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THE YEAR IN REVIEW

It was another great year in our favorite little mountain town.

A note from chamber president Suzi Taylor:

Greetings from the President! The Board Members and volunteers of the Augusta Area Chamber of Commerce are proud to present the 2024 Annual Report. Please read through the passages below and know that we are a hard-working board, that are thankful for the community we live in and the volunteers and partners who made all these things possible. As always, we welcome new members to the Chamber and would be happy to fill open Board Member positions. Thank you for your support and look forward - with us - to all the great things coming from your Chamber in 2025!

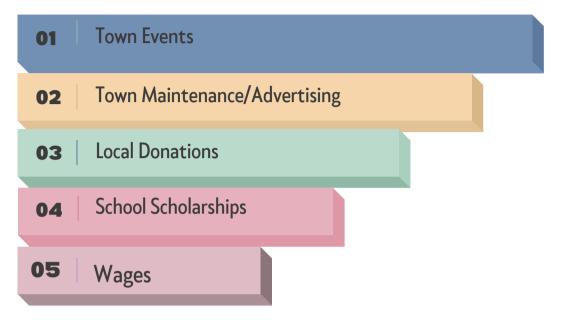
Chamber of Commerce? Well, let's review some of the projects from the year:

- Our "Town Beautification" and management of Ping's Pioneer Park were the best yet with the Park looking exceptional all year, the new hanging baskets working gorgeously and the bee signs "bee"ing a huge success at the businesses throughout town.
- It was another sold out year for the Augusta Rodeo, with the advertising, vendors and parade being handled by the chamber rodeo committee.

- What did 2024 bring for the Augusta The Augusta 4th of July celebration that was again hosted with the Augusta Fire Department was a HUGE success, serving over 375 people.
 - The second annual Augusta Kid's Fishing Derby was a wonderful event, with 72 little fisherpeople participating this year.
 - Festival of Trees was a beautiful evening filled with food, friends and festivities. It was the Chamber's main fundraiser of the year, raising \$9,585.
 - Christmas Rendezvous brought over 30 local vendors to town, horse-drawn hay rides and of course, Santa himself. Feedback from vendors, attendees, and local businesses was great - another special event for the whole town.

STATISTICS PAGE 03

CHAMBER FUNDS



TOWN EVENTS

- Event advertisement: local radio, newspaper and social media event promotions
- Event port-a-pottys
- Live music
- Food
- Beverages
- Decorations

LOCAL DONATIONS

Donations to local school clubs & nonprofit organizations such as:

- Augusta FFA Chapter
- Benchmark Wrestling
- Southfork Roundup Cowboy Poetry

TOWN DECOR & ADVERTISING

- Light pole flower baskets
- Light pole solar lights
- "Bee" signs
- Christmas lights and decorations
- Augusta Billboard at Bowman's Corner
- Chamber's golf cart for watering the light pole flower baskets

SCHOOL SCHOLARSHIPS

Every year the chamber provides two scholarships to Augusta High School graduates.

WAGES

Yearly wages to the chamber's local administrative assistant.

Chamber Membership

12 NEW MEMBERS 95% RETAINED MEMBERSHIP 84 CURRENT MEMBERS

MEMBERSHIP BENEFITS

- Have your monthly business updates in every monthly chamber email.
- Be featured with all your business' information on the chamber website
- Have a page in the business book that is distributed throughout Augusta.
- Be featured, promoted and shared on the chamber's social media

WEBSITE

The Augusta Chamber's website is the place to find information for all things Augusta.



18,325

EMAIL SUBSCRIBERS

715

SUBSCRIBERS



Monthly emails go out to share all events Augusta has coming up throughout the year.

SOCIAL MEDIA

4,183
FOLLOWERS

The chamber facebook has 3,739 followers, gaining an average of 350 a year.



MONTANA

267,100

2024 REACH

Posts from the chamber's facebook page (and shared from businesses pages) reached over 267,100 people across the United States. CHAMBER PAGE 05

CHAMBER VOLUNTEERS

A group of salt of the earth, genuine people who want to promote, enhance and advocate for Augusta.

The work done by the Augusta Montana Area Chamber of Commerce is all made possible by a group of local business owners and community members who volunteer thousands of hours of their time every year to ensure that the Augusta community and businesses thrive.

You do not have to have a business in town, or be a chamber member to volunteer. All that is needed is a love of Augusta and the desire to see the town flourish.

JOIN THE CHAMBER

Voice of Local Business

The Chamber is the voice of local business.
 They are here to advocate locally and beyond or what matters to the businesses and community in Augusta.

Drive Local Business & Growth

• Local Chambers are the key drivers for local business growth.

Promote & Participate

 Come help the Chamber promote and protect the interest of Augusta's local businesses and community

MEETINGS

2025 chamber meetings are the second Wednesday of every month at 6 p.m. at Blue Pine Wine. We welcome you to come meet us ~ get involved ~ get informed ~ volunteer.

The Augusta Chamber would like to **thank you** for being part of what makes Augusta so great ~ from business owners to community members, all who call this sweet little mountain town *home*, as well as the individuals who love coming to spend time in this special and unique corner of the world.

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