

## Sponsors: East Alabama Fly Fishing Southern Culture on the Fly

A panel of judges will select the top five best films submitted. These films will be shown at a film festival event in the Spring of 2025 in the Auburn/Opelika area. At the event, the audience will vote on the top film to determine the overall best film. All proceeds of the event will be donated to a charity or nonprofit organization in the name of the winner. Other prizes will be awarded as well. The winning film will also be featured in the Southern Culture on the Fly magazine.

\*\*If you are interested in working on a film to submit, please let us know by emailing dvdweakley@gmail.com. This is not a commitment, but would just help us when sending updates and to gauge how many films to potentially expect.\*\*

## **Rules and Submission Criteria**

- 1. Films should document fishing or fishing related activities. There is no specific theme that the films need to follow. Films can be through the lens of conservation or humor. It could be a biography about a special fly fisher. It could tell an interesting story. We just want to see some cool and unique stuff. A good slideshow set to some music could be acceptable as long as it's interesting and meets the time limit criteria. You can think out of the box. Our goal is to select and feature the most interesting and unique content at the festival event.
- 2. No film featuring stocked trout will be selected for the competition. There are plenty of films for those :).
- 3. Amateur camera gear is encouraged. (GoPro type cameras, smart phone cameras etc.)
- 4. Submission through YouTube. Set it up as private viewing only and email link. Email submissions to eastalabamaflyfishing@gmail.com.
- 5. Disqualification for early release of film before the festival.

- 6. Films should be family friendly. No laws, regulations, or ordinances should be violated in the film.
- 7. Five to ten minute duration.
- 8. Copywritten music allowed (unless you want to monetize the film in the future).
- 9. Take care not to burn your fishing spot. If it's not a well-known location, be careful of what's in the background so it can't be identified by viewers. Films that make sensitive locations easy to identify and locate will not be chosen for the festival.
- 10. Submission deadline is December 31, 2024 at 11:59:59pm. Any links to films emailed after this deadline will not be considered.

Judges Scoring Rubric Name of film and/or filmmaker:			
Is it obvious that the film was made with amateur equipment?	Yes (3)	Not Sure (1)	No (-3)
Does the film tell an interesting story and/or make us laugh?	Yes (5)	Kinda (3)	No (0)
Rate the uniqueness of the film (1= I've seen this kind of film before; 5= This is something I've never seen.	Rate and explain:		
Rate the film (1= shouldn't be selected; 5= should be considered for selection)	Rate and explain:		
Total Points:			