



# ZACHARY GERSHMAN

- Seven-plus years of hosting/editing long-form compelling and entertaining interviews with celebrities and sports professionals
- Nominated for Mid-Atlantic Emmy and SPJ Region I Mark of Excellence Winner for Best TV Sports Reporting Package
- Ability to work in teams, shoot, write, and edit on daily deadlines



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9230 Burbank Rd  
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ZachOnSports.Me

## Sports Broadcast/Media Experience

### Present



#### CENTRE COUNTY REPORT

**Sports Anchor/Field Reporter/Executive Producer**  
Spring 2022 (On-Air) Fall 2022 (EP) - University Park, PA

- Serve as sports producer and anchor weekly sports segment
- Set up, shoot, write, edit and produce weekly field reporting packages
- Produce social media content during assigned newscasts



#### GOPSUSPORTS.COM/PSU ATHLETICS

**Content Creator/Reporter for GoPSUSports.com**  
Fall 2022 - University Park, PA

- Report LIVE on pregame and postgame shows
- Create content for PSU Athletic Social Media accounts
- Sideline report from Football games for Penn State's Beaver Stadium Extra



#### ZACHONSPORTS

**Host/Content Producer**  
Spring 2012 - Philadelphia, PA

- Produce my own YouTube channel where I interview sports and media industry leaders
- Partial list of guests include: Hall of Fame broadcaster Bob Costas, TNT/Westwood One PXP broadcaster Kevin Harlan, Voice of the NHL, Mike 'Doc' Emrick, 76ers CEO Scott O'Neil, and Former Penn State Men's Basketball Coach Pat Chambers
- Responsible for editing videos & booking all guests



#### BIG TEN+

**Sideline Reporter**

Fall 2022 - University Park, PA

- Provide pregame, halftime, postgame, and in-game analysis
- Conduct interviews with coaches and players



#### PENN STATE SPORTS NIGHT

**Executive Producer & On-Air Talent**  
Fall 2021 - University Park, PA

- Help plan segments and develop the skills of fellow club members
- Host weekly editing sessions following the show's taping.



#### MACCABI USA

**Team USA Media Member**  
Summer 2022 - Israel

- Member of the inaugural Maccabi USA Media Program
- Reported on the 21st Maccabiah in Israel
  - The 3rd largest international multi-sport event in the world
- Served as a sideline reporter and produced sports and feature packages for web and social media



#### NORTHWOODS LEAGUE

**Host/Video Producer**

Summer 2021 - Rochester, MN

- Co-hosted and produced the NWL Pregame Show before each Northwoods League Baseball game
- Created stories for "Northwoods League Now" airing on various Fox Sports and local news networks
- Hosted six live pre- and post-game shows on the Northwoods League Baseball Network



#### ESPN RADIO 103.7 STATE COLLEGE

**Part-Time Producer/On-Air Talent**

Fall 2020 - Spring 2021 - State College, PA

- Produced the Sports Talk with Steve Jones Show
- Voiced live SportsCenter Updates
- Operated the studio board during HS football games



#### PENN STATE SPORTS BUSINESS CONFERENCE

**Director of Marketing**

Fall 2020 - University Park, PA

- Interviewed sports business professionals on Instagram Live speaker series, The Playbook
- Wrote bi-weekly newsletters distributed to students, professionals, speakers, and alumni
- Oversaw my marketing staff and helped with social media, takeovers, content, and giveaways



#### PENN STATE NETWORK NEWS

**News Anchor**

Fall 2020 - Fall 2021 - University Park, PA

- Anchor the weekly news across Centre County

## Education

### THE PENNSYLVANIA STATE UNIVERSITY

B.A: Broadcast Journalism

Minor: Sports Studies

Certificate: John Curley Center for Sports Journalism

Anticipated Graduation: May 2023

## Skills

- Adobe Products
  - Premiere
  - Audition
- Camera Operation
- On-Air Hosting
- Sideline Reporting
- Ross Video Products
  - Ross Inception
  - Ross Streamline
  - Ross Xpression
- MMJ
- Podcasting
- Content Creation



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