

Brand Builder Series

STARTER

Kickstart Your Brand Presence

Usually ~~\$3,450~~ - Package Investment \$2999

*Ideal for new businesses or rebrands wanting foundational visual assets for websites and socials.
2-3 week turnaround for asset delivery.*

You Get 10+ Assets:

- 🎬 1x Horizontal 16:9 Hero Brand Video (30 sec)

Your primary cinematic cut — a clean, engaging brand film perfect for websites, ads, and presentations.

- 🎬 1x Vertical 9:16 Orientation Hero Brand Video (30 sec)

A vertical adaptation optimised for Reels, TikTok, and Stories — same message, built for mobile audiences.

- 🎬 1x Vertical 9:16 Hero Brand Video (15 sec cut)

A short, punchy micro-cut tailored for high retention across fast-scroll platforms.

- 🎬 1x Social Reel (15–30 sec)

A standalone high-impact reel styled for social engagement and quick storytelling.

- 🌟 5x High Res Edited Photos

Lifestyle, product, or team shots — clean, sharp visuals ready for websites and socials.

- 📄 1x Static Posters / Graphics

A branded promotional design perfect for ads, posts, flyers, or event visuals.

- 📁 Lifetime Footage Storage

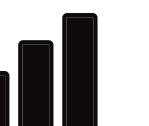
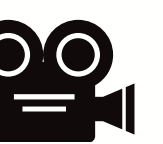
Your raw footage is safely archived for future edits, campaigns, or upgrades.

- 👥 1 day/ 1 person crew shoot

A compact, efficient production session designed to keep costs lean and results strong.

- 📈 Google (YouTube) + Meta (Facebook and Instagram) ad setup and deployment

Complete setup, optimisation, and deployment of multi platform ads to ensure your content launches correctly, targets the right audience, and drives measurable results.



PERFORMANCE

Expand Reach and Consistency

Usually ~~\$6,850~~ - Package Investment \$5999

Ideal for established businesses that need ongoing, high-performing visual content for marketing, social, and campaigns. 3-4 week turnaround for asset delivery.

You Get 20+ Assets:

- 🎬 1x Horizontal 16:9 Hero Brand Video (60 sec)

A cinematic, story-driven brand film capturing your full message with emotional depth.

- 🎬 1x Horizontal 16:9 Hero Brand Video (30 sec cut)

A punchier version optimised for paid ads, landing pages, and shorter attention spans.

- 🎬 1x Vertical 9:16 Orientation Hero Brand Video (30 sec)

A premium vertical adaptation for mobile-first campaigns across all social platforms.

🎬 1x Vertical 9:16 Hero Brand Video (15 sec cut) — repurposed from main shoot tailored for platform diversity (Reels, TikTok, YouTube Shorts, etc.)

- 🎬 3x Social Reel (15–30 sec)

Short, dynamic edits crafted for frequent posting and consistent brand presence.

- 📸 10x High Res Edited Photos

A mix of lifestyle, product, and team imagery for broad marketing use.

- 🖼️ 3x Static Posters / Graphics

Branded campaign visuals for social posts, flyers, announcements, or paid ads.

- 📁 Lifetime Footage Storage

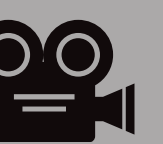
All footage safely archived for future campaigns and editing.

- 🎥 2 day/ 1-2 person crew shoot

A flexible, efficient production window that balances volume and quality.

- 📈 Google (YouTube) + Meta (Facebook and Instagram) ad setup and deployment

Complete setup, optimisation, and deployment of multi platform ads to ensure your content launches correctly, targets the right audience, and drives measurable results.



PREMIUM

Own Your Market Presence

Usually ~~\$10,950~~ - Package Investment \$9599

Ideal for brands ready to scale visibility, launch major campaigns, or elevate to national-level presentation. 4-6 week turnaround for asset delivery.

You Get 46+ Assets:

- 🎬 1x Horizontal 16:9 Flagship Brand Film (90 sec)

A cinematic, high-production film with a full storytelling arc — ideal for major campaigns or national-level branding.

- 🎬 1x Horizontal 16:9 Flagship Brand Film (60 sec cut)

A tighter, more energetic version built for ads, launches, and social outreach.

- 🎬 1x Vertical 9:16 Flagship Brand Film (30 sec cut)

A hero vertical adaptation crafted specifically for mobile audiences.

- 🎬 3x Vertical 9:16 Flagship Brand Video (15 sec cut)

Multiple micro-cuts for platform diversity and ongoing retargeting.

- 🎬 5x Social Reel (15–30 sec)

High-impact edits for frequent posting, campaign pushes, and always-on content.

- 📸 30x Edited Photos

A deep visual library covering products, lifestyle, team, detail shots, and campaign imagery.

- 📄 5x Static Posters / Graphics

A set of campaign-ready graphics suitable for socials, ads, flyers, or print.

- 📁 Lifetime Footage Storage

Your raw footage is safely archived for future edits, campaigns, or upgrades.

- 🎥 3 day/ 2-3 person crew shoot

A full production schedule with increased crew support for higher-end output.

- 📈 Google (YouTube) + Meta (Facebook and Instagram) ad setup and deployment

Complete setup, optimisation, and deployment of multi platform ads to ensure your content launches correctly, targets the right audience, and drives measurable results.

