

A modern backyard pool with a stone waterfall and a blue overlay containing text. The pool is surrounded by a light-colored stone deck and a wooden fence. The water is clear blue, and the waterfall is made of grey stone blocks. The blue overlay is semi-transparent and contains the text 'Liquid Logic', 'The Dealer's Advantage', and 'American Fiberglass & Fibco Pools'.

Liquid Logic

The Dealer's Advantage

American Fiberglass & Fibco Pools

Two Powerhouse Brands. One Profitable Partner.

We combine the luxury of **American Fiberglass Pools** with the plug-and-play efficiency of **Fibco**. As a dealer, you get a diverse inventory depot, unified support, and products designed to maximize your bottom line.

What's In It For You?



Inventory Depot

Access a massive stock of pools ready for delivery. Never lose a sale because of manufacturing lead times.



Financing & Profit

We offer competitive financing options for your customers, making it easier to close high-ticket deals.



Design Assistance

Full design support to help your customers visualize their dream backyard, doing the heavy lifting for you.

Profit Through Velocity

The Old Way (Standard Build)

Weeks of construction, weather delays, and high labor costs eat into your margin.

The Liquid Logic Way

- **Sell in an Hour:** Simple packages make sales fast.
- **Install in Days:** Get paid faster and move to the next job.
- **No Weather Delays:** Pre-built shells mean you aren't waiting on concrete cures.

Result: Higher turnover and better cash flow.



Installation Support Your Way

American Fiberglass

Factory Installation Available

For our premium line, we offer complete factory installation services. You sell the pool, and our expert crews handle the heavy lifting. Perfect for dealers who want to focus on sales, not construction.

Fibco Pools

Assisted Installation

Our "Assisted Installation" program trains your crew on the specific efficiencies of the Fibco system. We provide the templates, the guides, and the support to ensure your team is fast and flawless.

Money Saver: The Equipment

The "Filtration Sled"

Forget spending hours glueing pipes on site. Fibco pools come with a pre-plumbed filtration pallet.

✓ **Instant Savings:** Costs only **\$2,000** (vs. \$3,500 DIY).

⚡ **Plug & Play Power:** Runs on a standard 110v outlet.
No expensive 30-amp industrial wiring needed.

📺 **Bonus:** Includes a free \$200 transformer.



Money Saver: The Dig



Stop Throwing Money in the Dirt



Precision Templates: We provide a dig sheet/template so you dig exactly what you need—not an inch more.



No "Over-Dig": A standard over-dig can cost you **\$1,000+** in wasted labor and extra fill material. We eliminate that.



Less Haul-Off: Digging less means less dirt to truck away, saving you dump fees and transport costs.

Money Saver: Structural & Logistics



Machine Cut Precision

Fibco pools are machine-cut to be perfectly straight. Your crew won't waste hours leveling the shell or fighting with gaskets—they are pre-locked and ready to go.



Reinforced Steps

The factory reinforces benches and steps, leaving less "void" underneath. This means you buy and shovel less gravel/fill material during installation.



Central Distribution

Our centrally located distribution center drastically cuts freight costs. You can save up to **\$1,000 per load** on shipping alone.

American Fiberglass: The Luxury Line

For customers who want the best. American Fiberglass Pools feature 5-ply construction and stunning, complex shapes that vinyl simply can't match.

Popular Models

- **The Trinity:** A classic Grecian design for elegance.
- **The Colorado:** A large freeform pool for family fun.
- **The Lazy 8:** A distinct figure-8 shape with "love seats".
- **The Houston:** A modern, sleek rectangular design.



Fibco: The Efficiency Line



The ultimate "Plug & Play" solution. These pools are designed for speed, efficiency, and budget-conscious homeowners who still want quality.

Top Sellers

- **Las Vegas:** Spacious with a splash deck.
- **Chicago:** Compact, flat-bottom, modern rectangle.
- **Montreal:** Urban, sophisticated, and space-saving.
- **Kingston:** High-end look with integrated spa seating.

Logistics Made Simple

We offer full delivery and pickup options.

Whether you need it delivered to the curb or you want to pick it up from our depot to save cash, we work on your schedule.

Ready to Start?

Join the Liquid Logic network and start saving money on every install.

Contact Us Today

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