



## **Privacy Notice**

**Effective Date: June 2018**

This privacy notice discloses the privacy practices for [www.svsti.com](http://www.svsti.com). This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

- What information do we collect;
- With whom it is shared;
- How can it be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### **Information Collection, Use, and Sharing:**

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you regarding the reason you contacted us. We will not share your information with any third party outside our organization, except as necessary to fulfill your request, such as to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

### **Your Access to and Control Over Information:**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

**Security:**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), it is encrypted and transmitted securely to us. You can verify this by looking for a closed lock icon at the bottom of your web browser or by looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g, billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

**Notification of Changes:**

Whenever material changes are made to the privacy notice, specify how you will notify consumers.

**Other Provisions as Required by Law:**

Numerous other provisions and/or practices may be required as a result of laws, international treaties, or industry practices. It is up to you to determine what additional practices must be followed and/or what additional disclosures are required. Please take special notice of the California Online Privacy Protection Act (CalOPPA), which is frequently amended and now includes a disclosure requirement for "Do Not Track" signals.

**If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 408-883-9171 or [info@svsti.com](mailto:info@svsti.com).**

**Registration:**

In order to use this website, a user must first complete the registration form. During registration, a user must provide certain information (such as name and email address). This information is used to contact you about the products/services on our site in which you have expressed interest. At your option, you may also provide demographic information (such as gender or age) about yourself, but it is not required.

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**Links:**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

**Surveys and Contests:**

From time to time, our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary, and you choose whether or not to participate and therefore disclose this information. The requested information may include contact details (such as name and shipping address) and demographic information (such as ZIP code and age group). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

**Additional Clauses:**

Privacy notice requirements are subject to change. You should make it a policy to regularly review your privacy notice and practices to ensure you keep up with changes in applicable laws, industry practices, and technology.

Safeguarding privacy is not done by simply adding a privacy notice. You must also implement the proper policies, procedures, and safeguards, and ensure your employees, independent contractors, agents, and/or 3rd party partners, as well as the technologies you employ, are appropriate in accordance with applicable laws.