



2026 Light'N Up the Darke



Darke County Fair Half Mile Flat Track Event Greenville, OH - Sponsor Opportunity

PRESENTING SPONSOR - \$3,000

ONE (1) Presenting Sponsor available (first to commit will be the Presenting Sponsor)

- ALL benefits of Executive Sponsor level, plus Sponsor Logo added to event with presented by
- Includes 20 pit passes to attend event (with grandstand access)

EXECUTIVE SPONSOR - \$1,500

FIVE (5) Executive Sponsor spots are available (first to commit will receive EXECUTIVE SPONSOR)

- Largest and predominant signage on event flyer, event banners and class awards
- Sponsor highlight at event over PA system 20+ times throughout event
- Sponsor banner professionally presented (For the Riders will produce banner)
- Sponsor representative interview at event during prime-time crowd (estimated 3,000+)
- Primary placement of sponsor logo on event t-shirt & event flyer
- One page ad in event program handed out to all attendees
- Includes (10) pit passes to attend event
- Opportunity to set up 10X10 business display booth on-site at event
- Sponsor recognition on all media advertisement (radio, social media & YouTube)
- Shared media content from event across all social media platforms with recognition
- Sponsorship of 2 classes (providing payout for top 3 riders in 2 classes and sponsor logo on class awards)

PLATINUM SPONSOR - \$1,000

- Secondary signage on event flyer & event banners
- Sponsor highlight at event over PA system 10+ times throughout event
- Sponsor banner professionally presented (For the Riders will produce banner)
- Sponsor representative interview at event
- Secondary placement of sponsor logo on event t-shirt & event flyer
- Full page ad in event program handed out to all attendees & Includes (8) pit passes to attend event
- Sponsorship of 1 class (providing payout for top 3 riders in 1 class and sponsor logo on class awards)

CLASS SPONSOR - \$500

- Tertiary signage on event banner & sponsor logo on class awards
- Sponsorship of 1 class (providing payout for top 3 riders in 1 class and sponsor logo on class awards)
- Sponsor highlight at event over PA system & banner professionally presented
- Half page ad in event program & Includes (4) pit passes to attend event

SUPPORTING SPONSOR - \$250

Tertiary signage on event banner | Half page ad in event program | Includes (2) pit passes to attend event



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For the Riders Promotions strives to run a professional program in order to continue to grow the flat track rider and spectator base in Ohio. We appreciate your support as we aim to elevate local flat track racing by providing professional, fun and safe events. Your sponsorship of the 2026 Light'N Up the Darke, Darke County Fair Half Mile Flat Track race on August 28, 2026 allows us to continue to provide excellent racing opportunities and exciting events for racers and spectators to attend. This is the 2nd annual year for us to promote the Darke County Fair race, but the team behind For the Riders Promotions has over 40+ years combined experience in event promotion, marketing and creative crowd engagement. In 2025, the event saw over 3,000 spectators and 400+ racers/crew with over \$20,000 in race purse money given out to racers.

We anticipate to further increase those numbers for 2026 through advertising and racer outreach prior to the event. We welcome you to use your race passes to promote the event with your business partners, customers, friends and family. We look forward to partnering with your business to provide hands-on and social media marketing at this prestigious motorcycle racing event. Please reach out to Melissa at (937) 417-2333 or Kaitlynn at (714) 853-5173 with any questions and/or secure your sponsorship.



- PRESENTING SPONSOR - \$3,000
- EXECUTIVE SPONSOR - \$1,500
- PLATINUM SPONSOR - \$1,000
- CLASS SPONSOR - \$500
- SUPPORTING SPONSOR - \$250



Circle the Sponsorship Tier you would like and complete the following information:

Name/Business/Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone Number: _____

Please email your advertising logo (PDF) file along with this form to fortheriderspromotions@gmail.com by July 1, 2026 in order to be included on the event t-shirts. All sponsor logos are due by July 1, 2026 to be included in program.

Checks can be made payable to For the Riders Promotions & hand delivered to
Melissa or Kaitlynn or mailed to:
For the Riders Promotions

MESSAGE US FOR MAILING ADDRESS

Need a logo for your business? Give us a call or text at 714-853-5173 and we can help.