



Rebekah Person

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- Rebekah Person
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education

Arkansas State University
Bachelor of Fine Arts
Graphic Design
Minor in Marketing
 GPA 3.77

relevant courses

- Design Entrepreneurship
- Typography and Layout
- Digital Illustration
- Information Design
- Identity Design
- Portfolio Capstone
- Professional Practice
- Photography
- Printmaking
- Consumer Behavior
- Marketing Management

skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Express
- Microsoft Office
- Canva

references

Available upon request.

professional experience

December 2023 - Present *Brookland, AR*

Blue Sky Technologies | Graphic Designer

Worked with business owner to further establish brand guidelines, develop social media content, and design in-house marketing collateral.

May 2023 - Present *Jonesboro, AR*

Optus, Inc. | Graphic Design Intern

Collaborated with marketing team to design in-house products, including installations, social media graphics, website elements, and marketing material, while adhering to the brand guidelines and maintaining consistency.

January 2023 - May 2023 *Jonesboro, AR*

Arkansas State University | Graphic Design Tutor

Assisted in the classroom to help students learning Adobe Photoshop, Illustrator, and InDesign.

October 2020 - August 2023 *Jonesboro, AR*

Chicken Salad Chick | Cashier

Handled money, worked with team in fast-paced environment, and interacted with customers using positive, friendly attitude. Created promotional signage for the store.

July 2021 - January 2023 *Jonesboro, AR*

Arkansas State University | Office Assistant

Assisted in administrative office with scanning and filing documents.

December 2022 *Jonesboro, AR*

Self-Made A-State Pop-Up Shop | Designer, Business Owner

Hosted pop-up shop with classmates to sell items created.

awards

2024 AAF-NEA Gold Student ADDY

Fruitlicious Sparkling Water Logo and Packaging Design

2024 AAF-NEA Judges' Choice Student ADDY

Fruitlicious Sparkling Water Logo and Packaging Design

2024 AAF-NEA Honorable Mention Professional ADDY

Optus Best Places to Work Campaign

2024 AAF-NEA Silver Professional ADDY

Optus IT's a Complicated Puzzle Direct Mail Campaign

2024 AAF-NEA Gold Professional ADDY

Optus Holiday Celebration Direct Mail Campaign

2021-2022 A-State Art + Design Portfolio Award

certifications

2024 **Social Media Marketing** | *Hubspot Academy*