

**EXECUTIVE PROFILE**

Public health executive with career contributions in stigmatized health issues specific to sexuality, gender, and reproductive access. Proven leader in organizational development, employee engagement, change management, community mobilization, and results-oriented communication. Creates and executes health equity initiatives, identifies key strategies and metrics, works collaboratively and authentically with colleagues, community partners, and funders to realize impactful and long-lasting outcomes. Proficient in Spanish and an active anti-racist student and practitioner, leads with integrity, humility and empathy using a person-centered approach. Efforts result in high impact educational programs and professional training opportunities delivered with intentional, inclusive, and trauma informed approaches that create life-changing impact and increased revenue. With education from Columbia & Duke Universities, strategic leadership focuses on the intersections of sexuality, gender, health, and human rights to advocate and provide increased access to sexual and reproductive healthcare and education, domestically and internationally.

**PROFESSIONAL EXPERIENCE****Solopreneur, Nationwide / Greater Hartford, CT****May 2024 – Present****Consultant & Coach**

Consulting for public health nonprofits. Services have included: board fundraising and development, donor stewardship, grant prospecting, grant writing, staff and board retreat facilitation, strategic planning, research and writing, meeting facilitation. Clients have included: Chesapeake Care Clinic, Burke United Christian Ministries, and SIECUS: Sex Ed for Social Change.

**Planned Parenthood League of Massachusetts, Boston, MA****Nov 2014 – May 2024****Vice President, Education, Learning & Engagement****Oct 2022 – May 2024**

Led execution of PPLM's health and race equity based strategic and programmatic goals for delivering expansive comprehensive sex education, professional training, community engagement, and organizational development across MA and nationwide to increase access to education & sexual health services. Full responsibility of \$2.5M budget and staff of 20, Executive Team, reported to CEO.

- Wrote, awarded, directed, implemented \$5M, 5-year Federal TPP rigorous impact evaluation of *Get Real* High School.
- Co-authored book chapter on racial equity in sex education for inaugural book, *Fundamental Concepts and Critical Developments in Sex Education: Intersectional and Trauma-Informed Approaches*.
- Oversaw development of first national "Sex Ed Policy Score" for state level acceptance of sex education post-Roe.
- Secured \$50K to develop strategic marketing and communications plan for post-Roe *Get Real* expansion.
- Oversaw multi-phase, \$350K build, rollout, implementation of new CRM for ELE and four allied departments.
- Media spokesperson (camera, radio, print) for sex education expertise on legislation and opposition.
- Testified: MA Statehouse, committee hearing, board of education: Healthy Youth Act Lobby Day; curriculum frameworks.
- Supported, navigated change management: department expansion, new CEO, other tenured leadership/staffing transitions.

**Vice President, Education****Jun 2019 – Oct 2022**

Led execution of PPLM's strategic and programmatic goals for delivering high-quality comprehensive sex education to more than 15,000 parents, youth, and professionals annually across MA and nationwide. Directed expansive programming to populations with greatest inequities in access to sex education and sexual health services: BIPOC communities, LGBTQ+ youth, pregnant & parenting teens, and individuals with IDD. Promoted education programs and products including *Get Real* Teen Council; parent curricula *Let's Be Honest/Seamos Honestos*; *Kids-Ask: Crafting Answers to Curious Questions* ([www.kids-ask.org](http://www.kids-ask.org)); the Sexual Health Ambassador Program; and the evidence-based curriculum, *Get Real: Comprehensive Sex Education That Works*. Responsible for \$1.5M budget, and 15 staff, Senior Leadership Team, reported to Chief Strategy Officer.

- Contributed \$1.1M in increased revenue during tenure.
- Co-launched *ASPIRE Center for Sexual & Reproductive Health: Advancing Science and Practice through Innovations in Research and Education*; oversaw Professional Education division of ASPIRE and cross-synergistic opportunities for growth and nationwide impact among PPLM's education, research, and clinical training expertise.
- Expanded scope of department: all programmatic offerings to virtual; national and international contract of new digital *Get Real* curricula; CASEL SElect Program and Harvard accreditation; Spanish-language professional training opportunities; Sexual Health Ambassador Program for Latino/a/x and Hispanic leaders.
- Contributed to Strategic Health Equity Initiative core team, workgroups, formal evaluation, and academic publications.
- Contributed to efforts to pass vote for and sustain K-12 Comprehensive Sex Education in Worcester Public Schools.
- Co-facilitated White Accountability and Action Group, represented PPLM as Mind Sciences on Difference Ambassador.
- Active member/leader in national Sex Education Collaborative: Racial Justice/Equity, Education, Coordinating Council.
- Supported and navigated change management, re: COVID-19 impacts, tenured leadership/staffing transitions, IT migrations.

**Director, Youth and Professional Education****Nov 2014 – Jun 2019**

Established, directed, and represented the \$2.7 million National Expansion of *Get Real: Comprehensive Sex Education That Works* (placed on US Health and Human Services' list of evidence-based programs in 2015), including launching and growing the *Get Real* and Professional Training Institute and [www.getrealeducation.org](http://www.getrealeducation.org). Oversaw professional and youth education programs, including *Get Real* Teen Council. Responsible for nine staff, strategy team, equity/caucus lead, reported to VP Education.

- Developed *Get Real* Training Institute: 600 schools/orgs, 42 states, 3 countries, 1K+ educators trained, 1.7M youth reached.
- Released 2<sup>nd</sup> edition English and Spanish editions of *Get Real* with ETR, aligned with HECAT to Nat'l health standards.

- Created, conducted 3<sup>rd</sup> party formative evaluation, and Spanish translation of *Get Real* for Parents mobile website.
- Supported and facilitated federal Tier 2 RCT evaluation of *Get Real* Teen Council and IN.cluded LGBTQ+ programming.
- Planned and implemented Statewide convening, *State of Affairs in Sex Education for People with Intellectual and Developmental Disabilities*; contributed subsequent Practice (White) Paper.
- Co-chaired the planning and successful implementation of Drawing Water from a Deeper Well, the national Planned Parenthood education conference for 250 attendees, netting \$26K in revenue.
- Contributed to 2-year market research and analysis towards instituting PPLM's Center for Sexual & Reproduce Health.
- Developed and published *Professional Learning Standards for Sex Education* as member of Sex Education Collaborative's National Training Standards Working Group.
- Expanded professional training team and offerings to include contracted, half-day, full-day, and webinar opportunities.
- Coordinated SRH programming on disability, gender identity, sex workers rights as co-chair of APHA's Sexuality Taskforce.

**National Abortion Federation, Washington, DC****Jan 2012 – May 2014****Director, Training and Education**

Responsible the design, development, presentation, and evaluation of accredited continuing medical and nursing education and conferences for 900+ NAF members throughout the USA, Canada, Colombia, and Mexico City. Maintained NAF's ACCME accreditation through reporting, self-studies, and reaccreditation processes. Supported \$700K budget and three staff.

**Attended Columbia University Graduate School, held two Consultancies & FT temp position****Jun 2009 – Jan 2012**

*International Planned Parenthood Federation / Global Doctors for Choice / Planned Parenthood Federation of America*

**AIDS Leadership Foothills-area Alliance (ALFA), Hickory, NC****Mar 2002 – Jun 2009****Executive Director**

Sept 2004 – Jun 2009

Increased financing for \$700,000 operating budget by 51% in first year; established first-ever Endowment Fund, raising over \$30,000 in six months; awarded 3-year Duke Endowment grant to hire Development Director, raising \$1M in grants and funds; expanded service area from four to nine counties; rebranded name, logo, website, newsletter, and online presence; 10 staff.  
(Served as Director of Education 9/2004-12/2004, and Bilingual Health Educator from 3/2002-9/2004)

**Catawba County Department of Social Services, Hickory, NC****Jan 2000 – Mar 2002****Community Outreach Specialist**

Facilitated bilingual pregnancy/STI, life skills, bullying prevention, parenting programs and conducted case management/home visits.

**RELEVANT INTERNATIONAL EXPERIENCE**

Dominican Republic: Profamilia & Instituto de Sexualidad Humana | Ecuador: The University of Azuay, Cuenca  
Nigeria: Rotary International

**SELECTED PUBLICATIONS**

- Hart, Jennifer A.; Towle, H. F.; Laureano, B. I. "Making Mistakes and Practicing Accountability." *Fundamental Concepts and Critical Developments in Sex Education: Intersectional and Trauma-Informed Approaches*, edited by Reece M. Malone, Tracie Q. Gilbert, Catherine, Dukes, Justine Ang Fonte, Routledge, 2025, 191-201. 2025
- [\*Professional Learning Standards for Sex Education\*](#). Core Committee, The Sex Education Collaborative. 2019
- [\*White Paper: State of Affairs in Sex Education for People with Intellectual and Developmental Disabilities\*](#). Core Project Team, PPLM, MA DPH, Rebel Girl Research Communications. 2018

**SELECTED PRESENTATIONS/FACILITATIONS**

- Tools for Creating LGBTQ+ Inclusive Spaces*; NETA 2021
- Social Emotional Learning Skills in Sex Education: Primary Prevention of Sexual Assault and Harassment*; HHS OHA 2018
- Utilizing Technology to Engage Parents in Sex Education*; Healthy Teen Network 2017
- Identifying Values and Answering Student Questions with a Learner-Focused Approach*; Center for Sex Education 2016
- Values Clarification and Options Counseling for Unintended Pregnancy*; Johns Hopkins University 2014

**PROFESSIONAL ENGAGEMENTS**

Friends of Prism (May 2025 – Present): Founding Board President  
Wesleyan Doula Project (Feb 2025 – Present): Advisory Board Member  
American Public Health Association (2011 – 2024): Co-Chair Sexuality Task Force (Oct 2015 – Jan 2021)

**LANGUAGES**

Proficient in Spanish and American Sign Language

**EDUCATION**

**Master of Public Health**, Sexuality and Health; Columbia University Mailman School of Public Health; New York, NY  
**Bachelor of Arts**, Spanish & Human and Community Service; Lenoir-Rhyne College; Hickory, NC  
**Certificate**, Nonprofit Management; Duke University; Durham, NC  
**Professional & Life Coach**: Co-Active Training Institute, The Life Coach School, Colorado Doula Project