



ADVERTISING MEDIA PACK 2019 - 2020

Stratford FM is the local radio station for Stratford upon Avon, we target an audience of 15 to 45 year-old's, this makes it a compelling reason to make it part of your advertising mix.

Our advertising packages are not off the shelf, but tailor-made to each client's objectives.

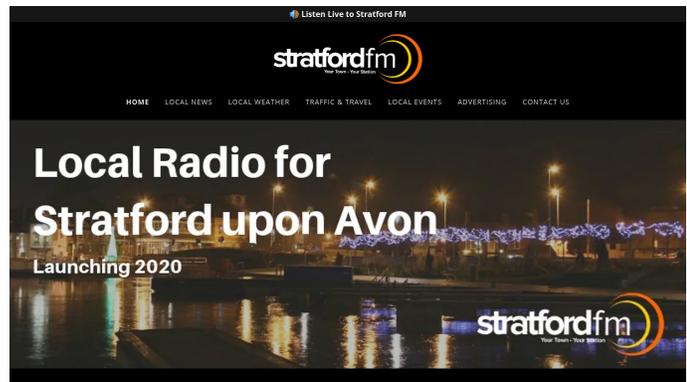
Our approach to airtime, sponsorship or promotions is creative and results driven.

We have an experienced sales team who will work with you to deliver maximum impact from every campaign - and as a local station, we can make local decisions swiftly.

Stratford FM rates and packages are attractive - and coupled with clever scheduling and high quality production, they are hard to resist.

We also provide online display advertising, you can choose from different areas on our website to place an advert, our website is visited hundreds of times per day and online advertising is a fantastic way to promote your business and services.

Packages from just £40 per month.





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PACKAGES & PRICES

£125.00 per month plus VAT.

This is for 7 adverts per day, over the period of a month.
Includes all in house production costs.

£117.00 per month plus VAT.

This is for 7 adverts per day, over the period of 3 months.
Includes all in house production costs.

£108.00 per month plus VAT.

This is for 7 adverts per day, over the period of 6 months.
Includes all in house production costs.

£100.00 per month plus VAT.

This is for 7 adverts per day, over the period of a year.
Includes all in house production costs.

+Add online advertising for £25 on any package.

Or

£40.00 per month plus VAT.

This is for 1x banner on our website with a clickable link over the period of 1 month.
Includes all in house design costs.



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TERMS & CONDITIONS

For spot rates, short term, long term, and our charities package, these need to be paid up front.

Payments can be made by Direct Debit, Bank Transfer. Just ask our sales team for details. We advise once adverts are agreed, a final script is made with you and the initial payment is made – we can take up to 5 working days to produce your advert, your advert will not be heard on the radio until full payment has been made and you are happy with your produced audio advert.

Website advertising payments are to be made up front also by Direct Debit or Bank Transfer, our in house design team will produce your advert and you will need to approve the design work before it appears on our website; note that designs can not be changed during your advertising period, you can change your advert at the end of each month at a cost of £15.00.

All advertisers will be required to sign a contract with Stratford FM with our terms and conditions attached along with an overview of your advertising order.

WHO DO I CONTACT

Martin

07937168964

office@stratfordfm.co.uk

We hope to hear from you soon and get your business advertising with Stratford FM.