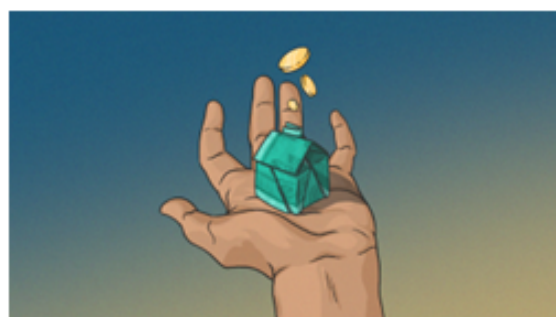## PropTech & Smart Buildings : On The Road to Multi-Tenant Nirvana

Tenant Experience is the buzz word in the real estate/ development industry at the moment and for good reason. The opportunity to control and improve the experience for your residents has never been greater; potential residents are looking for a new, versatile space that compliments their lifestyle. Current residents want to enhance their living experience and the property owner/manager wants to solve that need to differentiate, run more efficiently and build on the evolving culture of the building for staff and residents.

The way to face these challenges is with property and smart building technology. The key to success with PropTech is starting with building security and moving up the hierarchy to future-proof your property. At the end of the day, you want to motivate more people to come and more people to stay in your properties. If you start at the base of residents' needs with building security and integrate technology as you move up to other amenities, you will create the right experience for your property. This ultimately leads to increasing retention, filling new units more quickly and improving ROI with higher rental and sales prices.

Spotlight

PropTech

Cloud Services

Applications

Storage
Infrastructure as a Service (IaaS)

Software as a Service (SaaS)

Internet of Things (IoT)

Multi-tenant Building Automation

Entry Control

Identity Mgmt

AI

Video Systems

Access Control

Entry Phones/ Intercoms

Biometrics

Intrusion Detection

Turnstiles

Intrusion Detection

Design

Systems & Network Design

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