

# EQUUS "MUSTANG MATINEE"

FILM & ARTS FEST

APRIL 19, 2025

1 PM - 6:30 PM



PRESENTED BY

SAN JUAN COUNTY HISTORICAL SOCIETY

MUSTANG OF THE CARRACAS MESA DOCUMENTARY

FOUR CORNERS EQUINE RESCUE

JICARILLA HERITAGE ALLIANCE

NATIONAL MUSTANG ASSOCIATION, CO

TOTAH THEATER

315 W MAIN ST

FARMINGTON, NM 87401



SPECIAL FILM PRESENTATION OF AWARD-WINNING STUDENT  
FILMMAKER PRODUCTION





***This event is presented by the San Juan County Historical Society and Mustang of the Carracas Mesa Documentary venue at the Totah theater, funded by San Juan County Commissioner, John Beckstead.***

**San Juan County Historical Society**  
201 N. Main Avenue  
Aztec, NM  
(505) 334-7136



## **History**

A group of concerned citizens of San Juan County, New Mexico met in June 1988, for the purpose of planning a strategy to ensure that the history of this county would be preserved for future generations. That discussion resulted in the establishment of the San Juan County Historical Society.

## **Mission**

The mission of the San Juan County Historical Society is to collect and preserve historical documents pertaining to San Juan County; preserve these documents for future generations and create a computerized database from these documents for legitimate research and scholarly endeavors.

The San Juan County Historical Society's facility houses our collection of historical documents. Members and the community are welcome to call and make an appointment to conduct family and scholarly research.



The [Farmington Convention & Visitors Bureau](#) invites you to discover Farmington, New Mexico, a land where majestic landscapes meet endless blue skies and rich culture, and heritage are waiting to be explored. Thrill-seekers can try a range of adventure sports while our museums, shops, and galleries are perfect for those looking for something a little gentler. You can experience the tranquility of the desert Southwest, play golf on our national ranked golf course, walk in the footsteps of Ancestral Puebloans or shop for Navajo and Native American art and jewelry. Farmington, New Mexico is where your Four Corners adventure begins, and the Farmington Convention & Visitors Bureau is here to assist you. For information on visiting Farmington and exploring the Four Corners visit [www.farmingtonnm.org](http://www.farmingtonnm.org) or stop by the Gateway Park Museum & Visitor Center at 3041 E. Main Street.



## Farmington

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### Civic Center



### The Historic Totah Theater

**315 W Main Street – Farmington, NM 87401**

Built in 1949, The Totah Theater is a cultural landmark in Downtown Farmington. With seating for 270 people, the venue is designed as a multi-use performance hall for concerts, film & theater. The City of Farmington has taken steps to maintain the building's historical charm while updating its features to meet modern standards.



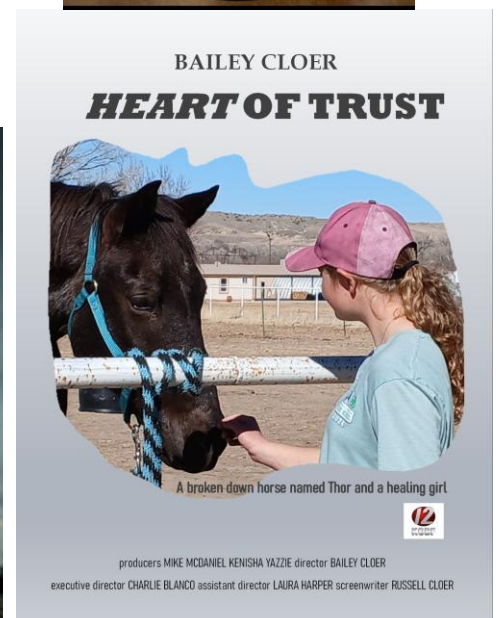
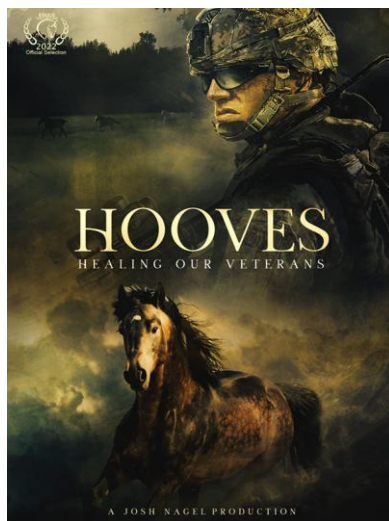
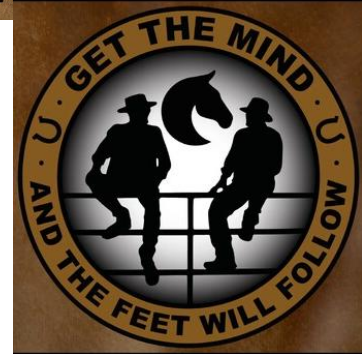
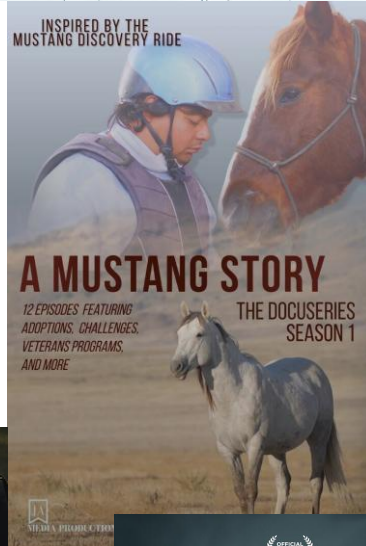
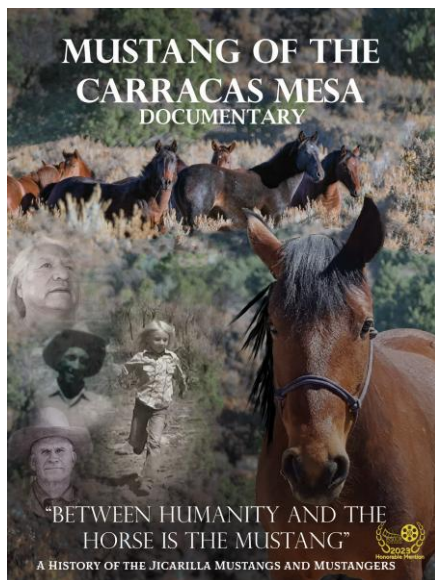
# EQUUS Film & Arts Fest

## San Juan County Historical Society

### Mustang Matinee

(subject to change without notice)

EQUUS Film & Arts Fest will be galloping Farmington, New Mexico April 19<sup>th</sup>, 2025. Presenting an afternoon of programming. Including an Art & Literary Event, Panel, Artists, Authors & Filmmakers.



**Saturday – April 19<sup>th</sup>, 2025 – 1:00 pm – 6:30 pm** (doors open at 12:45pm)  
**The Historic Totah Theater 315 W Main Street - Farmington, NM 87401**

|                | <b>Film / Panel</b>   | <b>Guest<br/>Q &amp; A</b>  |
|----------------|---|---|
| <b>1:00 pm</b> | Introducing the EQUUS<br>Authors, Artist & Filmmakers   | <a href="#"><u>Randi Samuelson Brown</u></a><br><a href="#"><u>Jodie Brenner</u></a><br><a href="#"><u>Ati Maier</u></a><br><a href="#"><u>Laura Harper</u></a> |
| <b>1:10 pm</b> | <b>PANEL</b><br>“A Look Into the Treasure Chest of<br>Mustang History” with The Historians  | <a href="#"><u>Dusty Pierce</u></a><br><a href="#"><u>Sarah Annon</u></a><br><a href="#"><u>Mike Lenoard</u></a><br><a href="#"><u>Roch Hart</u></a>            |
| <b>2:00 pm</b> | <b>“Up-Close”</b><br>with Artist Jodie Brenner<br>The Wild Mare Series  | <a href="#"><u>Jodie Brenner</u></a>  |
| <b>2:15 pm</b> | <b>“Up-Close”</b><br>with Author Randi Samuelson Brown<br>The Western Horse: A History of the Wild and<br>Working Animal  | <a href="#"><u>Randi Samuelson Brown</u></a>  |
| <b>2:45</b>    | <b>Intermission – 15 minutes</b>  | <b>Lobby Bar Open</b>   |
| <b>3:00 pm</b> | <b>FILMS</b><br>EQUUS Block – 50 mins<br>H.O.O.V.E.S. - Trailer<br>Horses For Mental Health “Breath”<br>Get The Mind and the Feet Will Follow – Trailer<br>Horsepower – (Australia)<br>A Mustang Story – Short<br>The Mustangs, An American Story - Short |   |
| <b>3:55 pm</b> | <b>FILMS</b><br>Winning Student Film<br>Bailey Cloer “Heart of Trust”<br>Q & A after film presentation  |   |
| <b>4:15 pm</b> | <b>Intermission – 15 minutes</b>  | <b>Lobby Bar Open</b>   |
| <b>4:30 pm</b> | <b>FILMS</b><br>Carrizo The Inspiration-The Abeyta Family   | Victor A. Abeyta<br>Martha I. Abeyta<br>Jose R. Abeyta  |
| <b>5:30 pm</b> | <b>FILMS</b><br>Mustang of the Carracas Mesa Documentary<br>Prophecy Of The Encounter   | <a href="#"><u>Laura Harper</u></a><br><a href="#"><u>Ati Maier</u></a>   |
| <b>6:30 pm</b> | Lobby Meet & Greet<br>Exhibit & Social Time<br>Art & Books for sale!  |   |
| <b>7:00 pm</b> | <b>Doors Close</b>  | <b>Thank you for your support!</b>  |

Schedule is Subject to CHANGE Without Notice





KOB 4 is your source for breaking news in Albuquerque, Santa Fe and all of New Mexico.

Broadcasting since 1948!

KOB is a television station in Albuquerque, New Mexico, United States, affiliated with NBC. It is owned by Hubbard Broadcasting, whose sister cable channel Reelz is also based in Albuquerque.

<https://www.kob.com/>



## About the EQUUS Film & Arts Fest | The Mustang Summit

The EQUUS Film & Arts Fest takes place as both a Virtual and In-Person Event! It is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials, and shorts from around the world and cultural elements of fine equestrian art and literature.

The Mustang Summit has been added to the program as an educational platform to raise awareness and understanding about the American Mustangs in holding pens and available for adoption. A horse who has a safe and quiet start can be trainable and become a good partner. It is our mission to bring awareness to American Mustangs who need homes. Focusing on and highlighting the work taking place in the healing and equine assisted learning fields with Mustangs. Providing resources for all who want to learn about the Off-Range Mustang horse.

Founded in 2013 by Lisa Diersen, Director/Organizer, an equestrian, who has spent her life in the company of horses. Lisa's mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. She presently raises, trains and loves Lusitano horses in Saint Charles, Illinois with her Jack Russell, Amore. Julianne Neal, with J A Media Productions, joined the team in 2016.

***Every horse has a story, it's our mission at the EQUUS Film & Arts Fest to share those stories, through film, art and literature.***

The EQUUS Film Fest [Channel You-Tube](#), streaming to all your devices.  
Visit our website at: <https://equusfilmfest.com> and our [FaceBook](#) page.  
NEW Mustang Summit Site: [www.mustangsummit.com](http://www.mustangsummit.com)

### PR AND/OR SPONSOR CONTACT:

Lisa Diersen [lisa@equusfilmfestival.net](mailto:lisa@equusfilmfestival.net) +1-630-272-3077

**Additional Info:** Julianne Neal [julianneneal@me.com](mailto:julianneneal@me.com) +1-803-351-0223

Assistant to the Director: Julie Martin

### SOCIAL MEDIA

FaceBook: <https://www.facebook.com/EquusFilmFestival>

You-Tube - <https://www.youtube.com/@equusfilmfestival772/featured>



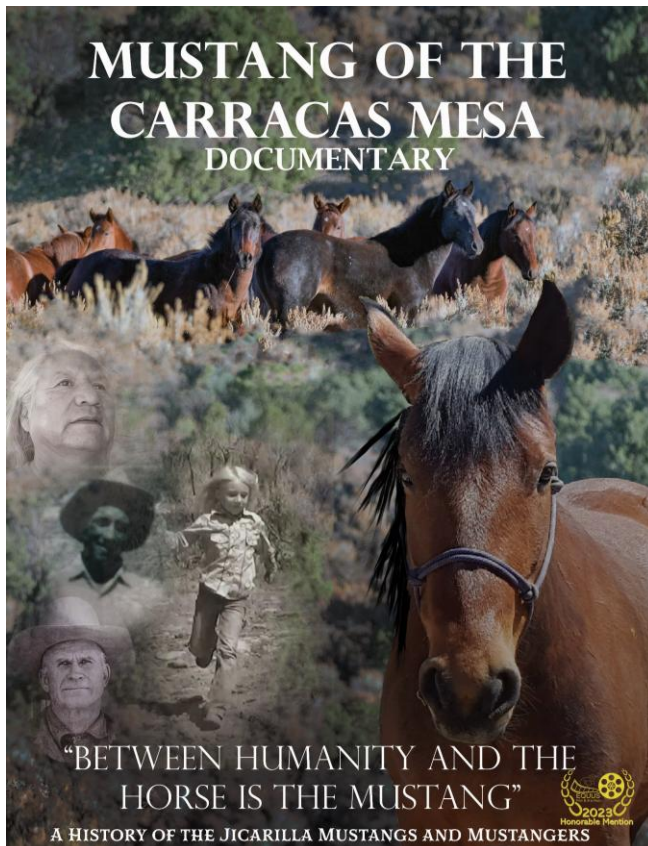
# Laura Harper

**Farmington New Mexico TEAM**

**Film Director: Mustang of the Carracas Mesa Documentary**

Laura Harper began her journey to learn about the process of humane horse gatherings in 2012 on the Carracas Mesa-Carson National Forest resulting in her adoption of her mustang, Rambo, in 2014. It was during those years 2012 through 2020, she would follow a stallion she later named Cabresto! While filming for Mustang of the Carracas Mesa Documentary, Cabresto and his band would unexpectedly and beautifully appear in the Cabresto Canyon of the Carracas Mesa to star along with her mustang Rambo for her film. The film is funded and donated to this EQUUS Mustang Matinee event by Laura, and it is her passion that a San Juan Basin Mustang haven, preservation and tourist center will be established from the beginning proceeds of this event.

With her love for the mustangs of the Carracas, it is also her hope that no mustang will become a sales-authority-horse and succumb to the travesty of unknown buyers that is too often the case for mustangs over ten-years-old. In collaboration with the Jicarilla Ranger District, Mustang of the Carracas Mesa and Four Corners Equine Rescue, a forever home is waiting for Cabresto and his companion mare, Laura named Paint.





# Lisa Diersen

## EQUUS Film & Arts Fest | The Mustang Summit Founder / Director

Lisa Diersen is an equestrian; riding since she could sit in a saddle, Diersen has a great appreciation for all types of equestrian disciplines. She is the Founder and Director of the EQUUS Film Festival, now in its 12<sup>th</sup> season. The EFF empowers storytellers to show horses' rich history and diverse tapestry in human culture through equestrian content, film, art, and literature. The EQUUS Film Festival is the first film festival oriented around equestrian-themed content from all over the world that also travels the world. Screening feature films, documentaries, shorts, music videos, commercials, training educational materials, art, and literature, covering all equestrian disciplines, creating a home for the storytellers of the horse world.

Created for Horse Lovers... by Horse Lovers!

Diersen's mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities, or disabilities. Lisa is passionate about the education and enlightenment of others to the wonderful world of horses and everything they can do to enrich our lives.

Producer and writer credits on the DOWN Syndrome equine documentary "A Pony And His Boy: The Story Of Berry & Josh" for the EQUUS Film Festival in New York City and the National DOWN Syndrome Congress 2019 with SPOTLIGHT Rescue Series partner and film director Julianne Neal. Working on additional SRS documentaries to add to the series she and Neal started in 2017. The Mustang Discovery Ride Project is now in production. Was the Executive Director of the Mustang Discovery Foundation. Adding "The Mustang Summit" to the programming in 2022. With a focus on educating the general public about the American Mustang Horse and its importance in the world today.

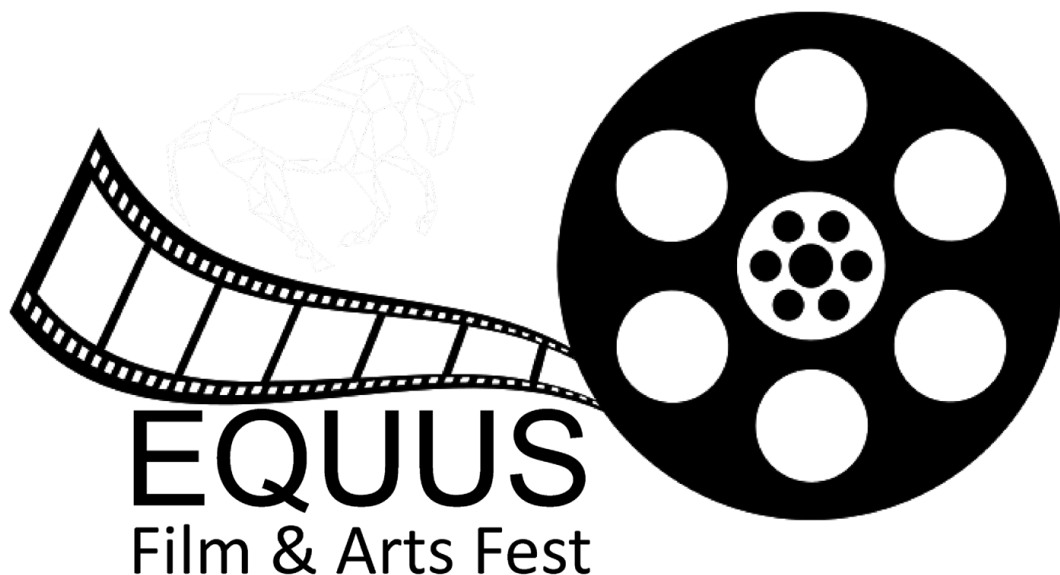
She is a published equine author with many articles to her credit. Diersen spent the early part of her career with General Motors in engineering, then moving into the subdivision development and home/barn building market, winning an Illinois Home Builder Award, before returning to her first love..... working with horses! She spends her time, when not promoting equestrian film, having fun promoting Classical Dressage, Lusitano, and Mustang horses, and spending time with her faithful Jack Russell Terrier, Amore, and her Lusitano, Urano.

<https://equusfilmfest.com/>

[lisa@equusfilmfestival.net](mailto:lisa@equusfilmfestival.net)

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Presents

**The Clinicians  
&  
Guest Speakers,  
Filmmakers, Artists,  
& Authors**

# The Abeyta Family

## Carrizo The Inspiration

### Q & A with the Abeyta Family

CARRIZO THE INSPIRATION delves into life in a harsh and unforgiving land. "I began my book with my father's account when his father (10-year-old Jose Porfirio) left him alone to care for a small herd of old ewes and spans over 100-years, culminating with my parents' death in the 1990's." -Victor A. Abeyta. From the viewpoint of his father, Jose Porfirio, author Victor A. Abeyta, brings to life the people of the Carrizo Community, their friendships and hardships from 1915 to 1937. This is the first SJCHS 30-minute film short oral history with the author of CARRIZO Portrait of a New Mexican Family Jose Porfirio Abeyta and Carmen Sabina Sandoval 1889-1991.





# Sara Annon

## New Mexico

Born in Santa Fe New Mexico, I have been immersed in the multicultural matrix of that magical area since birth. I had to learn how to navigate our modern culture while living with one foot in each world. My childhood clearly illustrated that the well-being of the land and the different peoples living here only comes about when we all understand and work with the full community in all the realms.

My grounding, companion, and guide on my spiritual path is the great and generous spirit of the Horse Clan. I had the great gift of being introduced to horsemanship by a true schoolmaster, a Colonial Spanish colt from the Baroque bloodlines that came to the American Southwest with the first immigrants from Spain. This horse not only taught me to ride High School dressage, he kept me on my feet, literally. Without him, I would have succumbed to the neurological damage I suffered from trauma, heavy metal poisoning, lightning strikes and environmental toxicity.

My series on horsemanship integrates the energetic and mystical aspects of riding with the pragmatic skills of horse handling in the mundane world. Learning how horses move and perceive their world allows us to enter into their realm respectfully. Developing our own body awareness allows us to communicate with horses in a way that they understand. As we humans become aware of our connections with our horse we can also become aware of the living world around us.

<https://saraannon.wordpress.com>



# Randi A. Samuelson-Brown

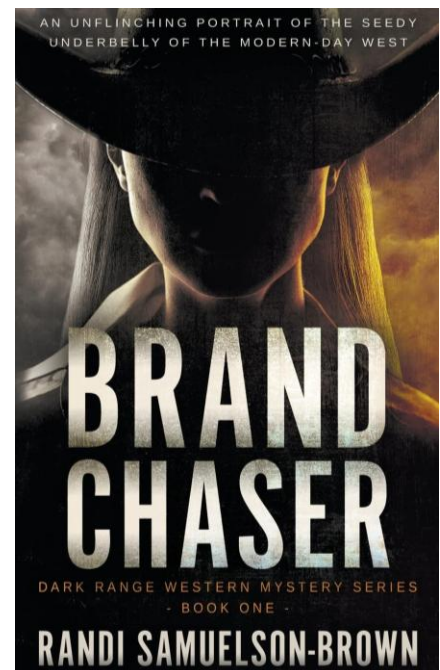
Author

Colorado

Author of Historical Fiction, Colorado History and Frontier Fiction. All on the dark side, of course!  
Author: Randi A. Samuelson-Brown

Author of Historical Fiction, Colorado History and Frontier Fiction. All on the dark side, of course!  
Randi Samuelson-Brown was born in Denver, Colorado and grew up in Golden. She writes historical fiction and has always enjoyed uncovering strange and obscure historical facts and details. Randi's undergraduate degree is in History, and she continued on to Post-Graduate Research at Trinity College, University of Dublin. Frontier Fiction and the shadier aspects of the Wild West has always held a place close to her heart. The Beaten Territory was her debut novel (re-released as Market Street Madam in paperback) and The Bad Old Days of Colorado: Untold Stories of the Wild West was her first non-fiction - and was a Finalist in the 2021 Colorado Book Awards

<http://www.randisamuelsonbrown.com/>



# Bailey Cloer – “Heart Of Trust”

## Student Filmmaker

## New Mexico

Bailey Nay Cloer, a trainer of her three FCER adopted horses, Thor, Wrangler and Ranger would find, after a life of learning to overcome obstacles, she had an intuitive ability to understand horses. A near-drowning accident at 18-months-old left her with an unforeseen prospect of mental and physical ability; a real possible grim outlook on life as an independent adult.

Fast forward through her miraculous recovery, years of physical therapy, research studies for best academic methods, and social issues at school. At the age of about 12, Bailey started watching the movie series Spirit: Stallion of the Cimarron about a Kiger Mustang's adventures and an adventurous girl who befriends one of his wild Mustang descendants needing help. From then on, Bailey was hooked on the concept of horses.

A family friend, introduced taking Bailey to Four Corners Equine Rescue (FCER). There her mother, Stacy, spent hours with Bailey three times a week at the rescue.

Most of this time was spent cleaning stalls and grooming the horses. Unknown to her mother, Stacy; and father, Russell; Bailey's healing process, was in motion.

At the rescue, its trainer, Katie Johanson, introduced Bailey to a horse named Thor. Not much is known about Thor's background, but he was a nervous and skittish giant with a limp. It was suspected that he was brought in because of his limp and high ring born and would require nurturing.

With the supervision of Katie, Bailey began her horse training journey. A broken horse and a healing girl had made a connection. After nearly a year Bailey was figuring out her social well-being and encouraged by Katie, Mom and Dad, Bailey joined 4H and the Hoof Beat Gang.

The day had come for Thor to have a lifelong owner. Bailey adopted him and his buddy Wrangler to find her purpose in life and that purpose was to be in the presence of a horse.

Today, Bailey spends her days training for competitions, working hard, enjoying friends, Horse shows, horse nutrition, horse first aid, horse judging, horse chiropractic's, NM-Santa Fe politics to fund the 4H program, leadership, public speaking, trucks, horse trailers, veterinary skills, and finding true happiness and purpose because of a horse named Thor that needed a human named, Bailey.





# Jodie Brenner

## Texas Artist

Jodie Brenner is an award winning watercolor and pastel equine artist. Her ability to illuminate the essence and heart of the horse is felt in her paintings and memorial portraits.

She also creates memorial portraits of cats and dogs. When the animal's owner receives the portrait there's a mixture of love, joy, healing and sometimes tears.

Although she started painting with watercolors in 2002, Jodie also has created with mixed media, acrylics and pottery. However, it was in 2019 when she had a pivotal time in her art and life.

She was diagnosed with chronic vestibular migraine and several other vestibular dysfunctions including vertigo, chronic dizziness, nausea, stabbing head pain and severe cognitive limitations. And she was told there was no cure-she didn't believe them.

It was during this dark time her naturopath suggested she "take the medicine of the horse and paint it".

As a self taught artist she started drawing horses with colored pencil creating meticulous and realistic detail. The slow, meditative strokes of each pencil line applied in multiple layers allowed her brain to become calm and still.

It was the daily practice of creating art and her two Mustangs, Roman and Zaira that literally saved her life and kept her from falling into the abyss of no return. The times when surviving another day seemed unimaginable, it was her horses that carried her back into being.

After five years of many dark nights she found a TMJ (Temporomandibular joint) specialist who discovered the custom bite guard made years prior to prevent grinding actually shifted her jaw out of alignment. A CT scan confirmed the left jaw joint/bone was pushed back and causing disruption to the fragile vestibular system within the inner ear and mixing signals for the brain.

It's been one year since she started working with the TMJ specialist to realign her jaw and release the inflammation, this is allowing her cognitive abilities to heal and once again work in unison with brain and body.

She witnessed the profound healing abilities of the horses through her experiences and trainings as an Equine Facilitated Coach, Equine Bodyworker and Animal Reiki

Teacher. Now she experienced her own transformational healing while navigating through the darkness of chronic vertigo and pain.

The amazing gift she discovered along this arduous journey was the re-emergence of her artist shining through in new and different ways.

This led her to working with soft pastels and again watercolors to paint the realistic horse paintings she creates today.

The Wild Mare Collection was also born from this journey and aims to be an inspiration and illuminate the profound healing abilities and connection the horses have to offer those that are called to listen. The Collection of the 12 mares is a work in progress and each painting has revealed written messages to pair with the painting.

These paintings along with the written messages will be made into a book and other media that will support mental health and well-being.

The horses as sentient beings offer a place of peace and calm which can be felt through Jodie's art.

Through her paintings Jodie's desire is to give opportunity for the horses to be seen and bring inspiration, hope, love, joy and be a shining light for everyone.

<https://www.jodiebrenner.com/>

[jodie@jodiebrenner.com](mailto:jodie@jodiebrenner.com)

<https://www.facebook.com/jodie.brenner.1>



# Ati Maier

## Filmmaker/Artist

Ati Maier is a multidisciplinary artist whose practice includes

- drawing
- painting
- photography
- 3-D video animation
- installation performance and
- life action video.

She was born in Munich, Germany in 1962 and has studied, lived and worked in Vienna, Berlin and New York City.

Maier's 3D video animation was included in the Fokus Bienial in Łódź, Poland and her paintings are part of the permanent collections at the Museum of Modern Art (NYC) and the Museum der bildenden Kuenste Leipzig (Germany), amongst others. She is a recipient of the Pollack-Krasner Foundation grant and a Joan Miltchell Foundation grant.

Maier's work has been featured in exhibitions at the Städtische Galerie Wolfsburg (Germany) and "Remote Viewing" at the Whitney Museum of American Art. Her work is included in numerous public collections, including The Museum of Modern Art, The Judith Rothschild Foundation Contemporary Drawings Collection, New York; Parrish Art Museum, Montauk, NY; Aspen Art Collection; MART, Museum of Modern and Contemporary Art of Rovereto and Trentino, Italy; Staedtische Galerie Wolfsburg, Wolfsburg, Germany; Museum der bildenden Kuenste Leipzig, Bergmeier Collection, Germany; BAM Berkeley Art Museum, Berkeley, CA; Guilin Art Museum, Guilin, Guangxi, P.R. China.

She currently lives in Brooklyn and New Mexico.

<http://www.atimaier.com/>



# Roch Hart

New Mexico

Wildlife Protection Management

## **PANEL: Mustang Management & Bait Trapping**



With a heart for investigation, adventure and to serve. Roch Hart holds a BA in Criminal Justice beginning his career with the Albuquerque Police Department as a police officer and a detective. Today he is the Ranch Manager for Diamond Trail Ranch located in Sandoval County, New Mexico and Founder/CEO of Wildlife Protection Management where he conducts his research with a mission to benefit and protect wildlife in their habitat.

Roch created a system that can send vaccines for disease or birth control to wild animals such as feral/wild horses using a camera system. This system has a future application to broadcast WiFi capabilities to remote locations for controlling water valves, closing gates, reading tags, detecting disease and providing security needed in wildlife as well as in domestic protection management.

<https://www.wildlifepm.com/>

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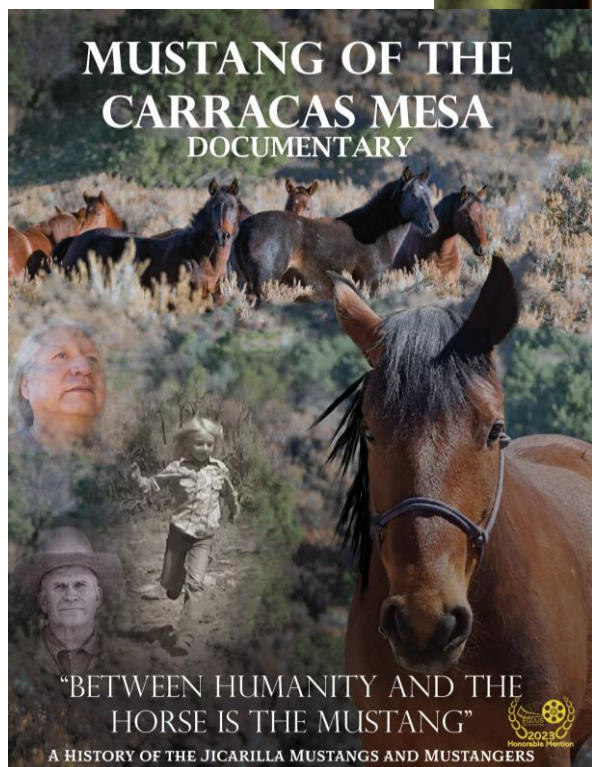
# Laura Harper

## Filmmaker

### Mustang of the Carracas Mesa Documentary

Memories of a red Quarter Horse named Rusty, sandstone rocks that mirrored Spanish castles and the Mustangs that roamed the Carracas Mesa-Carson National Forest that surrounded the Fred Bixler ranch created a deep connection with horses and especially a love of the Quarter Horse and the Mustang breeds. Her experiences at the ranch between 1965 and 1970 would forever influence Laura.

Today Laura lives in the Four Corners area with her husband Greg and her Quarter Horses Dusty Dandy, Wendy and her Mustang of the Carracas Mesa, RAMBO. She currently serves as President of the San Juan County Historical Society, Editor of the Four Corners Equine Rescue newsletter publication and serves on the Board of Directors of the Jicarilla Mustang Heritage Alliance

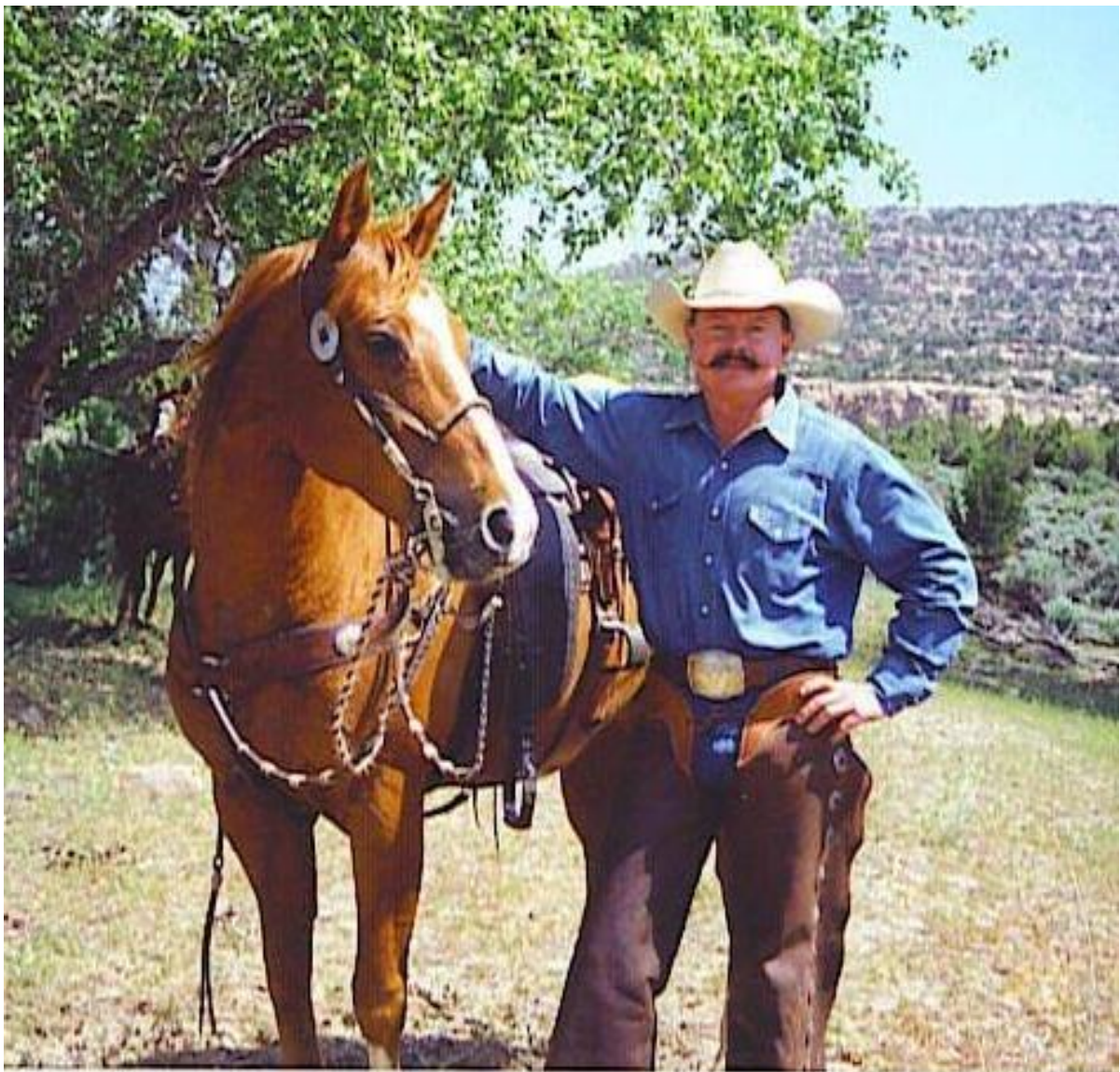


# Michael John Leonard

**Cowboy, Horseman, Cowboy Poet, Singer and Song Writer  
New Mexico**

Mike was born in the badlands of western North Dakota along the Little Missouri River, an area made famous by our 26th President Theodore Roosevelt. It was, and still is, cowboy country, a land well-suited for Mike, an aspiring cowboy youngster who spent his days emulating the cowboys he saw during the day and dreamed about at night.

Those dreams of the horses became a reality when he married Jicarilla Apache, Bobbie Nell Velarde and from her family learned the ancient oral history of her tribe and their horses.





# Dusty Price

## New Mexico

A life-time of working with horses started my research on Pre-Columbian horses in the Americas.

Shortly after moving to Pagosa Springs, Colorado in the fall of 1978, I met Bob Browning, the iconic Horse Whisperer of San Juan County. I had been a horseback riding instructor since my youth, but it was with Bob Browning where I learned horsemanship through Ray Hunt, John Lyons and others. I worked with Bob Browning for 40-years using breed horses and the mustangs to improve attitude in youth of the Navajo Nation and other school, court, church, college, university, FFA, 4H and Boys and Girls club programs.

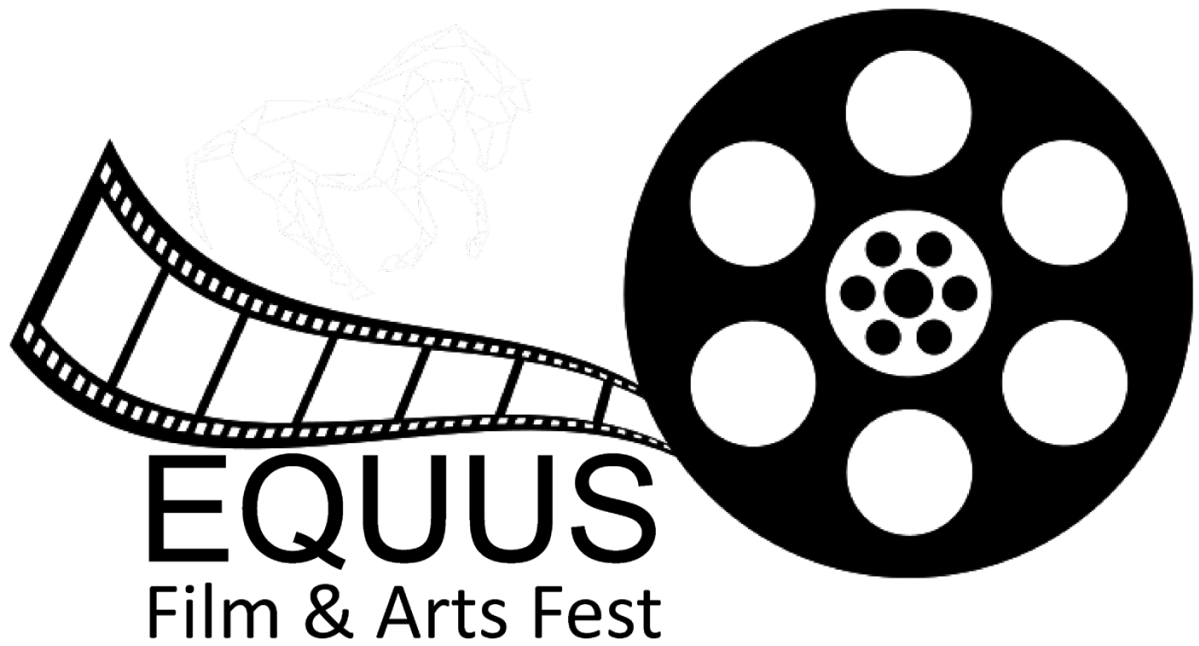
Special to my journey with horses and my research of them was working alongside Bob Browning in his 1990 initiative to revive the interest of the Appaloosa breed among the youth of the Nez Perce; riding the 1300-mile Chief Joseph Trail Ride where many oral history stories were told.

The Bob Browning Ranch became the number one mustang collection and adoption agency as he partnered with bait-trapper Dan Elkins in a contract with the Jicarilla Forest Ranger District; I had the honor to work with Bob and Dan to support an alternative to menacing all-terrain vehicles and helicopters to round up mustangs. It would be 2013 when Bob Browning and I introduced Laura Harper to Dan Elkins at a local café for her to learn his age-old but, at the time, novel method of bait and trap to be documented in Mustang of the Carracas Mesa.

I continue my research to answer the question Bob and I often entertained that continues to drive me back to the past to find the answer, "What came first in the domestication of the horse?"







Presents

# The Films

# Heart Of Trust

Directed by: Mike McDaniel

07:00 mins

**Storyline:** A broken-down horse named Thor, and a healing girl named Bailey make a connection in this film short, Bailey Cloer - Heart of Trust. At the age of 18-months old, Bailey, confronted by a grim outlook for an independent adult life, would be changed by her father's trust and a rescued horse named Thor.



## Mike McDaniel – Director

Mike McDaniel is a 39-year-old entrepreneur and aspiring UAV professional, graduating in Spring 2025 with an A.A.S. in Small Unmanned Aerial Systems. He owns a drone business that specializes in film production while also offering advertising services. Mike is currently gaining valuable experience as an intern with KOB-TV12, the local Farmington-NM TV station. He lives on a ranch outside Bloomfield, NM, with his wife and three kids, where he balances family life with his growing passion for drone technology and media production.



## Kenisha Yazzie – Assistant Director

I am a videographer and photographer. I have designed and crafted a great deal of projects that include KOB-TV sport segments. I have created a student film poster that was posted throughout the state of New Mexico and produced local advertisements for small businesses. I am dedicated to all my projects and work hard to manufacture quality content.

# A Mustang Story The Docuseries

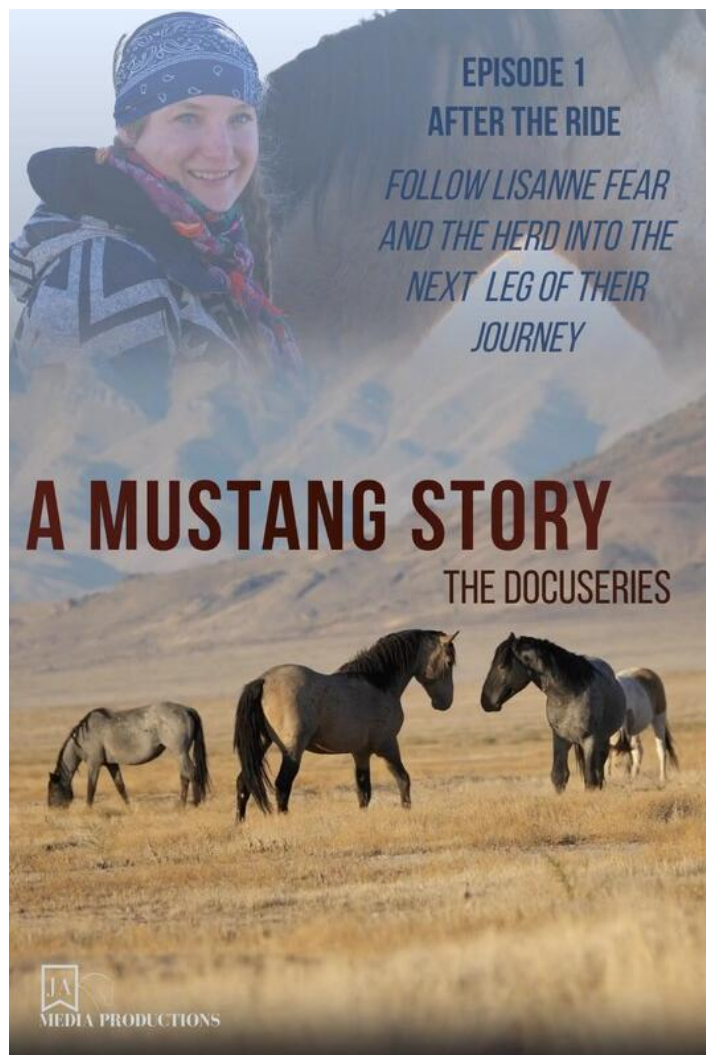
Directed by: Julianne Neal

13:31 mins

Take a young woman with a passion for horses looking for a grand adventure, add American Mustangs and a host of guest riders and you have the ingredients for the “Mustang Discovery Ride.” This documentary project tells the story of a journey across the United States on the American Discovery Trail (ADT) featuring Mustang trainer, Lisanne Fear, along with her Mustangs, dogs and (sometimes) a small support team. While the documentary film tells the story of the 14 month cross country adventure, the docuseries follows up on some of the struggles and triumphs that Lisanne and the Mustangs encountered on the trail, most attributed to the kindness of strangers met along the journey. Each 12-episode season features aspects of the ADT in each state, Mustang adoptions inspired by the project, equine programs utilizing Mustangs, Veterans Programs in existence and other Mustang-related stories.

<https://amustangstory.com/>

<https://www.facebook.com/jamediaconnectionsllc>



Directed by: **Julianne Neal**

Julianne is the owner of JA Media Connections, LLC and the Producer/Director of A Mustang Story, the documentary and docuseries covering The Mustang Discovery Ride and other Mustang related stories. She works in partnership with Bruce Anderson to provide Equine Assisted Services through Nature's View, Inc. and The Marley Project, Inc, a non-profit 501(c)(3) with a mission of providing equine education and public service. The organization connects horses with individuals, educational groups, law enforcement officers and management training professionals through Anderson's Natural Humanship™ work.



# Breath

## Horses For Mental Health

Animated Short: Breath

Horses can teach us ways to heal and grow in countless ways. Their non-judgmental disposition can teach us valuable lessons and new ways of healing. Horses can bring a transformational element to people living with PTSD, anxiety and depression. Follow the story of Jared, a veteran searching for peace within himself, through the help of one special horse.

<https://horsesformentalhealth.org/stories/>



**HORSES FOR  
MENTAL HEALTH**



# Carrizo The Inspiration

30:00 mins

Victor A. Abeyta brings to life the people of the Carrizo Community, their friendships and hardships from 1915 to 1937.

The 30-minute film features Victor A. Abeyta, author of "CARRIZO: Portrait of a New Mexican Family - José Porfirio Abeyta and Carmen Sabina Sandoval, 1889-1991." It brings to life the experience of homesteading in Carrizo Canyon, a major tributary of Largo Canyon southeast of Blanco. The film captures the scenery while Victor Abeyta brings to life the hardships, friendships and history of the Carrizo community as told from the viewpoint of his father José Porfirio Abeyta.



# Get The Mind And The Feet Will Follow

Directed by: John Saint Ryan

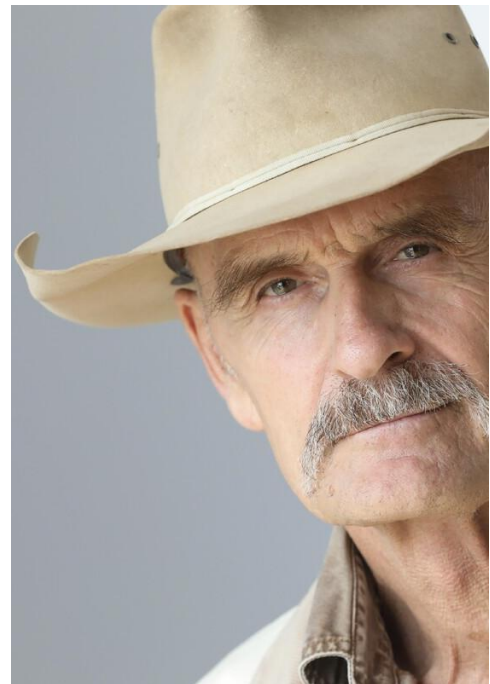
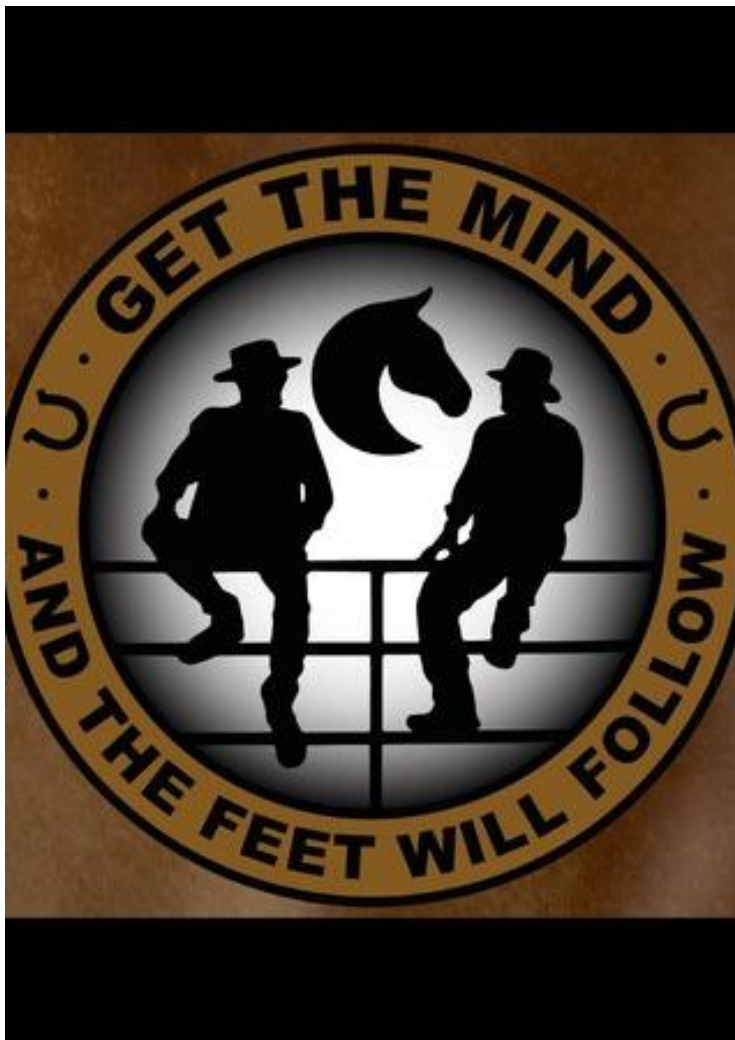
## Trailer

The film promotes learning about horses, how they think and how they learn, here we align the principles of horse training from Tom Dorrance with Equitation Science.

It emphasizes understanding the horse's perspective and covers various training techniques, including combined reinforcement (R+ and R-), classical and operant conditioning, and pressure application, all aimed at keeping the horse in a learning frame of mind. Techniques such as targeting, backing up, moving forward, moving hindquarters, and moving shoulders are detailed with an emphasis on communication, trust-building, and minimizing excessive physical pressure.

We respect Tom's philosophy of understanding horses' motivations and building a partnership is highlighted throughout

<https://johnsaintryan.com/>



Directed by: John Saint Ryan



# HOOVES: Healing America's Veterans

Directed by: Josh Nagel

4:00 mins (Trailer Submission)

This film speaks to the need of mental health as it brings to life the journey of 9 veterans completing a transformational process that liberates them from the demons in their head, allows them to intrinsically connect to a new purpose, and ultimately find peace of the heart and mind.

This mission of this documentary is to bring hope to those struggling with the effects of trauma and to help those who support our veterans understand what they experience at a deeper level.

<https://www.joshnagelproductions.com/>

Trailer: <https://youtu.be/O7QADH9Y1cE>



Directed by: **Josh Nagel**

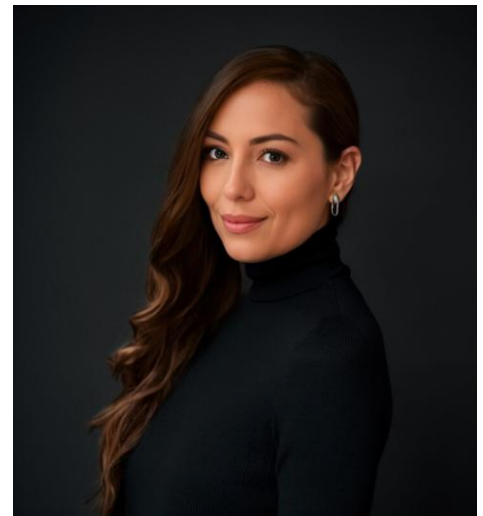
Josh Nagel Productions is an award-winning video production company located in Toledo, OH. Josh Nagel is the Founder and Lead Cinematographer of this company, and he has over 11 years of experience in the video production industry. Since then, Josh has developed his dynamic, compassionate video story-telling style through experience, unique vision, and personal connections Josh forges with people. He has a highly skilled team of creators who are passionate about the video production process. Josh offers various videography styles, combined with abundant creativity, ensuring clients a professional and reliable service with the best end product.

# Horsepower

**Directed by: Jessica London**

6:00 mins

Ian, a young farrier haunted by lifelong battles with his mental health, discovers a profound sanctuary in the gentle presence of his horses, embarking on a transformative journey of self-discovery and healing.



## Director - Jessica London

Jessica London is a multifaceted filmmaker with a passion for visual storytelling, currently based in Western Australia. With a bachelor's degree in journalism and a background in cinema, advertising, and business management, she has honed her skills as a creative producer with two of Colombia's most prominent film media companies, 64A Films and RCN.

As a working mother of a vibrant five-year-old, Jessica strives to balance her personal and professional lives while continuing to pursue her passion for film. Driven by her unwavering commitment to artistic excellence and her passion for telling compelling stories, she is eager to embark on new creative challenges and collaborations while continuing to push the boundaries of her craft.

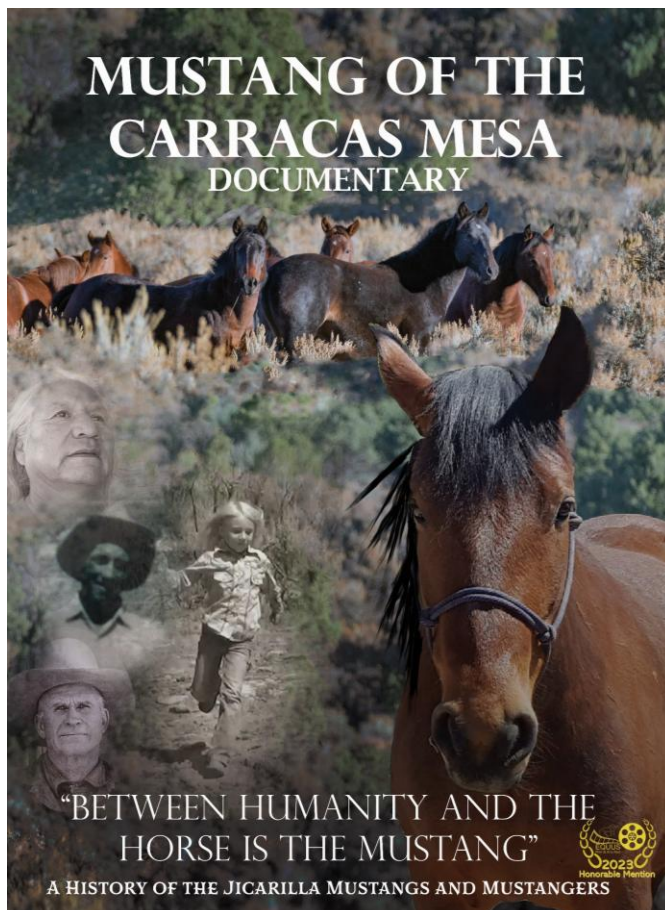
# Mustang of the Carracas Mesa Documentary

Directed by: Laura Harper

45:00 mins

More than three years ago, Laura Harper began work on a film script about her once-wild mustang, Rambo. As she delved into his life, she found Rambo's story connected the evolution of the horse to New Mexico's history and her own life here in San Juan County. Laura discovered that the horses used by the Conquistadors more than five hundred years ago to traverse New Mexico had an ancient bloodline that is found here today. Amazingly, a 2013 genetic analysis conducted by Dr. E. Gus Cothran, Department of Veterinary Integrative Bioscience, concluded the Old-World Iberian breed is conclusively a genetic marker present in the Jicarilla mustangs of Northern New Mexico and Rambo's DNA as well. By tracing the mustangs' bloodline, a wonderful history of New Mexico—its wild horses and its people—is revealed and vibrantly retold in Laura's film, "RAMBO of the Carracas Mesa: A History of the Jicarilla Mustangs and Mustangers."

The film features local families that represent the diverse culture of Northern New Mexico and their personal relationships with the Jicarilla mustangs. It is through their individual stories that we learn the Jicarilla mustang's historic value to Northern New Mexico's culture. The documentary concludes with the idea that by joining nature, horsemanship, community, science, and technology, there can be a positive future for the mustangs and the approach of the mustangers.



## Laura Harper

Laura Harper began her journey to learn about the process of humane horse gatherings in 2012 on the Carracas Mesa-Carson National Forest resulting in her adoption of her mustang, Rambo, in 2014. It was during those years 2012 through 2020, she would follow a stallion she later named Cabresto! While filming for Mustang of the Carracas Mesa Documentary, Cabresto and his band would unexpectedly and beautifully appear in the Cabresto Canyon of the Carracas Mesa to star along with her mustang Rambo for her film. The film is funded and donated to this EQUUS Mustang Matinee event by Laura, and it is her passion that a San Juan Basin Mustang haven, preservation and tourist center will be established from the beginning proceeds of this event.

With her love for the mustangs of the Carracas, it is also her hope that no mustang will become a sales-authority-horse and succumb to the travesty of unknown buyers that is too often the case for mustangs over ten-years-old. In collaboration with the Jicarilla Ranger District, Mustang of the Carracas Mesa and Four Corners Equine Rescue, a forever home is waiting for Cabresto and his companion mare, Laura named Paint.



# Prophecy Of The Encounter

**Directed by: Ati Maier**

15:00 mins

Charley O. New Holy: The creation stories that were handed down to us, are part of everyday life, cause they teach you a value system, they teach you the history of where we came from and also this history of where we going. In the story it mentions how we came from the stars and one day we will go back to the stars. That is always a hope.

Hither the SpaceRider transcends to earth through a solar eclipse and encounters the Lakota Horse Nation. The plot is taken from a Lakota prophecy, in which a star is coming to close to earth and the present world order is changed. Parts of the prophecy are composed into the soundtrack, told by Charley O.NewHoly. The SpaceRider connects with the children and elders of the band in a spiritual way.

Charley O. New Holy: The film plays into the part that we are in the future and the SpaceRider comes and there is nothing left here except old people and young kids and they learning how to survive. They learn how to reconnect with the earth that was something forgotten many years ago. They learn how to bring the horses back into their lives and depend on it. We were always depending on it to travel and hunt game and survive.

<http://www.atimaier.com/>



# The Mustangs: an American story

Directed by: Steven Latham & Conrad Stanely

12:00 mins

"The Mustangs: An American Story" is a short documentary that is executive produced by Robert Redford, Patti Scialfa Springsteen and Jessica Springsteen.

The film features songs by Bruce Springsteen, Emmylou Harris, Willie Nelson and an original song written by Diane Warren and performed by Blanco Brown.

"The Mustangs" takes audiences on an odyssey throughout America to places few people have seen or even know about. There are more than 80,000 wild horses on our public lands and more than 50,000 in government corrals.

This film will make you fall in love with America all over again and understand why the protection of our wild horses and our public lands are worth fighting for.

Those interested can watch the feature length Documentary on PBS starting in March.

<https://themustangsfilm.com/>

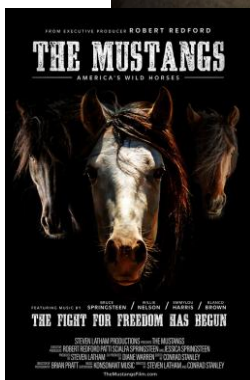
Trailer: <https://youtu.be/SSWEC0buBq0>



Director - **Steven Latham**

Steven Latham is an award-winning filmmaker and the President of Steven Latham Productions. Mr. Latham produced and directed the film, *Saved By The Sun*, for NOVA/PBS. He also produced and directed the feature documentary about the TED Conference, *The Future We Will Create*, with Daphne Zuniga.

Mr. Latham created and was the producer/director of the PBS series, *The Living Century*, which told the amazing stories of the 20th Century through individuals who were at least 100 years old. He produced this with Barbra Streisand and Cis Corman of Barwood Films. The project's board of advisors included Leonard Maltin, Art Linkletter, Dr. Tom Perls and 3-Time U.S. Poet Laureate Robert Pinsky.



# Benefits of a Partnership with the EQUUS Film & Arts Fest

- Partnering with an established Internationally acclaimed Equine Film, Art & Literary Fest
- Celebrating the 12<sup>th</sup> season in 2025
- Exposure to a Global Audience
- Attended by International guests, artists, and filmmakers and those from across the country
- Annual visitors in New York City 800 – 1000 film & art fest guests attending over the weekend – hosted in NYC for the artists and authors. In 2019 we moved to the expansive Kentucky Horse Park artist and author attendance doubled.
- Partnering in 20 + Nationwide events annually
- Connecting with subscribers and visitors to the EQUUS Film Fest Channel
- Marketing and exposure on all EQUUS Social Media outlets
- Maryland, home of our annual Winnie Awards event, is much more inviting to filmmakers, artists, authors, and other demos in November. The location is beautiful!
- Partnering with the EQUUS Art & Fest and The Mustang Summit – with invited local equestrian artists as well as selected award-winning EQUUS artists, creating a great holiday shopping opportunity and exposure for marketing of products and services



## The New York Times

Laurel Graeber of the NEW YORK TIMES wrote:

"EQUUS, however, has the heft and breadth of a Clydesdale, screening more than 80 films Friday through Sunday in Brooklyn. It also comprises equine art and book showcases, director panels and jury awards (the Winnies)... EQUUS has just instituted an on-demand streaming service for its films, which "aren't made in somebody's little back room on a laptop," said Lisa Diersen, an equestrian and former engineer who founded the festival in 2013, "These are PBS-quality documentaries." (Equus also shows a few fictional films.)"

EQUUS Film Fest Documentary Watch the exciting  
2021 WINNIE Awards Event  
<https://equustelevision.com/watch/932>

EQUUS Film & Arts Fest 2021 Documentary  
<https://equustelevision.com/watch/957>



*Hundreds of films have gained recognition, found international distribution and reached global audiences We believe that film holds the power to experience a story in the most compelling way.*

*We empower storytellers to share their unique equine stories.*

*By placing the EQUUS Film Fest in the unique locations around the world, people from all walks of life can enjoy these inspiring stories.*

*We look forward to welcoming you to the EQUUS Film & Arts Fest, and The Mustang Summit where you can enjoy the impressive line-up of films, amazing artists and interesting authors, along with a full line up of Mustang Clinicians.*

Founder | Lisa Diersen





### **Who We Are**

Horses for Mental Health is a 501(c)(3) nonprofit organization founded to increase awareness, public engagement, funds, and access to programs incorporating horses for mental health and personal growth.

We partner with nonprofit organizations, philanthropists, celebrities, influencers, and companies to realize our collective vision of a world where all mental health needs are met – together.

We seek to strengthen engagement to create a community of inclusivity and diversity while increasing access to quality mental health programs incorporating horses that serve all groups of people..

### **Our Team**

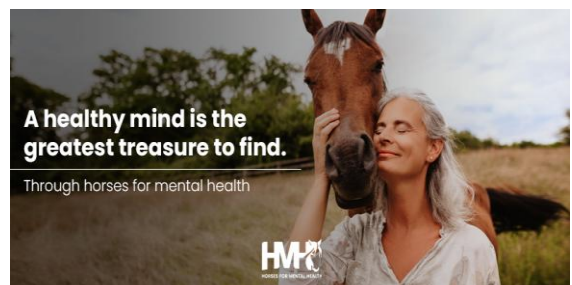
Our team consists of world-class thought leaders with expertise in varying disciplines ranging from: mental health, horsemanship, brand development and strategy, fundraising and awareness modeling, talent acquisition, sponsorship consulting, creative scripting and design, program management, impact reporting and analysis, among other engagements in the social impact realm.

Our team involves and engages with experts and leaders in the equine-assisted services industry, and specifically with psychotherapy and counseling incorporating horses, who help advise our work.

Horses for Mental Health (HMH) is a 501(c)(3) nonprofit organization working to expand the role horses play in mental health and well-being to realize our vision of a world where all mental health needs are met.

At our foundation is our heart for the welfare of both horses and humans, and how they can impact each other to heal and thrive in incredible ways.

<https://horsesformentalhealth.org/>



Lynn Thomas, Co-Founder/President



# WE ♥ MUSTANGS

We are proud to sponsor the **EQUUS Film Festival** & **Mustang Summit** on their mission to connect mustang owners & support this exceptional breed!



[www.etalondx.com](http://www.etalondx.com)



The Wild Horse Refuge is a private sanctuary that was created entirely for rescued Wild Mustangs that were taken from BLM Herd Management Areas (HMA) located within Colorado. The Wild Horses living on this special property are now protected and have regained the freedom and independence they had prior to government interference.

With more than 29 square miles of contiguous land to run free, their wild and free spirit has been restored. With the Refuge being located just 30 miles from the Sand Wash Basin, the horses feel right at home as they roam freely across the vast open spaces of the Refuge!

There are no paddocks, stock pens, fenced pastures, or other smaller and more restrictive spaces in use here. Instead of being relegated to pens or smaller pastures where they might have an occasional opportunity to run one or two hundred yards - or possibly even a few thousand feet... the wild horses living at the Refuge continue to run until they choose to stop.

It is truly a beautiful sight to see when these wild horses are able to regain control of where they go and what they do completely on their own!

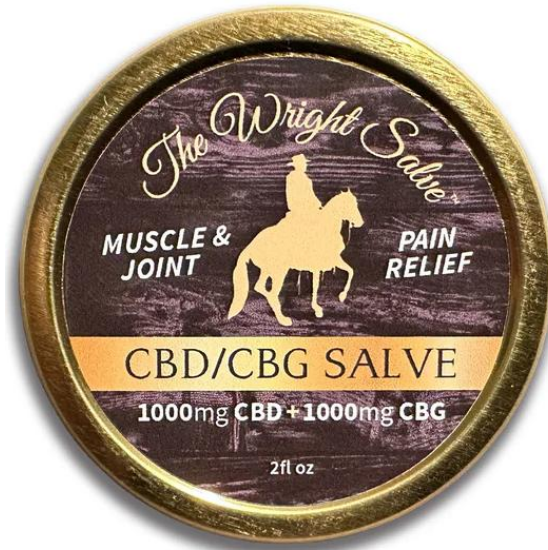
The Wild Horse Refuge is a completely new facility that was acquired in order to create a special home for Colorado's native Wild Horses.

Wild horses (Mustangs) are allowed to roam freely within the Refuge - which has more than 22,500 acres of land for the horses to roam freely.

<https://www.wildhorserefuge.org/>







James and Greta, Owners of The Wright Salve.

A brief story about how we started this journey:  
We met and befriended a traveling alchemist who shared a powerful pain relief salve with us.

We soon discovered with amazement how much this salve was helping ourselves and our friends and family in our daily lives.

Together we decided to refine and evolve this incredible pain relief salve by adding even more potent ingredients and bring it to market. Now everyone can have the opportunity to experience the multiple benefits for rejuvenation of skin conditions, muscle and joint inflammation issues, and feel the results and relief like we have!

<https://thewrightsalve.com>





**Our mission is to create heartwarming video tributes, honoring the special bond between pets and their owners.**

**Furever Films was founded by a lifelong pet lover with over 40 years entertainment media experience.**

**A subsidiary of EPJ Productions, LLC.**

<https://www.fureverfilms.com/>

**AVERAGE LIFESPANS OF PETS**

