

OUR CARBON FOOTPRINT IS TRIVIAL COMPARED TO (H)...



Fig. 1. Whataboutism

ANY MEASURE TO REDUCE EMISSIONS EFFECTIVELY WOULD RUN AGAINST CURRENT WAYS OF LIFE OR HUMAN NATURE AND IS THUS IMPOSSIBLE TO IMPLEMENT IN A DEMOCRATIC SOCIETY.

... THEREFORE IT MAKES NO SENSE FOR US TO TAKE ACTION, AT LEAST UNTIL (H) DOES SO.

(H) CHINA USA JAPAN ETC. Choose a country, what's the deal, don't list...

INDIVIDUALS AND CONSUMERS ARE ULTIMATELY RESPONSIBLE FOR TAKING ACTIONS TO ADDRESS CLIMATE CHANGE.



Fig. 2. Individualism

REDUCING EMISSIONS IS GOING TO WEAKEN US.

OTHERS HAVE NO REAL INTENTION OF REDUCING THEIRS AND WILL TAKE ADVANTAGE OF THAT.



Fig. 3. The 'Free rider' excuse

WE SHOULD FOCUS OUR EFFORTS ON CURRENT AND FUTURE TECHNOLOGIES...

...WHICH WILL UNLOCK GREAT POSSIBILITIES FOR ADDRESSING CLIMATE CHANGE.



Fig. 4. Technological optimism

Fig. 12. Change is impossible



someone else should take actions first: redirect responsibility



It's not possible to mitigate climate change: surrender

Disruptive change is not necessary: push non-transformative solutions

Change will be disruptive: emphasize the downsides

WE ARE WORLD LEADERS IN ADDRESSING CLIMATE CHANGE.

WE HAVE APPROVED AN AMBITIOUS TARGET AND HAVE DECLARED A CLIMATE EMERGENCY.



Fig. 5. All talk, little action

FOSSIL FUELS ARE PART OF THE SOLUTION.

OUR FUELS ARE BECOMING MORE EFFICIENT AND ARE THE BRIDGE TOWARDS A LOW-CARBON FUTURE.



Fig. 6. Fossil fuel solutionism

ANY MITIGATION ACTIONS WE TAKE ARE TOO LITTLE, TOO LATE. CATASTROPHIC CLIMATE CHANGE IS ALREADY LOCKED-IN.

WE SHOULD ADAPT, OR ACCEPT OUR FATE IN THE HANDS OF GOD OR NATURE.



Fig. 11. Doomism

FOSSIL FUELS ARE REQUIRED FOR DEVELOPMENT.

ABANDONING THEM WILL CONDEMN THE GLOBAL POOR TO HARDSHIP AND THEIR RIGHT TO MODERN LIVELIHOODS.



Fig. 10. Appeal to well-being

WE SHOULD SEEK ONLY PERFECTLY-CRAFTED SOLUTIONS THAT ARE SUPPORTED BY ALL AFFECTED PARTIES...

... OTHERWISE WE WILL WASTE LIMITED OPPORTUNITIES FOR ADOPTION.

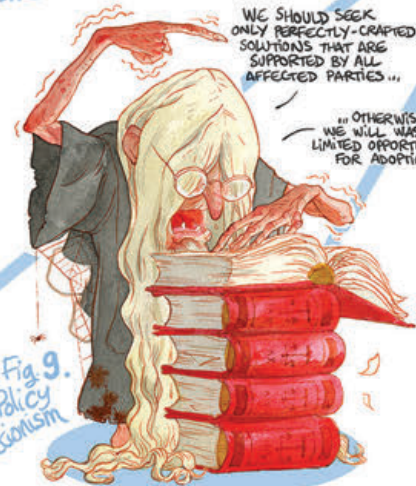


Fig. 9. Policy perfectionism

CLIMATE ACTIONS WILL GENERATE LARGE COSTS. VULNERABLE MEMBERS OF OUR SOCIETY WILL BE BURDENED...

HARD-WORKING PEOPLE CANNOT ENJOY THEIR HOLIDAYS.



Fig. 8. Appeal to social justice

SOCIETY WILL ONLY RESPOND TO SUPPORTIVE AND VOLUNTARY POLICIES...

RESTRICTIVE MEASURES WILL FAIL AND SHOULD BE ABANDONED.



Fig. 7. No sticks, just carrots