

ONE HOSHANG

LAUNCH EVENT

DESIGN PROPOSAL

COLOR PALETTE



MODERN HERITAGE

“Reviving the past, redefining the future”

THEME



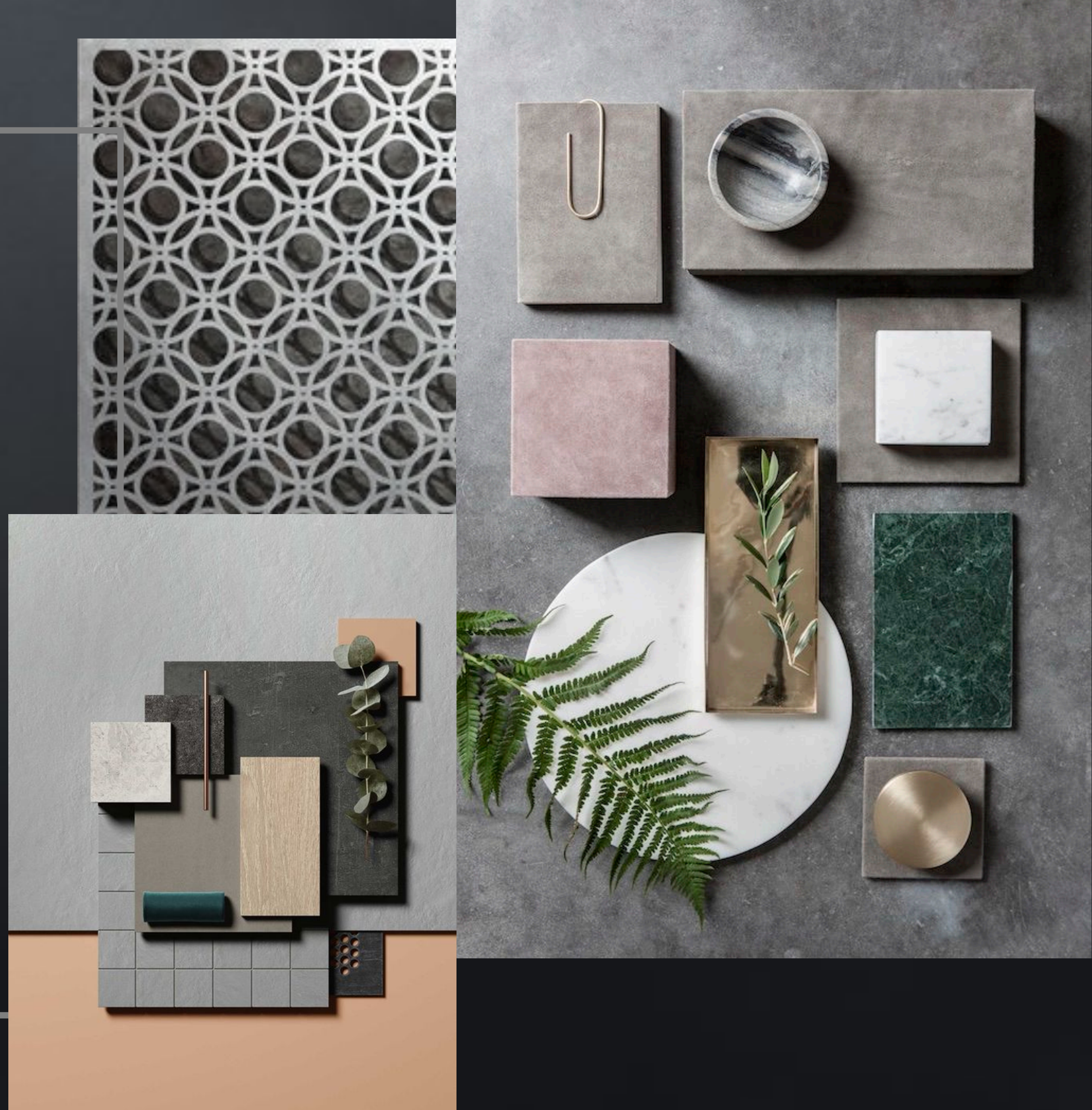
Blend of modernism & heritage
Ethereal
Natural & Organic Materials
Metal Accents
Shadow Play

The crux of the event is to provide a teaser to the guests, into the project's grandeur, hence the event shall incorporate features that are ONE HOSHANG'S signature design elements and motifs. Whereas lighting design shall connote to the modern and contemporary notion.

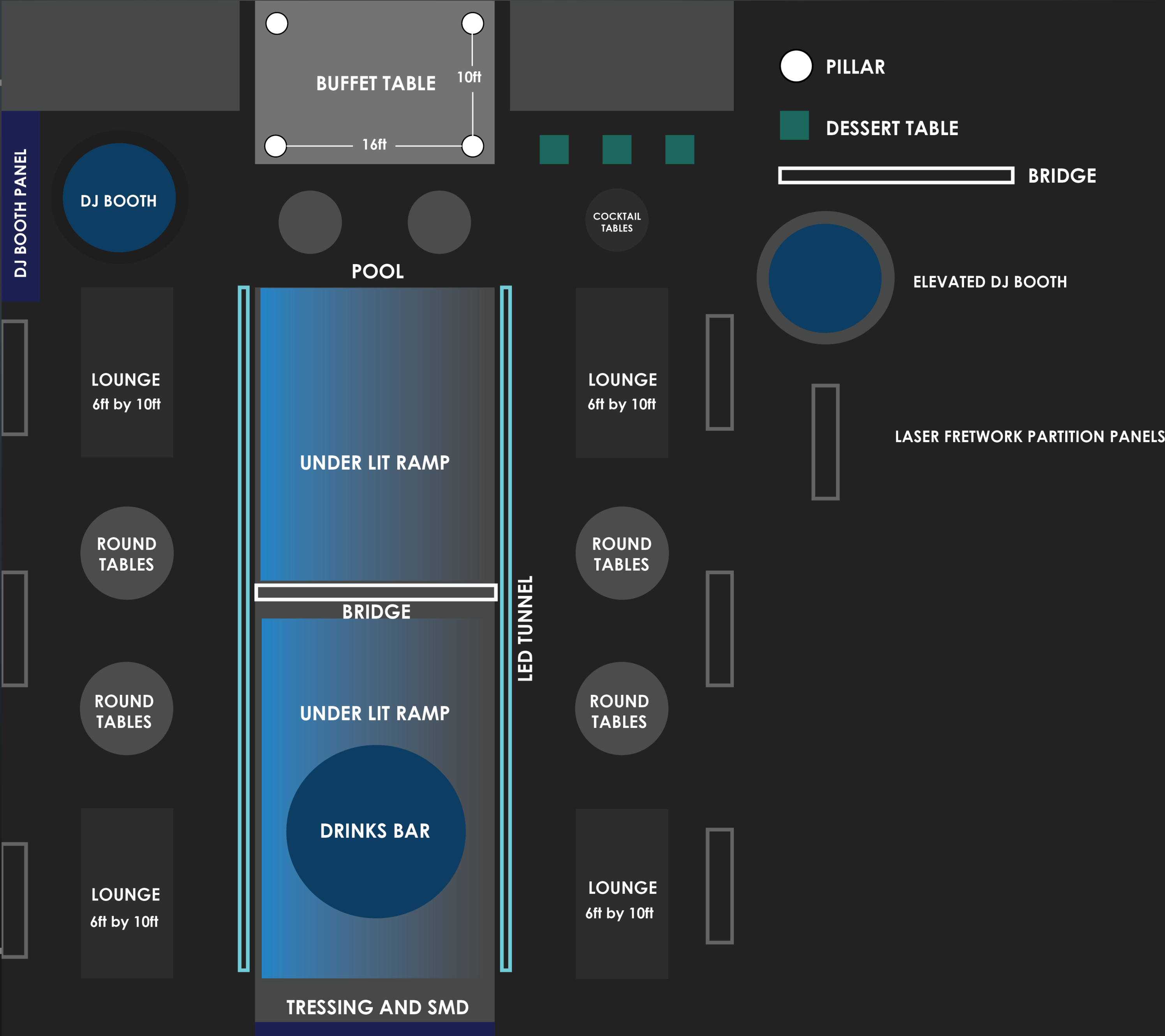
DESIGN
LANGUAGE



MATERIAL BOARD



VENUE LAYOUT



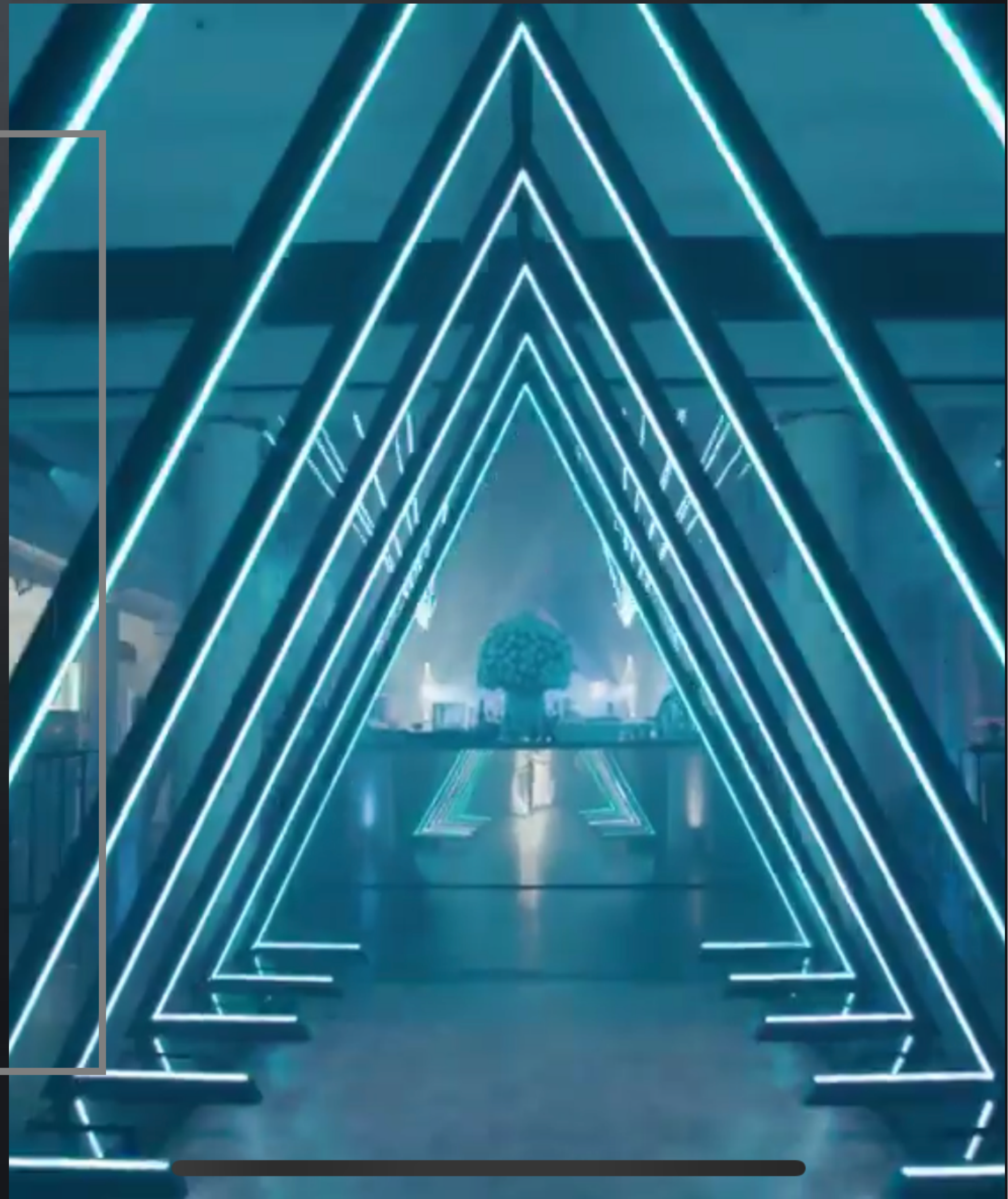


A welcome note at the entrance shall add value to the commencement of the event.

ENTRANCE

A gate or tunnel may also be added at the entrance to create an illusion of entry into a new space.

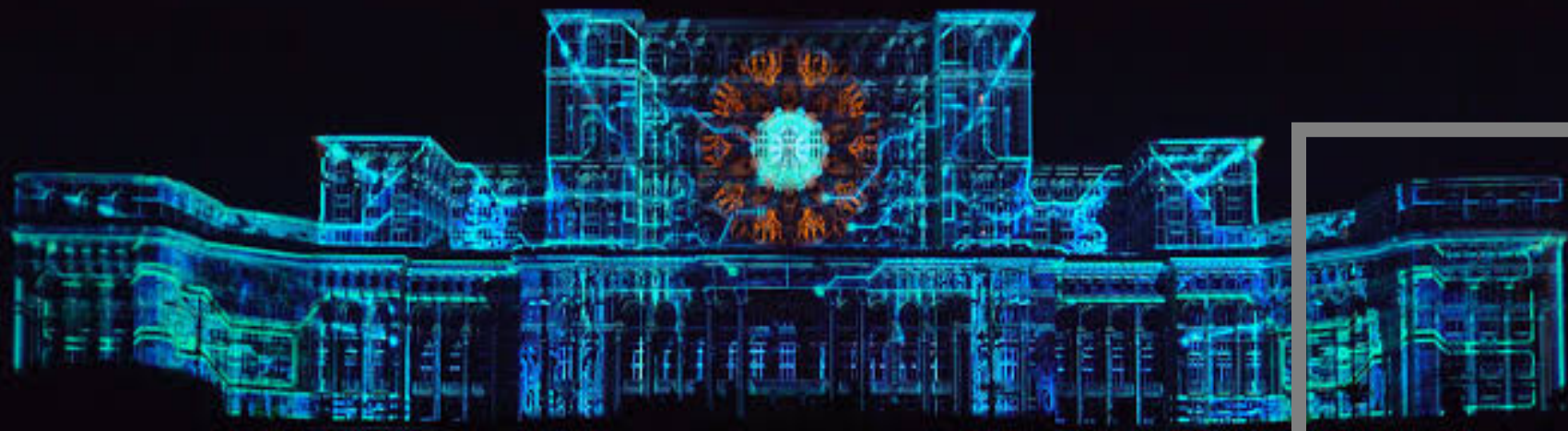
WALKTHROUGH OPTION 1



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WALKTHROUGH OPTION 2





The story around the concept of the iconic and first of its kind housing project **ONE HOSHANG** will be shown to the guest in an awe inspiring 3D projection mapping display which would play throughout the duration of the event.

3D PROJECTION MAPPING

Drinks bar shall be installed on the poolside supported by a bridge/glass ramp and customized led tunnel.

POOL BAR



The buffet table setting will be embedded within pillars connoting to the grandeur of colonial heritage and classical style of ethereality, replicating the pillars and the façade of ONE HOSHANG

FOOD BUFFET TABLE SETUP





Movable Dessert
tables shall be
placed instead of
corner placement.

DESSERT TABLE



OPTION 2
DESSERT
TABLE



TABLE SETTING OPTIONS





COCKTAIL
BAR TABLE

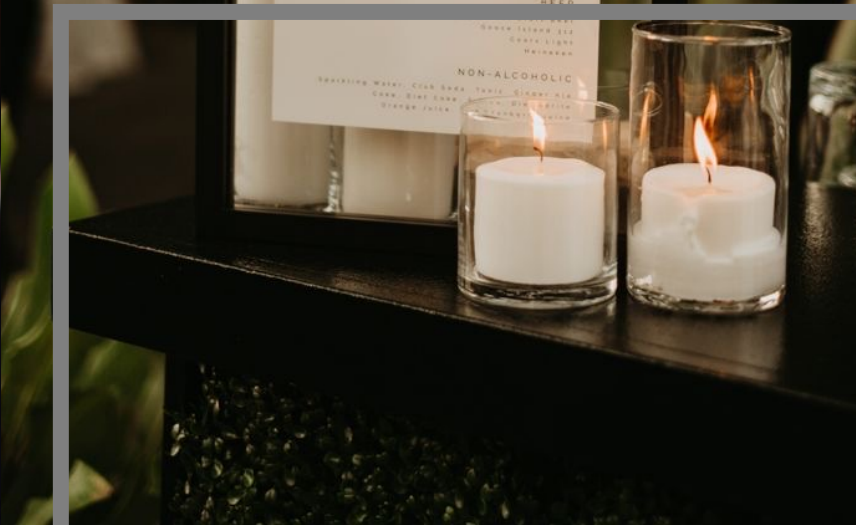


TABLE
STYLING



METAL ACCENT PANELS
BEHIND SITTING AREA

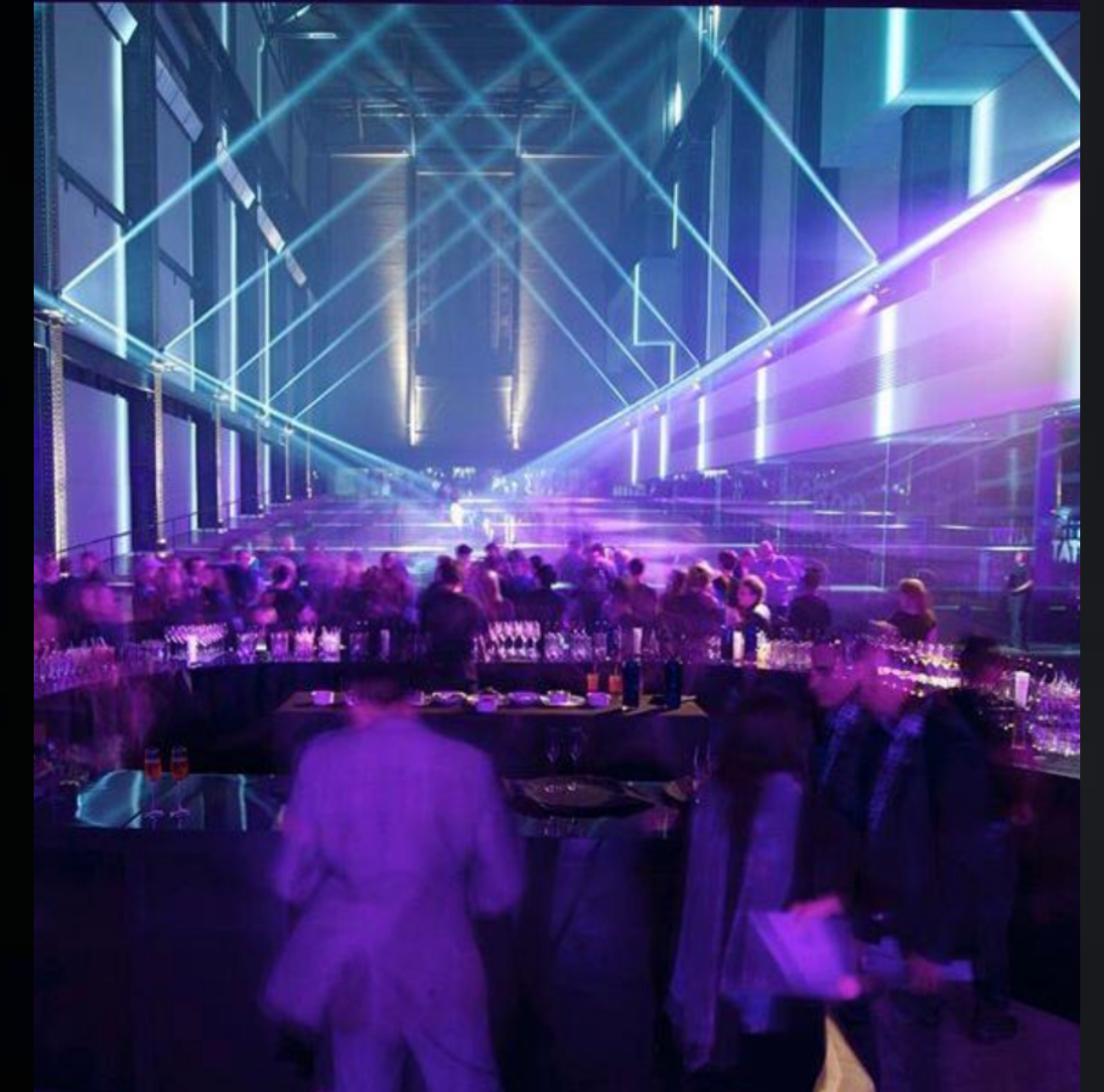


ONE
HOSHANG

NEON LOGO OF
ONE HOSHANG
ON A LASER
FRETWORK
PANEL

symbolizing the traditional pattern
retained in the design of the building

LIGHTING DESIGN





DJ SHAKIR



HASSAN
TAMBUKA



LENNY
SAXOPHONE

ENTERTANMENT

Salad:

- Candied walnuts, cherry tomato & marinated feta cheese salad
- Shrimp , grapefruit avocado salad

Main Course:

- Sole with caper berries sauce
- Stir fry beef in oyster sauce
- Chicken tarragon in a honey mustard sauce
- Penne with grilled vegetables, olives & parmesan in an arrabiata sauce
- Honey glazed vegetables
- Steamed rice

Desserts:

- Dark chocolate orange mousse
- Pavlova with fresh fruit
- Bread and butter pudding



BUFFET MENU

CAFE FLO – OPTION 1

Salad:

- Kale, avocado and grapefruit salad with ginger dressing
- Rocket & Spinach salad with goat cheese & raspberry vinaigrette

Main Course:

- Penne with shitaki & shrimps in a cream sauce
- Whole morrocan style snapper
- Chicken with grain mustard & green peppercorn sauce
- Roast fillet of beef with mustard sauce & boursin sauce
- Buttered rice
- Selection of seasonal vegetables
- Roast baby potatoes with rosemary

Desserts:

- Flourless chocolate cake
- Bread and butter pudding



BUFFET MENU

OKRA – OPTION 2

- Live Crepes by **PANTRY**
- Pavlova
- Assorted Short Bread
- Assorted Fruit Tarts
- Chocolate Mousse
- Tres Leches (Coconut & Chocolate)

DESSERT MENU

AUNTY MUNAWER'S





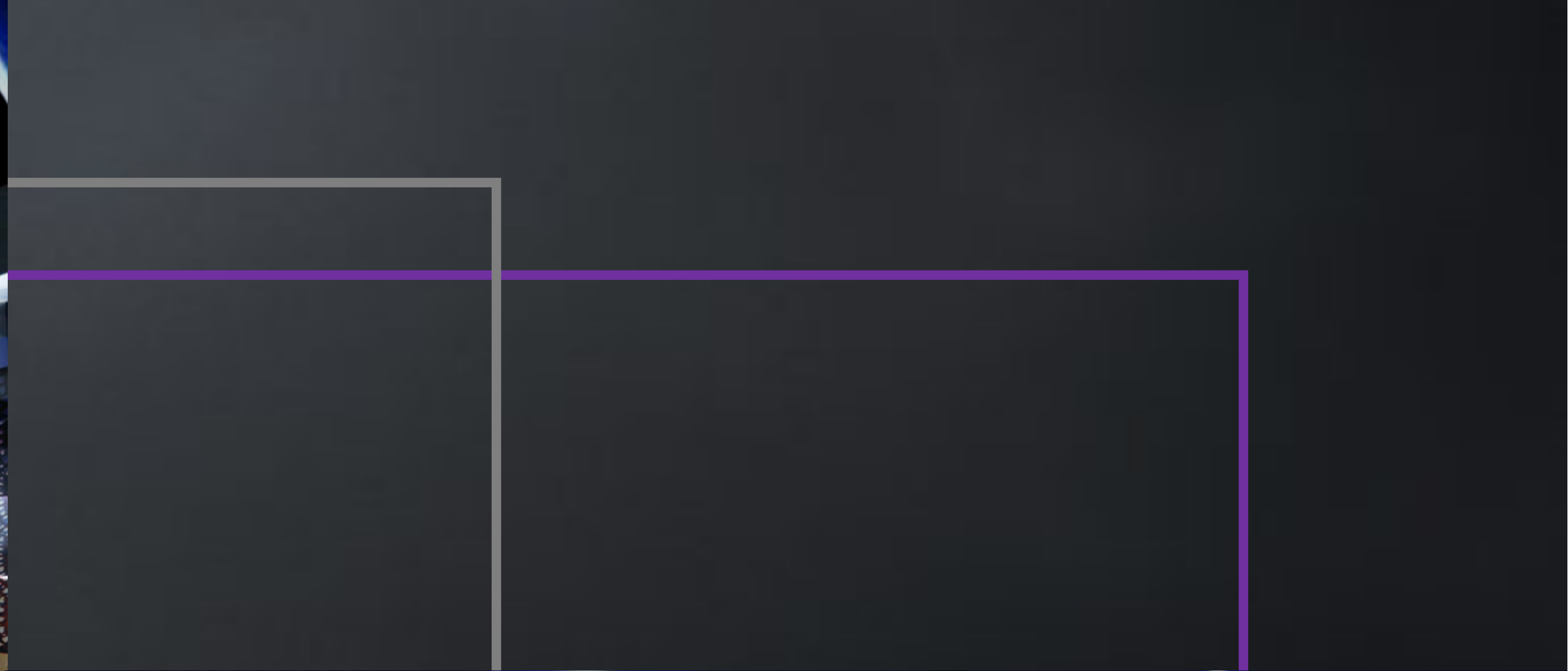
Packaging



Gift options

EVENT GIVEAWAYS





DESIGN
MOCKUPS







DJ BOOTH

THANKYOU