

Just the facts about Smoking

Fact 4 - Cost savings when you stop

FACT.

You will have available around £285* additional income every month when you become a non-smoker. * For a 20/day smoker

HOW?

The average smoker consumes 20 cigarettes each day. Some smoke considerably more.

- Assuming a packet of 20 costs £9.50 (prices increase each year)

Assuming a 20 a day smoker

- **Monthly cost is over £285, requiring pre tax earnings of around £340 for a standard rate tax payer**
- **Annual cost is over £3,400 requiring pre tax earnings of around £4000**

FACT.

The annual return on your investment in Hypnotherapy for smoking cessation will be in the order of 1000% p.a, surely the best investment on Earth !

HOW?

- Assuming you are a 20 a day smoker
- If you pay a once only fee of £180* for your Hypnotherapy session You will not purchase any more cigarettes * Please check current fee at time of booking your appointment
- Your annual saving will be over £3,200
- **This is equivalent to a return of over 1000% on your £180 invested in Hypnotherapy.**

By comparison, £180 invested in a savings account at 3% would earn about £5

*Call Robin How without obligation on 01582 571 664
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