

# Membership Application

Member Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing : \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Physical: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Type of Business \_\_\_\_\_

Level of Investment *(details inside)*

- Individuals: \$50
- Small Business \$100  
(1-3 Employees)
- Large Business \$150  
(4+ Employees)
- Cornerstone Investor: \$250
- Historic Investor: \$500
- Legacy Investor: \$1,000
- Keystone Investor: \$2,500



Main Street Bartow, Inc.

180 Central Ave., Bartow, FL 33830

PO Box 1351, Bartow, FL 33831

863-519-0508 Fax: 863-519-0509

[www.MainStreetBartowFL.com](http://www.MainStreetBartowFL.com)

[Info@MainStreetBartowFL.com](mailto:Info@MainStreetBartowFL.com)



*The Heart &  
History of Bartow*

*A nationally and state recognized  
Main Street City*



*Membership Application*

## We Are On Mission

The Mission of Main Street Bartow, Inc. is to enhance, preserve, and support economic development in the downtown historic district.

## We Are On Point

Main Street Bartow, Inc. uses a four point approach to revitalization and historic preservation.

### Promotions...

The action of the Promotion Committee is to attract residents and visitors into the downtown area in order to build commerce and community use of the area through special events, retail & community events, business activities (in the role of facilitator), and image enhancement (marketing).

### Design...

The charge of the Design Committee is to facilitate the creation of an inviting, aesthetically appealing and safe downtown environment. The group promotes façade grants for improvements, reviews signage and parking needs, promotes landscaping maintenance and more.

### Economic Restructuring...

The objective of the Economic Restructuring Committee is to strengthen the existing economic assets of downtown while diversifying its economic base. The team works on business recruitment, business retention, and area demographics.

### Organizational...

The charge of this group is to maintain adequate levels of funding consistent with Main Street's annual operating budget; foster continuity, two-way communication with other local organizations at interest, the media and the general public; and coordinate the activities of all Main Street members, volunteers, and staff.

## Investment Levels

Includes:

- Listing on website
- Business referrals
- Committee service opportunity
- Board member opportunity
- Monthly newsletters & Communication updates
- Newsletter promotion opportunities

## Preservation Investor Upgrades *(per year)*

Preservation Membership Investment Upgrades	Cornerstone \$250	Historic \$500	Legacy \$1,000	Keystone \$2,500
Business Listings on all print, banners, & promotional <small>(excludes events)</small>	X	X	X	X
Logo on Website	X	X	X	X
Included on all Press Releases	X	X	X	X
Opportunity for Faces of Main Street Feature in Newsletter	X	X	X	X
Advertising on Website		X	X	X
Promotional Space & wristband at 2 Friday Fests		X	X	X
Promotional Space & wristbands at SyFy Bartow <i>(Feb)</i>			X	X
Listed as sponsor for the monthly Movies on the Lawn			X	X
Listed as sponsor of the Bartow Christmas Parade			X	X
Listed as sponsor at the Annual Craft Fair <i>(Nov.)</i>				X
Logo on Website <i>(Not industry exclusive)</i>				X
2 Complimentary tickets at the Annual Meeting				X
Large logo listed in monthly Newsletter				X
Small logo listed in monthly Newsletter			X	
Bold face listing in monthly Newsletter		X		
Listing in Monthly Newsletter	X			

## We Are For Everyone

Membership in Main Street Bartow, Inc. is for anyone with an interest in preserving Bartow's history and traditions while impacting downtown's future and economic vitality.

*Investment Levels: (per year)*

Individuals: \$50

Small Business \$100 (1-5 Employees)

Large Business \$150 (6+ Employees)