



NOMOREBUTTS®



DID YOU KNOW?

- Up to 4.5 trillion cigarette butts are littered each year across the world
- Cigarette butts are commonly the most littered item in audits and clean-ups
- Cigarette butt filters contain cellulose acetate, a fibrous plastic
- Tobacco companies note that it can take up to 15 years for a cigarette butt to break down in water
- Discarded cigarette butts are believed to cause hundreds of fires each year
- Incorrect disposal of vapes with li-ion batteries can cause fires in bins, trucks and facilities

OUR VISION

“A world without tobacco waste”.

We see a future where tobacco waste is not carelessly littered into the environment.

OUR MISSION

We are on a mission to rid the world of tobacco waste. Although we believe the best way to achieve this is through the removal of plastic cigarette filters and banning of disposable vapes, this can also be achieved through education, infrastructure and clean-ups. We also engage with research partners to consider cigarette butt waste as a resource.

OUR APPROACH

- **Knowledge** - We provide thought leadership in tackling tobacco waste, with our global and domestic experience. From policy, to evidence-based solutions, we consult to government and organisations on tangible actions, from policy to programs.
- **Solutions** - We bring evidence-based solutions to our partners. In the short-term, we prevent tobacco waste from entering our environment, as well as clean up the items that can't be stopped, promoting the preservation and recovery of the natural environment.
- **Partnerships** - We work hard to be the partner of choice to tackle tobacco waste. We work across research institutes to identify potential uses for cigarette waste. As a charity, No More Butts collaborates and partners with other organisations to coordinate events and collect and share data.

OUR ORGANISATION

No More Butts is an environmental charity, registered in Australia in 2020. We advocate globally for environmental protection from the impacts of tobacco product waste, including cigarette butts and disposable vapes.

Our model of collaboration sees us partner with many organisations and we are an ally of several coalitions.

OUR FOUNDER

After witnessing the devastating impact of discarded cigarette butts on beautiful locations around the world, Shannon was inspired to resign his corporate role and dedicate himself to No More Butts. As the 2024 Queensland Gives Environmental Philanthropist of the Year, Shannon has donated thousands of hours to our cause.

OUR TEAM

Our charity is comprised entirely of volunteers - from those that coordinate events and pick up cigarette butts to those that manage our social media channels and engagements with business and government.

All Directors of No More Butts are volunteers.



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