



NOMOREBUTTS®



DID YOU KNOW?

- Up to 4.5 trillion cigarette butts are littered each year across the world
- Cigarette butts are commonly the most littered item in audits and clean-ups
- Cigarette butt filters contain cellulose acetate, a fibrous plastic
- Tobacco companies note that it can take up to 15 years for a cigarette butt to break down in water
- Discarded cigarette butts are believed to cause hundreds of fires each year
- Incorrect disposal of vapes with li-ion batteries can cause fires in bins, trucks and facilities

OUR VISION

“A world without tobacco waste”.

We see a future where tobacco waste is not carelessly littered into the environment.

OUR MISSION

We are on a mission to rid the world of tobacco waste. Although we believe the best way to achieve this is through the removal of cigarette filters and the banning of disposable vapes, this may also be achieved through other policy measures, education, infrastructure and clean-ups. We have also engaged with research institutes to consider (or disprove) if cigarette butt waste could be a resource.

OUR APPROACH

- **Knowledge** - With our global and domestic experience, we provide knowledge on how to tackle tobacco waste. From policy, to evidence-based solutions, we provide consultation to government and organisations on tangible actions.
- **Solutions** - We bring evidence-based solutions to our partners. In the short-term, we work on preventing tobacco waste from entering our environment, as well as cleaning up the items that can't be stopped, which helps protect and preserve the natural environment.
- **Partnerships** - We work hard to be the partner of choice to tackle tobacco waste. As a charity, No More Butts collaborates and partners with other organisations to coordinate events and collect and share data. We offer our services in both a paid and pro bono capacity to all levels of government around the world.

OUR ORGANISATION

No More Butts is an environmental charity, registered in Australia in 2020. We advocate globally for environmental protection from the impacts of tobacco product waste, including cigarette butts and disposable vapes.

Our model of collaboration sees us partner with many organisations and we are an ally of several coalitions.

OUR TEAM

Our charity is comprised entirely of volunteers - from those that pick up butts and coordinate events, to those that manage our social media and business and government engagements.

All Directors of No More Butts are volunteers.

OUR FOUNDER

After witnessing the devastating impact of discarded cigarette butts on beautiful locations around the world, Shannon was inspired to resign his corporate role and dedicate himself to No More Butts. As the 2024 Queensland Gives Environmental Philanthropist of the Year, Shannon has donated thousands of hours to our cause.



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