instituto de Sexualidad Humana, UASD; Santo Domingo, República Dominicana

SELECTED PRESENTATIONS/FACILITATIONS

- Tools for Creating LGBTQ+ Inclusive Spaces*; NETA 2021
Social Emotional Learning Skills in Sex Education: Primary Prevention of Sexual Assault and Harassment; HHS OHA 2018
Utilizing Technology to Engage Parents in Sex Education; Healthy Teen Network 2017
Identifying Values and Answering Student Questions with a Learner-Focused Approach; Center for Sex Education 2016
Values Clarification and Options Counseling for Unintended Pregnancy; Johns Hopkins University 2014

PROFESSIONAL MEMBERSHIPS

American Public Health Association (2011 – Present): Co-Chair Sexuality Task Force (Oct 2015 – Jan 2021)

LANGUAGES

Proficient in Spanish and American Sign Language

EDUCATION

Master of Public Health, Sexuality and Health; Columbia University Mailman School of Public Health; New York, NY
Bachelor of Arts, Spanish & Human and Community Service; Lenoir-Rhyne College; Hickory, NC
Certificate, Nonprofit Management; Duke University; Durham, NC
Professional & Life Coach: Co-Active Training Institute, The Life Coach School

RESEARCH EXPERIENCE

US Health and Human Services' Office of Population Health, Teen Pregnancy Prevention Evaluations	
Tier 1 Implementations (<i>Get Real</i> Teen Council & In.Clued), Tier 2 Impact Evaluation (<i>Get Real</i>)	2015 – 2024
Wellesley Centers for Women, formative evaluation of online mobile website (<i>Get Real</i> for Parents)	2017 – 2018
American Journal of Sexuality Education; manuscript reviewer and evaluator	2018, 2022
American Public Health Association; conference abstract reviewer	2014, 2018 – 2020
Society for the Scientific Study of Sexuality; conference abstract review panel	2012
US Civil Rights Commission, LGBT civil rights inclusion, Columbia University	2011
Graduate Research Assistant for expert witness, Ilan H. Meyer, Ph.D.	
Patient Navigator Time Use Study; Columbia University/NY-Presbyterian Hospital	2010
HOPE NYC; Street Point-In-Time Survey	2010

SELECTED MEDIA & SPEAKING ENGAGEMENTS

MA WBUR	2023
MA Board of Elementary and Secondary Education	2023
MA's WGBH Boston Public Radio's Under the Radar	2023
CommonWealth Magazine	2023
Healthy Youth Act Lobby Day; Massachusetts' State House	2023
New Hampshire Public Radio	2023

RELEVANT VOLUNTEER EXPERIENCE

White People Challenging Racism; Facilitator; Boston/Brookline/Cambridge, MA (2018 – 2020)
 Center for Sex Education; Associate Conference Chair; Planning & Media Committees; Morristown, NJ (2013 – 2015)

CONSULTANCIES

GLMA: Health Professionals Advancing LGBT Equality , Washington, DC	May 2014
Consultant & Volunteer Coordinator	
Conceptualized, produced, edited, and completed production of preliminary and final programs for 32 nd Annual Conference. Offered guidance regarding CME and other conference-related topics. Served as Volunteer Coordinator at Annual Conference. Conceptualized and produced online conference evaluation for dissemination to conference attendees.	
International Planned Parenthood Federation/Western Hemisphere Region , New York, NY	Jan 2010 – Sept 2011
Graduate Consultant, Access Team	
Supported Access Team in project management focused on training, donor relations, and quality of care. Access to education and services focused on gender-based violence, emergency contraception, safe abortion, sexual diversity, and sexual and reproductive health programs throughout Latin America and Caribbean. Contributed to grants for UN Trust Fund, World Bank, and USAID; drafted donor and foundation reports and international conference abstracts. Developed presentations for international trainings and conferences based on IPPF/WHR initiatives/research. Enhanced and contributed to the development of on-line sensitization module of Declaration of Sexual Rights and media/blog campaigns for 16 Days of Activism Against Gender Violence and International Women's Day. Developed quality of care indicators for accreditation assessment of member associations.	
Physicians for Reproductive Health , New York, NY	Aug 2010 – Aug 2011
Graduate Consultant, Global Doctors for Choice	
Contributed to the development of GDC toward a self-sustaining organization through research and grant writing. Wrote Advocacy Wiki and case study for Columbia University MPH program. Researched funding sources, drafted donor and accomplishment reports, wrote country profiles/narratives for GDC's international partners and researched and contributed to IPPF-SAAF grant for Safe Abortion Advocacy in Ghana. Contributed to and wrote GDC policy and procedure manual, vitae, and annual plan. Coordinated and participated in Global Steering Committee strategic planning conference.	

PUBLICATIONS

Coming Soon! Hart, J, A (2024). <i>Making Mistakes and Practicing Accountability</i>	2024
<u>Fundamental Concepts & Critical Developments in Sex Education: Intersectional and Trauma Informed Approaches</u>	
<i>Professional Learning Standards for Sex Education</i>	2019
Contributor, The Sex Education Collaborative https://sexeducationcollaborative.org/resources/plsse	
<i>White Paper: State of Affairs in Sex Education for People with Intellectual and Developmental Disabilities</i>	2018
Contributor, Planned Parenthood League of Massachusetts, MA Department of Public Health, Rebel Girl Research Communications, https://www.plannedparenthood.org/planned-parenthood-massachusetts/who-we-are/press-release/pplm-white-paper-state-of-affairs-in-sex-ed-for-people-with-idd	
<i>Facilitation Quick Tips: Head-Heart-Feet</i>	2016
Co-Author, ETR, Planned Parenthood League of Massachusetts, https://www.etr.org/blog/fqt-head-heart-feet/	
<i>A Review of Being a Teen: Everything Teen Girls & Boys Should Know About Relationships, Sex, Love, Health, Identity & More</i>	2015
Jennifer A. Hart MPH (2015) A Review of Being a Teen: Everything Teen Girls & Boys Should Know About Relationships, Sex, Love, Health, Identity & More, American Journal of Sexuality Education, 10:1, 119-124, DOI: 10.1080/15546128.2015.1009594	

<i>Values Clarification and Options Counseling for Unintended Pregnancy</i>	2013
Hart, Jennifer A. et al (August 2013) <i>Values Clarification and Options Counseling for Unintended Pregnancy</i> , Contraception Journal, 88:2, 298, DOI: http://dx.doi.org/10.1016/j.contraception.2013.04.053	
<i>A Catholic Girl's "Calling" to Sex Ed- The Effects of Religious Stigma on Sexual Health</i>	2013
Author, Sex Ed Conversations, Secular Woman www.secularwoman.com/A_Catholic_Girls_Calling_to_Sex_Ed ; Reprinted in Daily Kos: http://www.dailykos.com/story/2013/12/16/1263187/-A-Catholic-Girl-s-Calling-to-Sex-Ed	
<i>Violencia Sexual: Guía de Prevención y Manejo en Atención Primaria</i>	2011
Author, Instituto de Sexualidad Humana, UASD; Santo Domingo, Dominican Republic	
<i>16 Days of Activism Against Gender Violence</i>	2010
Author, International Planned Parenthood Federation/Western Hemisphere Region; New York, NY	

PRESENTATIONS

<i>Research Expo Lunch and Learn: 1 Year of Planned Parenthood League of Massachusetts' ASPIRE Center for Sexual & Reproductive Health</i>	2023
Presenter & Panelist, American Public Health Association; Atlanta GA	
<i>Lunch & Learn with Planned Parenthood League of Massachusetts' ASPIRE Center for Sexual and Reproductive Health</i>	2022
Presenter & Panelist, American Public Health Association; Boston, MA	
<i>Tools for Creating LGBTQ+ Inclusive Spaces</i>	2021
Presenter, New England Treatment Access; Boston, MA (virtual)	
<i>Social Emotional Learning Skills in Sex Education: Primary Prevention of Sexual Assault and Harassment</i>	2018
Presenter, 2018 Adolescent Pregnancy Prevention Conference; Washington, DC	
<i>Utilizing Technology to Engage Parents in Sex Education</i>	
Poster Presentation, 2018 Adolescent Pregnancy Prevention Conference; Washington, DC	
<i>Beyond the PTA: Engaging Parents in Sexuality Education</i>	2017
Presenter, The State Sex Ed Summit XI; Washington, DC	
<i>Utilizing Technology to Engage Parents in Sex Education</i>	
Poster Presentation, American Public Health Association, 2017 Annual Meeting and Expo; Atlanta, GA	
Presenter, American School Health Association, 2017 Annual Conference; St. Louis, MO	
Presenter, The Healthy Teen Network, 2017 Annual Conference; Baltimore, MD	
<i>Engaging Parents in the Digital Age</i>	
Presenter, Association of Planned Parenthood Leaders in Education, Drawing Water from a Deeper Well Conference; Atlanta, GA	
<i>Good/Bad, Right/Wrong, Should/Shouldn't: Identifying Values and Answering Student Questions with a Learner-Focused Approach</i>	2016
Presenter, The Center for Sex Education, National Sex Ed Conference; Atlantic City, NJ	
<i>Engaging and Supporting LGBTQ Students</i>	
Presenter, American School Health Association, 2016 Annual Conference; Baltimore, MD	
<i>Inclusivity in the Sex Education Classroom</i>	
Presenter, GLSEN, Massachusetts Chapter Fall Conference; South Hadley, MA	
<i>Sexuality Education in Schools: Why schools should partner with parents to teach sex education</i>	
Panelist, Massachusetts Secondary Schools Administrators' Association, Summer Institute; Hyannis, MA	
<i>Get Real Training of the Trainer: Building a Trainer Cadre</i>	
Presenter, Lessons Learned from 2015-2016 Fund for the Future Grantees Webinar	
<i>A Word from the Experts: Get Real Comprehensive Sex Education That Works</i>	
Presenter, Office of Adolescent Health, Interviews with Developers of Evidence-Based TPP Programs Webinar	
<i>How to Talk to Parents About Sex: Engaging Parents and Other Caring Adults as the Primary Sexual Health Educators of their Youth</i>	2015
Presenter, Association of Planned Parenthood Leaders in Education, Drawing Water from a Deeper Well Conference; Denver, CO	
<i>Sexuality Educators and Parents: Friends not Foes</i>	2014
Presenter, The Center for Sex Education, National Sex Education Conference, Meadowlands, NJ	
<i>Values Clarification and Options Counseling for Unintended Pregnancy</i>	
Presenter, Johns Hopkins University, Medical and Nursing Students for Choice; Baltimore, MD	2014
Presenter, Brooklyn Hospital Center, Grand Rounds; Brooklyn, NY	2013
Faculty, American Public Health Association, Think Global, Act Local Annual Meeting; Boston, MA	
Presenter, Virginia Commonwealth University School of Medicine, Capital Choice Symposium; Richmond, VA	
<i>Values Clarification on Pregnancy for Student Advocates</i>	
Presenter, American University, Law Students for Reproductive Justice, Washington, DC	
Faculty, Choice USA, Gloria Steinem Membership Conference; Washington, DC	
<i>Values Clarification for Unintended Pregnancy</i>	
Faculty, Medical Students for Choice, Conference on Family Planning; Denver, CO	
<i>Values Clarification and Options Counseling for Unintended Pregnancy with Focus on Religious Conflict</i>	
Faculty, Association of Reproductive Health Professionals, Annual Meeting; Denver, CO	

<i>Successful Values Clarification for Abortion Trainers</i>	2012
Faculty, Association of Reproductive Health Professionals, Annual Meeting; New Orleans, LA	
<i>I in 3: Acknowledging the Reality of Abortion in the Lives of Women</i>	
Faculty, CatalystCon: Sparking Communication in Sexuality, Activism, and Acceptance; Long Beach, CA	
<i>Public Health and Pornography: Body Image, Condoms, and Sexual Freedom</i>	2011
Presenter, Columbia University's Mailman School of Public Health; New York, NY	
<i>Birthing Choices</i>	
Moderator, Columbia University's Mailman School of Public Health; New York, NY	
<i>La Violencia Sexual en la República Dominicana: Una Guía de Intervención</i>	
Presenter, Instituto de Sexualidad Humana, UASD; Santo Domingo, Dominican Republic	
<i>Why You Should Care: HIV and Young Adults in the 21st Century</i>	2003
Presenter, Lenoir-Rhyne College; Hickory, NC	