

# arielle king

| [linkedin.com/in/arielleking](https://www.linkedin.com/in/arielleking)

## about me

Current law student brimming with excitement to join a team where my passion for fashion intersects my eagerness to learn the law.

## skills

- CUSTOMER SERVICE
- BLOGGING
- RETAIL SALES
- SOCIAL MEDIA STRATEGY
- MICROSOFT OFFICE
- LAYOUT DESIGN
- PC & MAC
- CONTENT DEVELOPMENT

## education

### JURIS DOCTOR

SOUTHERN UNIVERSITY LAW CENTER

MAY 2024

### CARHARTT MASTERCLASS CERTIFICATE - PRODUCT MARKETING

PENSOLE LEWIS COLLEGE OF BUSINESS AND DESIGN

JUNE 2022

### B.S., FASHION MERCHANDISING, MARKETING MINOR

BALL STATE UNIVERSITY

MAY 2014

## related experience

### SALES ASSOCIATE | BURLINGTON STORES | 2018

### SOCIAL MEDIA COORDINATOR | COLLEGE OF AMERICAN PATHOLOGISTS | 2018

- Supported engagement within the House of Delegates, nationwide, through online interactions, calls, and e-mails
- Assisted House Members in transitioning to a new internal social platform
- Completed projects including preparation for elections and the annual conference

### LIFESTYLE MARKETING INTERN | BRYNN CAPELLA, INC. | 2015

- Managed social media accounts and created social media graphics for daily postings
- Created authentic & engaging blogs
- Assisted in events such as trunk shows & photo shoots

### ASSISTANT MANAGER | SIMPLY FASHION, LTD. | 2015

- Assisted store manager in achieving specific store and company goals
- Completed delegated tasks given by store manager
- Assisted in maximizing sales potential, controlling expenses, controlling shortages, etc.

### INTERN | PINNACLE SHOWROOM | 2013

- Greeted buyers and assisted in appointments
- Organized samples and replenished line sheets and look books
- Merchandised and organized the showroom

### INTERN | SIMPLY FASHION, LTD. | 2013

- Provided customer service that exceeded customers' expectations
- Recommended, selected, and helped locate and obtain merchandise based on customer needs
- Created displays that coincided with company visual merchandising standards

### SALES ASSOCIATE | ALL ABOUT ME IT'S A LONDON THING | 2011

### SALES ASSOCIATE | MACY'S | 2010