



NOVEMBER 8 & 9 | 2025

**Food Trucks
Artisans
Makers
Home Grown**

Calling All

Join us for a two-day
Chalk Festival celebrating
a vibrant, energizing,
art form emerging throughout
the world and now in Central Florida!

Street Painting Artists from around the state,
will be working 2 days to bring art to life from
concept design, layout, execution to final piece.

*If you are an Artisan, Maker, Creative or Home
Grown Food vendor, we call on you to join us in this
captivating cultural arts event.*

For an application email Lillycat36@aol.com or
call Main Street Bartow 863/519-0508.

Main Street Bartow, Inc. is committed to serving our Capital City via historic
preservation and economic development for the local community and surrounding
areas bringing people to town to experience new and innovative events in our
Main Street District.



Beatrice Flaig

Exhibitor Vendor APPLICATION

November 8 & 9 | 2025

Application Deadline: October 24th, 2025

Email to Lillycat36@aol.com, **put in subject line "Chalk Walk Vendor Application"**



Please Print Clearly

Vendor Space No: _____

Date Received: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Exhibit Space: Vendor spaces \$75 (for both days) for each 12x12 Space - _____ Number of spaces _____

Description of booth items: _____

Food Trucks: \$50 per day _____ Saturday: _____ Sunday: _____ Name of Truck: _____

Type of Food: _____ Food Truck Needs: _____

Certificate of Insurance (\$1,000,000) naming Main Street Bartow, Inc. and City of Bartow as additional insured. (For commercial food vendors & amusement vendors)

Copy of Annual Food Permit or Mobile Food Vendors License (Commercial Food Vendors Only)

Total Enclosed: _____ **Please make checks payable to: Main Street Bartow, Inc.**

Credit/Debit Card (No AMEX) - MC, V, DIS, Number _____

Expiration _____ Security Code _____

**Move in Saturday morning 6:30am on. Must be ready by 9:00am Saturday morning, NO late set-ups.
May not leave until event is over at 4:00 on Sunday. Rain or Shine event - no refunds.**

General Release & Acknowledgment: The undersigned acknowledges and hereby and forever discharges, releases and holds harmless Main Street Bartow, Inc., Its officers, board and committee, volunteers, sponsors, City of Bartow and their agents from any loss or damage to my person or property while in possession of or under the supervision of the Chalk Walk Event and its sponsors. I hereby consent to the enforcement of all rules and restrictions of the Chalk Walk Event. By signing below, applicant(s) hereby certifies that he/she/they has read and accepted the conditions as set above. Applicant certifies that all information provided is true and correct. Signature also represents a commitment to participate. The undersigned further licenses Chalk Walk Main Street Bartow, Inc. to use, reuse, publish and republish photography of the artist (including minors), biographical description and likeness in any media.

Signature _____ Date: _____

Mail completed application, to Trish Pfeiffer, 800 W. Main Street, Bartow, FL 33830

Or email to Lillycat36@aol.com, put in subject line "Chalk Walk Application"

For any additional information or questions, please call Trish Pfeiffer at 863/640-1024.

Bartow Chalk Walk

Exhibitor & Vendor Event Info & Guidelines

1. Vendor Spaces may accommodate a 12x12 tent.
Your tent must be secured with tie downs or weights in case of windy weather.
2. Vendor space is **\$75 per space for the two days**. This is a two day event and you must commit to both days.
There will be a \$25.00 fee for any returned checks.
Vendor assignments will be mailed in advance.
3. You may move into the spaces the morning of the show and you must be ready by 9:00am. Streets need to be clear of all vehicles by 8:30am. ***Overnight security will be provided Saturday night.***
4. Any sales taxes are the sole responsibility of the vendor.
5. You must remain in your location until 4:00pm on Sunday, the closing of the event.
Anyone who leaves early will not be invited back. We appreciate you understanding the importance of this.
6. We expect all vendors and their support people to be courteous and friendly. **This is a NO smoking event.**
7. Selection of vendors will be based in part by your appearance and presentation of your product/items.
3-5 pictures are required of your space/setup **or** a rendering may be submitted. An attractive booth/space is important to the feel and look of the show. Think of it as the cover of a book...we are often guided by a first impression and we would like this event to convey a sense of something special and unique. This will begin with how you present your space. Creative booth/spaces pull customers in like bees to honey, hence more potential sales.
8. Please maintain a clean appearance in your space and do not leave any trash remaining in your space/booth area during or after the event. We will have trash cans throughout the event space.
9. This event will be held rain or shine and there will be no cancellations.
We will NOT be able to refund vendor fees due to illness or failure to show.
10. Main Street Bartow, Inc. will not be responsible for any liabilities for the failure to fulfill this contract due to any Act of God, or any cause beyond its control. Under no circumstances including negligence, shall Main Street Bartow, Inc. be liable for any damages resulting from such actions that are direct, indirect, incidental, special or consequential.
11. Vendors found in violation of these guidelines will be excluded from future events. No refunds will be provided.
12. Please return this contract with your payment after you have made a copy for yourself.
13. If you have any questions, don't hesitate to call 863/640-1024 or 863/519-0508.
14. **VENDORS PLEASE DO NOT PARK IN THE PARKING SPACES NEXT TO THE PARK THE DAY OF EVENT.**
The Truist building across the street has plenty of parking.

Vendor Name: _____ Date _____

Vendor Signature _____ Date _____

I understand, accept, and will abide by the guidelines described above.