

FROM CLIMATE CHANGE DENIAL TO CLIMATE CHANGE DELAY

Companies, politicians & lobbyists use these 12 methods to justify inaction, by focusing on the possible negative social effects of climate policies and raise doubt that mitigation is possible.

Whataboutism approach

It doesn't matter what we do in this country

Individualization approach

The consumer must take on the entire responsibility.

The "free rider" excuse

If we reduce emissions, we lose business

Techno-optimism

Technology will save us

All talk, little action

We have set ambitious goals but don't take action

No stick, just carrot

People will only participate if it is advantageous

Appeal to Social justice

If we act on the crisis, not everyone can go on vacation

Perfectionism approach

We cannot implement policies because we don't have the perfect model.

Business as usual

our current system has created a perfect society

Fossil Optimism

The fossil industry will adapt and solve all problems

Doomism approach

We can't do anything, no matter what we do

Change is impossible

Another society is not possible; we cannot change behavior.

12 methods to justify

used by Companies, politicians & lobbyists

CLIMATE INACTION

