



Blanchard- Currey American Legion Post 1040
16 West Poplar Drive Delmar, NY 12054 TEL: 518-439-9819

2024 Memorial Day Parade Honor Roll Advertising Order Form

Distribution: 1500 Copies will be distributed along the parade route and to local area merchants.

Format: 8½" x 5½", offset printed in full color on 80# gloss stock.

Ad Deadline for new advertisers: April 15, 2024 (late submissions are subject to publishers schedule)

Ad Deadline for renewing advertisers: April 30, 2024 (late submissions are subject to publishers schedule)

Payment: All payments must accompany this form and the ad copy. Make checks payable to Blanchard-Currey Post 1040 and send to:

Commander Jeremy Martelle
Blanchard-Currey Post 1040
16 West Poplar Drive
Delmar, NY 12054

Electronic Ad Format: Publisher will accept electronic art sized to scale in PDF or EPS format. Convert all fonts to curves. E-mail ads to: commander@legionpost1040.com. Logos may be submitted in JPG format. Logos lifted from web pages may not reproduce well in print form. Questions regarding ad copy should be directed to Jeremy Martelle at (843) 949-2230.

Advertising Options

- | | |
|---|---------|
| ☐ Centerfold, Full Page (10.5" x 7.5")..... | \$ 1000 |
| ☐ Back Cover, Full Page (5" x 7.5") | \$ 750 |
| ☐ Inside Back Cover, Full Page (5" x 7.5") | \$ 350 |
| ☐ Inside Front Cover, Full Page (5" x 7.5")..... | \$ 350 |
| ☐ Front Cover, Third Page (One, 5" x 2.25") | \$ 250 |
| ☐ Full Page (5" x 7.5") | \$ 300 |
| ☐ Half Page (5" x 3.5")..... | \$ 200 |
| ☐ Third Page - (5" x 2.25") Business Card Ad..... | \$ 125 |
| ☐ Coupon Ad with Third Page Ad..... | \$ 25 |
| ☐ Sixth Page (2.375"w x 2.25"h) | \$ 75 |
| ☐ Coupon Ad with Sixth Page Ad | \$ 25 |

If you are a renewing advertiser, the size of last year's ad is highlighted above, and a copy is attached.

Business Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

OFFICE USE

Ad Commitment Date: _____ Post Representative: _____

Ad Payment Date: _____

Notes:

2024 Memorial Day Parade Honor Roll

\$75

2.375"w x 2.25"h

One company logo (supplied)

\$75

2.375"w x 2.25"h

One company logo (supplied)

\$125

5"w x 2.25"h

One company logo (supplied)

One Front Cover: \$250 includes full graphics

\$125

5"w x 2.25"h

One company logo (supplied)

One Front Cover: \$250 includes full graphics

2024 Memorial Day Parade Honor Roll

\$200

Half Page

5"w x 3.5"h

Two Back Cover: \$500 includes full graphics

Inside Page: \$200 includes full graphics

Coupon Ad

2.375"w x 1.5"h

\$25

w/ 1/3 or 1/6 page ad

Coupon Ad

2.375"w x 1.5"h

\$25

w/ 1/3 or 1/6 page ad



**In Memory of
James C.
Rickard, Jr.**

WWII

Veteran's Memorial Ad - \$25