





Imagine. Create.

A solid green color swatch with the text 'PANTONE 360 C' in white at the bottom.

PANTONE
360 C

CMYK 65/10/100/00
RGB 105/175/70
#68AD45

A solid dark gray color swatch with the text 'PANTONE 447 C' in white at the bottom.

PANTONE
447 C

CMYK 00/00/00/90
RGB 65/65/65
#414042

COLOR APPLICATIONS



BRANDMARQUE INCORRECT USAGE

Logo Don'ts

- 1. Don't alter the logo colors.
- 2. Don't add effects (glows, shadows, etc.) to the logo.
- 3. Don't rotate the logo.
- 4. Don't create an outline around the logo.
- 5. Don't fill the logo.
- 6. Don't skew the logo.
- 7. Don't stretch or squeeze the logo.
- 8. Don't change the gradients.
- 9. Don't experiment with the logo.

1.



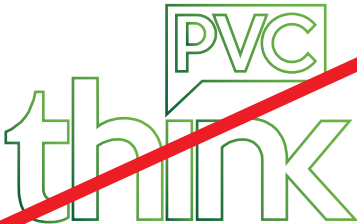
2.



3.



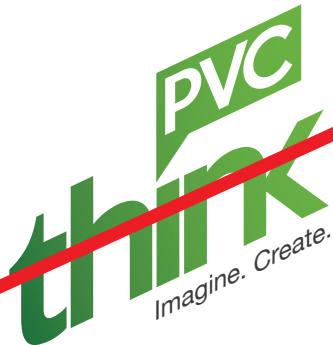
4.



5.



6.



7.



8.



9.



Light
Regular
Mediem
Bold

THE QUICK
BROWN FOX JUMPS
SLOWLY OVER THE
LAZY DOG.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$\$%&