NOMOREBUTTS

ANNUAL REPORT

FINANCIAL YEAR 2025–2026



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Acknowledgement of Country

No More Butts acknowledges the Traditional Custodians of the lands and waterways across Australia where we live, work, and take action.

We recognise Aboriginal and Torres Strait Islander peoples as the original and continuing custodians of Country, and honour their enduring connection to land, waters, culture, and community.

We pay our respects to Elders past, present, and emerging, and to all Aboriginal and Torres Strait Islander peoples. As an organisation, we are committed to learning from and supporting First Nations communities through our work.

Artwork by Jaymen Drahm. Licenced to No More Butts.

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Our FY26 Impact



29,721
Cigarette butts recovered



2,421
Volunteer hours



29
Clean up events held



12
Advocacy submissions



$5,794
Donations received

NOMORECBUTTS

Introduction from the Chair

It has been a privilege to serve as No More Butts' Chair over the past year, as we took our capacity and impact to a new level.

I'm most proud of the team's work to progress through the NSW EPA's Litter Prevention Grant Program. We worked through multiple stages of the capability building process over recent years, through small scale on-the-ground projects, and with our Steering Committee that led the completion of a comprehensive review of our strategy and developed a multi-year Strategic Litter Prevention Plan to focus our future efforts.

This work culminated in the NSW EPA recently awarding us with a multi-year grant (valued at $450,000) to roll out the first three years of our strategic plan, employing dedicated resources for the first time with a roadmap to establish self-sufficient ongoing revenue, working with land managers like local councils and businesses around the state. This is a significant milestone in NMB's history, after running on the generosity of volunteers and small one-off grants since Shannon Mead founded the organisation in 2020. It also gives us a model we can replicate in other states.



> "The NSW EPA recently awarded us with a multi-year grant to roll out the first three years of our strategic plan."

Our marquee event, the Big Butt Hunt, has also gone from strength to strength in recent years with partners including Beach Patrol Australia, Clean Up Australia, OzFish Unlimited, Sea Shepherd Australia, Take 3 for the Sea, Plastic Free July, Tidy Up Townsville and Cairns Regional Council. In 2025, events were held across 25 locations, with nearly 30,000 butts removed from the environment by hundreds of volunteers. Data from our 2025 Big Butt Hunt was also contributed to an academic study to analyse tobacco consumption patterns across the country. And in 2026, the Big Butt Hunt is shaping up to be bigger than ever.

We continue to advocate on the local, national and international stage to see an end to the use of single-use plastic in cigarette butt filters. Progress through the UN plastics treaty process was slow this year, but we will continue to advocate for action and use our Special Consultative Status through the United Nations Economic and Social Council to encourage change.

> “I’m optimistic about the future of this ambitious organisation as it embarks on a new chapter.”



We also strengthened the Board and I’m pleased to have helped establish an Audit and Risk Committee for NMB for the first time. With paid roles now filled and multi-year funding secured to deliver the first three years of our plan, we enter the new year on a sound financial footing, having punched above our weight in terms of impact on lean resources for most of our history.

On a personal note, after more than three years on the Board and over a year as Chair, I will be stepping back at this year’s AGM to spend more time in my new role as dad to a little boy. I’ll be cheering from the sidelines as NMB continues to grow its impact and begins on-the-ground litter prevention across NSW under the first year of our strategic plan.

My thanks to Shannon Mead, our Founder; to Sam Hawkins and Rod Byrnes, who held the Chair role before me; to Shannon and Sam for their work alongside me on the NSW EPA Steering Committee; to my fellow directors; to every volunteer and supporter, whether you gave years of your time or picked up butts at a Big Butt Hunt; and to the NSW EPA for backing our plan.

I’m optimistic about the future of this ambitious organisation as it embarks on a new chapter with the resources it deserves to make an even greater impact on our environment and communities, and am proud to have played a role in growing that impact.



Jonathon Glindemann
Chair, No More Butts Ltd

About No More Butts

OUR VISION

"A World Without Tobacco Waste."

No More Butts sees a future where tobacco waste is not carelessly littered into the environment.

OUR MISSION

We are on a mission to rid the world of tobacco waste.

Although we believe the best way to achieve this is through the removal of cigarette filters and banning of disposable vapes, this may also be achieved through other policy measures, education, infrastructure and clean-ups.

We have also engaged with research institutes to consider (or disprove) if cigarette butt waste could be a resource.

OUR STRATEGIC PILLARS

We have refined our activities to deliver our mission around three core bodies of work: advocacy, program delivery and research. However, the focus has remained on our core pillars.

THOUGHT LEADERSHIP: With our global and domestic experience, we provide knowledge on how to tackle tobacco waste. From policy, to evidence-based solutions, we provide consultation to government and organisations on tangible actions.

EVIDENCE-BASED SOLUTIONS: We bring evidence-based solutions to our partners. In the short-term, we work on preventing tobacco waste from entering our environment, as well as cleaning up the items that can't be stopped, which helps protect and preserve the natural environment.

PRODUCTIVE PARTNERSHIPS: We work hard to be the partner of choice to tackle tobacco waste. As a charity, No More Butts collaborates and partners with other organisations to coordinate events and collect and share data. We offer our services in both a paid and pro bono capacity to all levels of government around the world.

Report from the Executive Director



This was the year that planning turned into delivery. No More Butts started FY26 as a small, specialist charity powered entirely by volunteers. We finished it with a major new NSW program, strengthened relationships with government departments and a growing recognition that tobacco waste is an environmental issue, not simply a smoking issue.

Our strategic pillars of Thought Leadership, Evidence-based Solutions and Productive Partnerships, underpinned by a focus on Organisational Excellence gave our Board and volunteers a clear remit. The results showed in the field and in policy discussions, and in our funding during the final days of the financial year.

Our purpose has not changed. We want a world without tobacco waste. What has changed is the scale and sophistication of the work required to get there. More than six years after I declared I would take action on cigarette butt litter after observing the scale of the issue on a beach in Greece, the idea that cigarette butt pollution deserves serious action is increasingly reflected in government policy, research and public discussion. Our task now is to turn that growing recognition into lasting change.

EVIDENCE-BASED SOLUTIONS

The Big Butt Hunt





The Big Butt Hunt returned for World Cleanup Day on 20 September 2025, with events from Cairns to Hobart and from Alice Springs to Perth. Across 25 events, volunteers collected nearly 30,000 butts. Sea Shepherd Marine Debris Campaign, Beach Patrol Australia, OzFish Unlimited, Tidy Up Townsville and Cairns Regional Council were among the partners who hosted hunts, amplified by Clean Up Australia, Plastic Free July and Take 3 on social media. The biggest hauls came from Cairns CBD with around 6,000 butts and Townsville with around 5,000.

We don't consider ourselves a clean-up organisation, but we do know that litter creates litter. The Big Butt Hunt removes butts from the environment, shows the scale of the problem, gives us data on where tobacco waste accumulates and gives communities a direct way to take part. It also reinforces the point at the centre of our advocacy. Volunteers should not have to keep cleaning up a product that could be designed and regulated differently.

The lessons from 2025 shaped the next hunt. The 2026 Big Butt Hunt will run from late August through September and we're shaping up to have more partners and locations than ever. Although we are thrilled that each year is bigger than the last, we see this as a bridge to our advocacy work and hope that one day we won't have to arrange a hunt because there will be nothing to find.

NSW EPA Rapid Response Program

Our existing partnership as a subject-matter expert for tobacco waste with NSW Environment Protection Agency (EPA) expanded with a Cigarette Butt Litter Rapid Response Program, affectionately known as Butt Busters. Working with Hawkesbury, Fairfield, Inner West and Cumberland councils, we deployed litter prevention interventions at 25 identified hot spots across Western Sydney. We tested stickers and signage designed to nudge people to bin their butts, and infrastructure was placed where it was needed most.

As part of this program, we also engaged with local businesses and land managers for some sites. Every site taught us something about what works (and what doesn't) and about what communities might need to make change permanent. Those learnings will shape future programs in NSW and across the country so that more councils can start with proven tools instead of starting from scratch. I thank our council partners, the local businesses who got involved and the volunteers who made it happen.

Although it was a separate program, Butt Busters was able to build on our Strategic Litter Prevention Plan and Roadmap that was developed through funding from under Stream 2 of the NSW EPA's Waste and Sustainable Materials (WASM) Litter Prevention Grants Program. That program was acquitted in late 2025 and helped move us from individual activities to a structured, evidence-based approach involving councils, land managers and other stakeholders.

NSW EPA Litter Prevention Grant – Stream 3

In March 2026 we applied for Stream 3 of the NSW EPA WASM Litter Prevention Grants Program and in late June 2026 we were notified that we had been successful. The three-year, $450,000 program is the largest single investment we have secured. It will focus specifically on tobacco product litter, with targeted interventions, partnership development, monitoring and capacity building. It also enables us to move from a volunteer-driven model to a more sustainable one, including NSW-based contractor roles to support the program delivery.

This funding and the focus on litter prevention is not a departure from our advocacy. It complements it. We want to show what effective tobacco litter prevention looks like in practice and build an evidence base for what works. We also want to create approaches that can be replicated elsewhere while we continue to press for the upstream measures needed to eliminate the waste stream altogether.





THOUGHT LEADERSHIP

During the year our advocacy moved further from raising awareness of the problem towards seeking specific policy action.

Australian Advocacy

Our submission to the ACT Government consultation on the next steps to cut single-use plastics supported a phase-out of the sale of filtered cigarettes in the territory, consistent with the position in our national petition. We already know that filters provide no health benefit and are made from cellulose acetate, a form of plastic. They persist in the environment and can release chemicals, heavy metals and microplastic fibres.

We also engaged with health department representatives across most states and territories, taking the issue to those who manage the legislation rather than focusing on litter and waste management.

International Progress

In September 2025 Santa Cruz County in California confirmed that its ban on the sale of filtered cigarettes will take effect in 2027, following similar measures adopted by the cities of Santa Cruz and Capitola.

In April 2026 the United Kingdom's Tobacco and Vapes Act 2026 received Royal Assent. As well as introducing a generational ban on the sale of tobacco products, the Act gives the Secretary of State the power to introduce restrictions on cigarette filters of any material in the future, which could make the UK the first country to act on filters nationally. No UK ban has been made yet, and the detail will depend on regulations still to come.

Together these developments show that the removal of filters is moving from an idea to a legislative reality. They strengthen the case we are making to Australian governments for a phase-out of the sale of filtered cigarettes by 2030.

We took the same message to Europe, making submissions to the European Commission's consultation on the evaluation of the Single-Use Plastics Directive and to the call for evidence on the revision of the EU Tobacco Products Directive and Tobacco Advertising Directive. In both, we called for a ban on cigarette filters. Both processes provide opportunities to strengthen action on tobacco products and problematic single-use plastics, and we want Australian decision makers to be watching what happens in Brussels.







Delivering our message

To support our global mission, in August 2025 I attended the resumed Global Plastics Treaty negotiations (INC-5.2) in Geneva. The talks closed without agreement and will resume at a later date. The intersessional period since has been relatively quiet, but we have used the time to keep building relationships and preparing for the next session. We remain committed to the inclusion of cigarette filters and disposable vapes as problematic products to be banned in any final agreement.

In May 2026, I returned to Waste 2026 in Coffs Harbour, where I presented on Butt Busters. I shared what the collaborative program had taught us thus far about preventing butt litter at its source and what other councils can take from it.

Last year we reported the launch of our first petition, which asks Australia's Environment Ministers to hold a public consultation on phasing out the sale of filtered cigarettes by 2030 and lets people write their own letter to their MP. Although we only ticked over the 100-signature mark during the year, momentum is growing, and each signature provides another voice we can put in front of decision-makers.

PRODUCTIVE PARTNERSHIPS

Our partnerships deepened again over the year. They included the organisations that hosted the Big Butt Hunts, the four councils that took part in Butt Busters (plus another four that we engaged during the planning) and the NSW EPA, whose support has shaped our work from capability building through to delivery.

ORGANISATIONAL EXCELLENCE

During 2025 our Board welcomed two new directors. Dan Nikolin brought more than fifteen years of legal, governance and risk experience across private practice, corporate advisory and government. Steve Lewis brought a background in general management, sales and marketing across telecommunications, social enterprise and renewable energy.

In August 2025 Jonathon Glindemann, who joined the Board in 2023, became Chair, and I thank him for taking on the role. I also thank Sam Hawkins for his three years as Chair and for continuing to serve as a director, leading our finance. Our directors choose to do far more than meet quarterly. They attend events, join clean-ups and support other operational activities to help deliver our work. I thank each of them for their commitment.

Maintaining our independence has also remained fundamental. No More Butts does not accept funding from tobacco companies or organisations known to advance tobacco industry interests, and we never have. This is central to our credibility and consistent with Article 5.3 of the WHO Framework Convention on Tobacco Control.

To our volunteers, members, and supporters, thank you. The hours you give are the engine of this organisation, and the results of that work are now visible to funders, governments and communities.

Looking Forward

The year ahead will be defined by delivery and by managing growth carefully. The NSW EPA Stream 3 program creates an opportunity to substantially increase our direct impact. It also brings greater responsibilities, so we will keep strengthening our systems, governance, staffing and partnerships while protecting the independence and evidence-based approach that make us credible. We will build on what Butt Busters taught us, continue to grow the Big Butt Hunt and keep pressing for a phase-out of filtered cigarettes at home and abroad.

Billions of cigarette butts still enter the environment each year, and the ultimate solution remains prevention at source. But the foundations are now considerably stronger, and there's no butts about it.

> "The year ahead will be defined by delivery and by managing growth carefully."



Shannon Mead
Founder & Executive Director, No More Butts Ltd



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Our Values



RESPECT

"We respect the natural environment and we respect the diverse backgrounds and opinions of those involved in our charitable purpose."



PRESERVE

"We preserve the natural environment by supporting activities related to sustainable litter and waste management along with clean-up events."



QUESTION

"We question and challenge how things can be done—internally and externally—to lead towards the best outcomes for the environment and our charity."



GROW

"We seek opportunities to support the personal and professional growth of our team. We identify opportunities for fundraising to help our charity grow."

NOMORRBUTTS



Our Volunteers

We acknowledge our amazing volunteers who contributed to our mission across the last financial year:

Mat Banister*
Dylan Boughey
Roderic Byrnes*
Jeys Cabral
David Campbell
Haley Cui
Jonathon Glindemann*
Samuel Hawkins*
Brandy Leibel
Steve Lewis*
Shannon Mead*
Dan Nikolin*
Ella Preston

We'd also like to thank ***Tenisha Carter*** and ***Chay Gittany*** for their contributions to No More Butts across the financial year.

denotes volunteer Director, as well as volunteer.

Our Affiliations & Memberships

BOOMERANG ALLIANCE

#BreakFreeFromPlastic

CSIRO Marine Debris Research

GPML

One planet handle with care

UN environment assembly

UNEP-Accreditation

Non-Governmental Organization (WEOG)

Civil Society Organization

ALIGNMENT WITH UNITED NATIONS SDGS

SUSTAINABLE DEVELOPMENT GOALS



Directors' Report

No More Butts Ltd | ABN: 48 641 916 903

Your directors present their report on the company for the financial year ended 30 June 2026.

DIRECTORS

The names of the directors in office at any time during the year are:

- Mat Banister
- Roderic Byrnes
- Jonathon Glindemann (Chair)
- Samuel Hawkins
- Steve Lewis (from 26/11/2025)
- Shannon Mead
- Dan Nikolin (from 2/12/2025)

COMPANY SECRETARY

The following person(s) held the position of company secretary at any time during or since the end of the year unless otherwise stated:

- Mat Banister
- Natalie Pharaoh

MEETINGS OF DIRECTORS

The numbers of meetings of the company's board of directors held during the year ended 30 June 2026, and the numbers of meetings attended by each director were:

Director	Number Eligible to Attend	Number Attended
Mat Banister	4	4
Roderic Byrnes	4	4
Jonathon Glindemann	4	4
Samuel Hawkins	4	4
Steve Lewis	3	3
Shannon Mead	4	4
Dan Nikolin	3	3

REVIEW OF OPERATIONS

No More Butts recorded a net profit of $11,319, compared with a deficit of $1,900 in the prior year. Total revenue increased by 60% to $51,706, reflecting significant growth in the organisation's activities.

The two principal sources of revenue were consultancy fees from the EPA NSW Rapid Response Pilot, $28,899, and grant income of $16,001 from the now-completed EPA Stream 2 program. The Stream 2 grant was fully acquitted, with income broadly offset by associated expenditure. The Rapid Response Pilot was the principal contributor to the annual surplus, generating a positive margin of approximately $9,700. Donations also contributed $5,794 to the overall result.

The balance sheet strengthened during the year. Cash increased to $19,076, representing the organisation's strongest year-end cash position to date. Deferred revenue of $8,501 reflects funding received in advance for Rapid Response activities yet to be delivered.

Net assets improved to $10,475 at 30 June 2026, reflecting improvement in the organisation's financial position.

Overall, FY2026 represents a step forward, demonstrating a growing capacity to generate revenue through service delivery, strengthen financial reserves and move towards a more sustainable long-term operating model.

PRINCIPAL ACTIVITIES

The principal activities of No More Butts during the financial year were the:

- Protection and enhancement of the natural environment;
- Education of Australian and international communities of the environmental impacts of tobacco product litter and waste; and
- Promoting further research to ensure more sustainability, better tourism and a better environment.

No significant change in the nature of these activities occurred during the year.

SIGNIFICANT CHANGES IN THE STATE OF AFFAIRS

The company did not experience any material changes in the state of affairs and changes in the state of affairs are not of a nature that will impact on No More Butts' solvency.

EVENTS SUBSEQUENT TO THE END OF THE REPORTING PERIOD

No More Butts was notified that its application for funding under the EPA NSW Stream 3 grant program was successful after June 30. This funding represents a significant milestone for the organisation, providing funding certainty for the next three years and establishing a strong foundation for long-term financial sustainability. The grant will increase annual revenue to ~ 3-4 times FY2026 levels, enabling an expansion of the organisation's activities and operational capacity.

TAX STATUS

The entity is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

ENVIRONMENTAL REGULATION

The company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

MEMBER GUARANTEE

The company is limited by guarantee. If the company is wound up, the Constitution states that each member is required to contribute a maximum of $10 each towards meeting any outstanding obligations of the company. As at 30 June 2026, the company had 63 members (2025 61 members).

DIVIDENDS AND OPTIONS

No dividends were paid or declared. Under the company's constitution dividends and options are unable to be issued or paid.

INSURANCE OF OFFICERS

During the financial year No More Butts Limited paid premiums for a Directors' and Officers' liability insurance policy. The insurance policy covers directors named in the Directors' report, the company secretary, former directors and officers of the company against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity as a director or officer of the company, other than conduct involving a wilful breach of duty in relation to the company. The contract prohibits the disclosure of the nature of the liabilities and the amount of the premium.

PROCEEDINGS ON BEHALF OF COMPANY

No person has applied for leave of Court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings. The company was not a party to any such proceedings during the year.

This report is made in accordance with a resolution of the board of directors.



Mat Banister
Company Secretary & Director, No More Butts Ltd
Date: 15/10/2026

Financial Report

No More Butts Ltd | ABN: 48 641 916 903

For the financial year ended 30 June 2026.

Profit and Loss

No More Butts
For the year ended 30 June 2026

	2026	2025
Trading Income		
Consultancy Fees	28,899	3,300
Donations Received	5,794	2,608
Grant Income	16,001	25,399
Interest Received	13	146
Service Fees	-	819
Service Income	1,000	-
Total Trading Income	**51,706**	**32,272**
Gross Profit	**51,706**	**32,272**
Operating Expenses		
Operating Expenses		
Bookkeeping & Accounting Expenses	375	349
Marketing & Advertising Expenses	-	326
Insurance	1,470	1,420
Other Expenses	10	332
Printing & Stationery	585	-
Postage Freight & Courier	12	76
Registration & Subscription Expenses	944	903
Telephone & Internet Expenses	568	728
Travel Costs	24,667	4,710
Total Operating Expenses	**28,631**	**8,842**
Staff and Contractor Costs		
Subcontractor Fees	11,756	25,329
Total Staff and Contractor Costs	**11,756**	**25,329**
Total Operating Expenses	**40,387**	**34,172**
Net Profit	**11,319**	**(1,900)**

Balance Sheet

No More Butts
As at 30 June 2026

	30 JUNE 2026	30 JUNE 2025
Assets		
Current Assets		
Cash & Cash Equivalents	19,076	14,345
Accounts Receivable	300	3,930
Total Current Assets	**19,376**	**18,275**
Total Assets	**19,376**	**18,275**
Liabilities		
Current Liabilities		
Accounts Payable	-	2,817
Accrued Expenses	1,304	-
Deferred Revenue	8,501	16,001
Taxes	(904)	250
Westpac - Donation Account	-	50
Total Current Liabilities	**8,901**	**19,118**
Total Liabilities	**8,901**	**19,118**
Net Assets	**10,475**	**(843)**
Equity		
Current Year Earnings	11,319	(1,900)
Retained Earnings	(843)	1,057
Total Equity	**10,475**	**(843)**

Notes to the Financial Statements

Statement of Accounting Policies
Basis of preparation

These financial statements have been prepared on an accrual basis and on the assumption that No More Butts Ltd will continue as a going concern.

Not-for-profit entity

No More Butts Ltd is a not-for-profit entity and the financial statements have been prepared having regard to the nature and activities of the organisation.

Revenue and grant income

Revenue is recognised when it is earned. Grant income is recognised as the related grant activities or obligations are performed. Grant funding received in advance of the relevant activities being undertaken is recognised as deferred revenue and released to income as those activities are completed.

Related Party Transactions

During the financial year ended 30 June 2026, the company paid a total of $2,350 to two directors for contracted services provided in support of the company's charitable activities.



Samuel Hawkins
Director, No More Butts Ltd

Conflict of Interest Policy

As part of the United Nations Sustainable Development Goals, SDG3 – "Ensure healthy lives and promote well-being for all ages" – UN member states pledged to "Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control [WHO FCTC] in all countries, as appropriate.". This pledge is known as Target 3.a.

Article 5.3 of the WHO's FCTC notes that there is a fundamental and irreconcilable conflict between public health interests and tobacco industry interests. At No More Butts, we believe that this conflict also extends to the impact on the environment.

As per the Handbook for non-state actors on engagement with the World Health Organization, the latter includes but is not limited to: "entities and subsidiaries engaged in the manufacturing, distribution and/or sale of tobacco or tobacco-related products; entities working to specifically further the interests of the tobacco industry through lobbying, advertising, legal advice or similar activities; entities being funded, supported or influenced in their governance by tobacco-related entities; and entities having tobacco industry or their representatives among their members."

Although we are not a state actor covered directly by Article 5.3, as a non-governmental organisation that advocates for the protection of our natural environment, No More Butts does not engage with the tobacco industry and those furthering its interests. All volunteers or future employees of No More Butts will be asked to complete a Conflict of Interest Declaration and may be excluded from engaging with the charity.



NOMOREBUTTS

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REGISTERED CHARITY
acnc.gov.au/charityregister