

THE ATHLETE'S STORY SHOULDN'T LIVE IN SIX DIFFERENT PLACES.

SportSide brings an athlete's identity, evidence, and next-step guidance into one controlled profile - built to travel across teams, schools, sports, and the platforms athletes already use.

SEEN

PROVEN

CHOSEN

ATTENTION -> EVIDENCE -> FIT

THREE PARTS. ONE ATHLETE-OWNED PATH.

A profile should do more than hold links.

01

PASSPORT

One controlled link for film, stats, teams, achievements, and connected platforms.

02

PROOFPLAY

Short-form discovery that leads back to source film, context, and the full athlete story.

03

TRUEFIT

AI-guided exploration of the life behind a program - not only the division label.

WHY IT MATTERS

Visibility is only the beginning.

An athlete's story can be scattered across highlight platforms, social profiles, team pages, messages, and spreadsheets. SportSide is being designed to connect attention with proof - then help families understand where the athlete may truly fit.

BUILT FOR THE WHOLE PATH

- **ATHLETES + FAMILIES**
Own and share the story
- **COACHES + TEAMS**
Verify and advocate
- **RECRUITERS + SCOUTS**
Discover with context
- **COMMUNITIES**
Recognize local progress

EARLY STAGE

CUSTOMER DISCOVERY + INTERACTIVE PROTOTYPE

Targeting a private preview in November 2026.

MORE PATHS: D2 · D3 · NAIA · JUCO / COMMUNITY COLLEGE

Designed with accessibility in mind across school size, cost, and language.

SportSide is an early-stage concept. Product direction may evolve through research and testing.

**ONE ATHLETE. ONE PASSPORT.
MORE OPPORTUNITY.**

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