



The Rodney Allgood Signature Series

Next Generation Leadership

EQUIP TODAY'S STUDENTS.
EMPOWER TOMORROW'S LEADERS.

- LEADERSHIP**
Lead with Purpose
- CHARACTER**
Build Strong Values
- CONFIDENCE**
Believe in Yourself
- RESILIENCE**
Overcome & Grow
- IMPACT**
Make a Difference

01 OVERVIEW

NEXT GENERATION LEADERSHIP

"The greatest limitation in a young person's life is rarely ability. It's what they believe about themselves."
— Rodney Allgood

Next Generation Leadership is a high-energy, high-impact keynote that challenges students to rise above average, lead with integrity, and create a future they're proud of.

Through powerful storytelling, humor, and real-life lessons, Rodney Allgood helps students discover their voice, develop unshakable confidence, and become the kind of leaders the world needs.

This isn't just a motivational talk—it's a movement that inspires students to take ownership of their lives, elevate their mindset, and lead with purpose in school, in their communities, and beyond.

Lead yourself. Inspire others.
Change the world.



02 WHAT PARTICIPANTS WILL LEARN

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| <p>KEY LESSONS</p> <ul style="list-style-type: none"> What leadership really is (and isn't) How to influence with integrity How to build confidence that lasts How to set goals and make a plan The power of accountability and discipline How to overcome fear and self-doubt How to handle pressure and setbacks Why your story matters How to leave a lasting legacy | <p>STUDENT TAKEAWAYS</p> <ul style="list-style-type: none"> A leader's mindset Tools to build self-belief and resilience Strategies to lead in school and life The importance of character, respect, and empathy How to turn challenges into opportunities Motivation to take action and make an impact |
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NEXT GENERATION LEADERSHIP LEAD. INSPIRE. IMPACT.

04 PROGRAM DETAILS

- IDEAL AUDIENCE**
Middle School • High School • Student Leadership Groups
Athletic Teams • Youth Organizations
- PROGRAM LENGTH**
45-75 Minutes (Keynote)
Half-Day or Full-Day Workshops Available
- AVAILABLE FORMATS**
In-Person • Virtual • Hybrid
- OPTIONAL WORKSHOP**
Interactive workshops available for deeper leadership and personal development training.
- INCLUDES ONLINE COURSE**
Every participant receives complimentary access to an online course featuring videos, lessons, and action steps to reinforce the presentation long after it's over.
- Q&A AVAILABLE**
Time for questions and interaction can be included based on your event needs.



INCLUDED WITH EVERY PROGRAM

Every participant receives complimentary access to an exclusive online course that reinforces the presentation with additional video lessons, downloadable resources, reflection exercises, and practical action steps. This extended learning experience helps attendees continue growing long after the event concludes, maximizing both engagement and long-term impact.

03 WHY THIS PROGRAM MATTERS

- THE CHALLENGE**
Today's students face more pressure, more distractions, and more uncertainty than ever.
- WHY IT MATTERS**
Leadership, confidence, and strong character aren't optional—they're essential.
- THE TRANSFORMATION**
Students gain the mindset, skills, and courage to lead themselves and inspire others.
- THE RESULT**
Stronger students. Stronger schools. Stronger communities. A better future.

WHAT EDUCATORS ARE SAYING

"Mr. Allgood has a propensity to captivate students and keep them engaged. I've never seen them so well-behaved!"
— T. Furtado,
Vice Principal

"He kept our students engaged the entire time. We want Mr. Allgood back for future assemblies."
— J. Augenti,
Principal

05 ABOUT RODNEY ALLGOOD



Rodney Allgood is a dynamic keynote speaker, leadership coach, and youth development expert who is passionate about inspiring people to reach their full potential.

Entrepreneurial since the age of 22, Rodney built and lost multiple businesses, experienced failure, and faced moments that could have defined him.

Instead, he used those lessons to rebuild his life, his purpose, and his mission—now inspiring hundreds of thousands of students, educators, and leaders across the country.

His high-energy presentations combine powerful storytelling, practical strategies, humor, and real-life experience to motivate audiences to take action and create lasting change.

Rodney's mission is simple: to help people believe in themselves, lead with purpose, and make a positive impact in their schools, workplaces, and communities.

06 WATCH RODNEY IN ACTION



SCAN TO BOOK
OR WATCH RODNEY'S
SPEAKER REEL

TRUSTED BY

HELPING STUDENTS DISCOVER
THE GREATNESS ALREADY INSIDE THEM.

THE RODNEY ALLGOOD SIGNATURE SERIES

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