

Our Tips for Successful Home Staging



1. Declutter

- [] Remove bulky furniture
- [] Simplify the interior to open up spaces
- [] Create a calm atmosphere

2. Depersonalize

- [] Remove personal photos
- [] Store away vacation souvenirs and trophies
- [] Choose trendy decorative objects

3. Focus on lighting

- [] Install ambient lighting (uniform brightness to light up the whole room)
- [] Set up functional lighting (to illuminate specific areas)
- [] Add accent lighting (to highlight a specific element such as a painting or a work of art)

4. Repaint

- [] Refresh the walls with light, timeless colors
- [] Paint it white (the simplest and most effective option)

5. Repair

- [] Fix cracks
- [] Repair loose baseboards
- [] Replace broken switches
- [] Fix leaking faucets
- [] Check that doors function properly (close correctly)

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6. Define Spaces

- ☐ Clearly identify the function of each room
- ☐ In large rooms, create multiple areas (using partitions, rugs, or furniture)

7. Finishing Touches

- ☐ Decorate with a bouquet of fresh flowers
- ☐ Light a scented candle
- ☐ Set up a cheese or dessert tray to suggest hospitality

8. Clean and Deodorize

- ☐ Remove dust, stains, and fingerprints
- ☐ Ensure there are no unpleasant odors

9. Deep Cleaning

- ☐ Exterior cladding
- ☐ Windows (inside and outside)
- ☐ Floors
- ☐ Carpets and rugs
- ☐ Electric plates
- ☐ Electric baseboards
- ☐ Sinks
- ☐ Bathroom fan
- ☐ Shower and shower door
- ☐ Shower tiles
- ☐ Toilets, bathtubs, mirrors, etc.
- ☐ Range hood and kitchen cabinets
- ☐ Duvet covers, sofas, curtains, blinds
- ☐ Door frames and moldings
- ☐ Appliances (included in sale/interior)
- ☐ Other: _____

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