


African Community Service Awards

Promoting community service within African communities.

Sponsorship Presentation 2023

Who we are:

The African Community Service Awards (ACSA), a division of Alln1Productions, was established to recognize individuals or organizations who have devoted their time and resources in community service within the African and African American communities.

We hope to unite all Africans, both in the United States and abroad, in celebration of great acts of service. This is achieved through our annual award ceremonies.



ACSA Award Ceremonies

Since 2016, ACSA has hosted annual award ceremonies to honor over 120 individuals or organizations. During these events, in addition to presenting award recipients with their awards, we also host a number of entertainment activities, ranging from fashion shows to dance and comedic performances.



2018

Event was moved to
Its current location
in Alexandria,
Virginia at the
Hilton Mark Center.

2016

2017

2018

2019

2021

2022

2016

Inaugural event held at
National Harbour,
Maryland. Around 15
individuals/groups became
ACSA recipients.

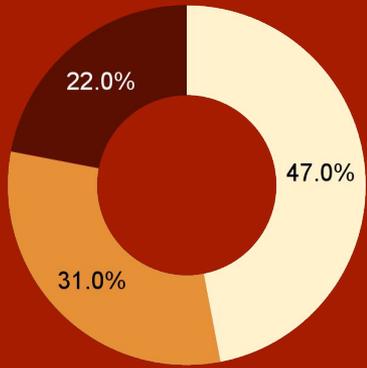


2022

Most Recent Event
at the Mark Center
saw a record high
attendance.



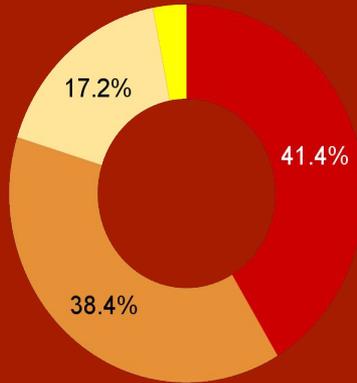
2022 Attendees by State



- Maryland ● Virginia ● Other States

Many of our attendees reside within the DC, Maryland and Virginia metro area.

2022 Attendees by Age



- 55-64 ● 45-54 ● 35-44 ● 25-34

A vast majority of the people who attend ACSA are over the age of 35.

Our Audience

The majority of our audience consists of middle-aged, middle-upper class African diaspora/ African-American professionals living in the DMV.

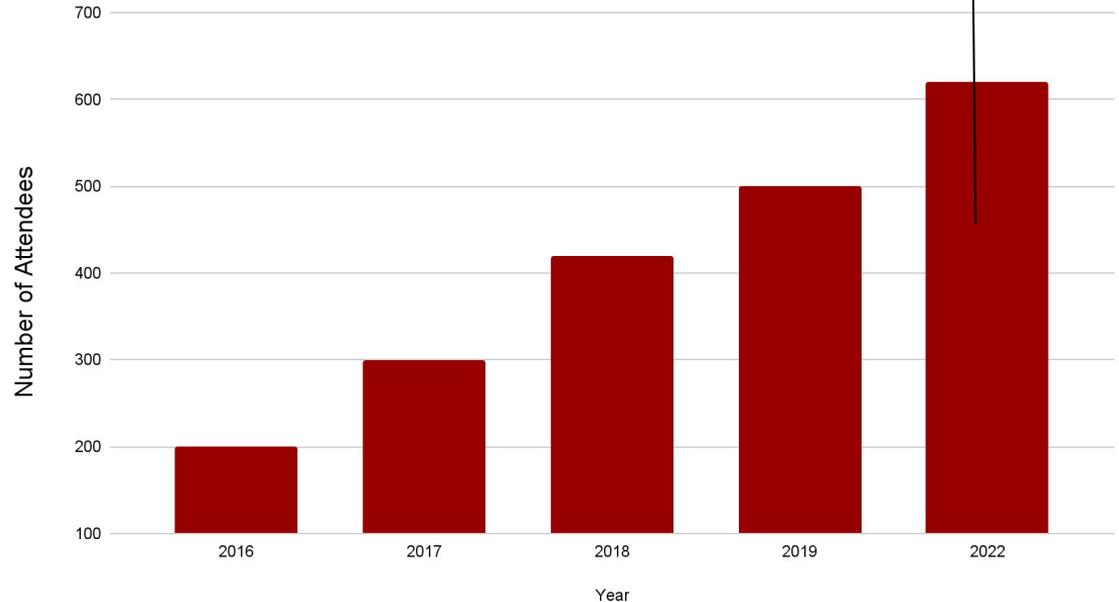
- The median income range of our audience is \$75,000.
- Attendees from over 20 African Countries have attended.

Attendance growth

Record high of
620 attendees
in 2022.

Over the years, the ACSA ceremonies have seen a growing number of attendees, including professionals, local business owners, diplomats and government representatives.

In-Person Event Audience for ACSA Ceremonies



We believe that there will be mutual benefit from the collaboration of your company and ACSA.

We have experienced development and interest since inception. This represents a great **opportunity for sponsorship**, to be part of a unique **noble cause** and a platform to showcase your business to prospective clientele.



ACSA 2023

The upcoming ACSA event will be held on September 3, 2023 at the Hilton Alexandria Mark Center.

We expect an audience of 700 attendees.



Sponsorship Opportunities for ACSA 2023

Bronze (\$2,500)	Silver (\$5,000)	Gold (\$7,000)
<ul style="list-style-type: none">• Courtesy VIP Admission Tickets for ACSA and Complimentary After Party Tickets for up to 4 guests• Digital Flyers on our event brochure, website and social media year round• Significant Sponsor recognition in our marketing/promotional material	<ul style="list-style-type: none">• All the benefits listed in the Bronze package plus:• Video advertisements played during the event• VIP room named after sponsor• Red Carpet with sponsor logo decor• Booth to showcase sponsor product or service	<ul style="list-style-type: none">• All the benefits listed in the Silver package plus:• In-person presentation by company representative• Sponsored Souvenirs distributed to all guests• Special VIP table for ACSA• Afterparty Room named after sponsor• Hospitality Suite for a duration of up to 3 hours

We also welcome your own proposal for sponsorship.

Let's connect!

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Please feel free to contact us and let us know how we can work with you for sponsorship.

Thank you for your time!

