



RODNEY ALLGOOD

THE RODNEY ALLGOOD
SIGNATURE SERIES

CULTURE *BY DESIGN*

FOR ADMINISTRATORS

ALIGN LEADERSHIP. EMPOWER EDUCATORS. INSPIRE EXCELLENCE.
BUILD A SCHOOL CULTURE THAT LASTS.



LEADERSHIP

Model the Culture



TRUST

Build Relationships



COLLABORATION

Unite Your Team



GROWTH

Develop People



EXCELLENCE

Sustain Results

01 OVERVIEW

BUILDING SCHOOL CULTURES *THAT EMPOWER EVERYONE*

Every school has a culture. The question is, are we building it... or just living in it?

Culture by Design for Administrators equips school leaders with practical strategies to intentionally design a culture where teachers feel supported, students feel valued, and everyone is aligned around a shared vision.

Through powerful stories, real-world strategies, and interactive learning, participants will discover how to lead with clarity, build trust, strengthen collaboration, and create an environment where people thrive and results follow.

Great schools aren't accidental.
They're built by design.



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02 WHAT YOU'LL LEARN

KEY TOPICS

- ✓ Building a shared vision and communicating with impact
- ✓ Leading with purpose and modeling the culture
- ✓ Creating ownership at every level
- ✓ Building trust and accountability
- ✓ Fostering a positive, respectful environment
- ✓ Empowering teachers and staff
- ✓ Addressing challenges and change with confidence
- ✓ Sustaining a culture of growth and excellence

PARTICIPANT TAKEAWAYS

- ✓ Practical tools to strengthen leadership and influence
- ✓ Strategies to build unity and collaboration
- ✓ Ways to empower your team and remove barriers
- ✓ Actionable steps to improve culture, morale, and retention
- ✓ Renewed energy and clarity to lead with impact

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03 WHY THIS MATTERS



THE CHALLENGE

Staff burnout, division, and low morale are hurting school culture and results.



THE OPPORTUNITY

Strong leadership and intentional culture create schools where everyone thrives.



THE TRANSFORMATION

A positive culture attracts, retains, and inspires great teachers and staff—and transforms student outcomes.



THE RESULT

Stronger schools. Greater engagement. Higher performance. A lasting legacy.

“
CULTURE IS
EVERYTHING.
LEADERSHIP IS
THE DESIGN.
EVERYONE IS
THE BUILDER.”

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04 PROGRAM DETAILS



IDEAL FOR

Superintendents • Principals • Assistant Principals
Department Leaders • Instructional Coaches



PROGRAM LENGTH

Keynote: 45–75 Minutes
Workshop: Half-Day or Full-Day
Custom Sessions Available



AVAILABLE FORMATS

In-Person • Virtual • Hybrid



INTERACTIVE & ENGAGING

Real talk, practical strategies, collaboration, and actionable tools



OPTIONAL ADD-ONS

Leadership Team Workshop
Follow-Up Coaching
Online Resources



EVERY PROGRAM INCLUDES:

Customizable content,
actionable takeaways,
practical resources,
and ongoing support
to help you lead a culture
that makes a difference.

05 ABOUT RODNEY ALLGOOD



Rodney Allgood is a dynamic speaker, leadership coach, and youth development expert who connects with educators and leaders in a real, relevant, and unforgettable way.

With more than two decades of experience, Rodney has impacted thousands of students, educators, and communities across the country.

His high-energy presentations combine powerful storytelling, practical strategies, and real-life experience to inspire leaders to build cultures where people thrive and excellence becomes the standard.

REAL TALK. REAL IMPACT. REAL CHANGE.

06 CONNECT WITH RODNEY



RODNEY ALLGOOD



SCAN TO CONNECT



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LEAD WITH PURPOSE.
BUILD WITH INTENTION.
LEAVE A LEGACY.

INSPIRING LEADERS. EMPOWERING EDUCATORS. TRANSFORMING SCHOOLS.