

.....
24|25 Season

**YUKON
 THEATRE
 FOR YOUNG
 PEOPLE**



SPONSORSHIP PACKAGE



Yukon Theatre for
 Young People



INFO@YTYP.CA
 43A Lazulite Drive
 Whitehorse YT Y1A 6A5
 (867)334-2241

About the Company

Yukon Theatre for Young People (YTYP) provides live music, theatre, and musical theatre performance opportunities for Yukon young people ranging in age from 10-23. Each year, our registered charity produces a full-length Broadway musical performed entirely by youth at the Yukon Arts Centre. Our formula for success has been simple, we pair youth who are interested in the performing arts with skilled and experienced professional Yukon artists to produce nearly professional-level performances.

In addition to our annual mainstage performance, Yukon Theatre for Young People supports healthy choices and mental wellness by offering a series of inclusive, substance-free events, and performance-based workshops which are free for young people to attend.

Yukon Theatre for Young People is led by a dedicated Board of Directors comprised of community members, theatre professionals, health care professionals, and educators. The Board is advised by a Youth Steering Committee (14-18 years) who are elected at the Annual General Meeting of the organization and who serve for a term of one year. YTYP is supported by dozens of volunteers who generously give their time to support YTYP's vision and mandate, and is fortunate to have strong partnerships with several community arts organizations which are instrumental to their success.

In delivering our projects and programming, Yukon Theatre for Young People assembles a team of skilled arts professionals. This team can vary depending on the nature of the project. In addition to these established artists, YTYP builds a strong peer-to-peer mentorship model into the undertakings of the company. The Youth Steering Committee, and other senior members of YTYP, take on leadership roles in the development and delivery of each project, event, workshop and production. These young people help to establish a welcoming atmosphere where everyone is encouraged to be themselves and to seek out their true creative potential.

Our programs are all free-of-charge or very low cost for young people, but do require the signing of commitment letters to participate. Yukon Theatre for Young People is committed to ensuring that our programs remain inclusive and accessible for all.

More information is available here:



24|25 SEASON

FIDDLER ON THE ROOF

June 20-23, 2024
YUKON ARTS CENTRE

Join a cast of 50 youth as they perform under the professional direction and guidance of some of the Territory's top arts professionals. Fiddler on the Roof is a full-length musical production licensed for performance by Music Theatre International.



SENIOR SUMMER MUSICAL TBA

August 14-16, 2024
YUKON ARTS CENTRE

Young people ages 15-23 will perform a well-loved Broadway musical at the Yukon Arts Centre under the Direction of top Yukon theatre professionals. This family friendly production will be announced in June.

SUMMER VARIETY SHOW

TBA - Summer 2024

Young people ages 10-18 will have the opportunity to build a variety show to showcase their unique talent this summer. The variety will be a coordinated performance, with opportunities for ensemble performance, dance, singing, acting and more.

FALL/WINTER WORKSHOP AND EVENT SERIES

Fall/Winter 24|25
VARIOUS

In the lead up to auditions for our 2025 MainStage Production, YTYP will present a series of workshops and events to engage youth ages 12-18 in performance preparation. Events will strive to present fun opportunities for youth to get together to socialize in a safe, accessible, inclusive, and substance-free atmosphere.

YUKON YOUNG PEOPLES' THEATRE FESTIVAL

November 2024
YUKON ARTS CENTRE

Yukon Theatre for Young People will welcome theatre productions from secondary schools across the Territory to attend this three-day event in Whitehorse. In partnership with The Yukon Arts Centre, students will be invited to participate in performance-based workshops given by Yukon arts professionals, and to present their theatre productions for adjudication on The Yukon Arts Centre Mainstage.

Contact

Angela Drainville
Executive Artistic Director

www.ytyp.ca
info@ytyp.ca

43A Lazulite Drive
Whitehorse YT | Y1A 6A5

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24|25 Sponsorship Opportunities

Fiddler on the Roof

Yukon Theatre for Young People is proud to present the full Broadway version of Fiddler on the Roof, winner of 11 Tony awards - including Best Musical - live at the Yukon Arts Centre June 20-23, 2024. This production has a cast of more than 50 young people ages 12-19, and will be supported by theatre professionals from across the Yukon to stage a professional-quality production.

The following sponsorship opportunities are available for this production:

| Level | Amount | Benefits |
|--------------------|---|---|
| Supporter | \$250-\$499 (Unlimited availability) | Listed as a supporter in the following: <ul style="list-style-type: none">• Program• Website• Social media• Lobby signage Charitable tax receipt or receipt for marketing purposes. |
| Show Sponsor | \$750/show (matinee) (Two available) \$1,000/show (evening) (Four available) | Listed as a show sponsor in the following: <ul style="list-style-type: none">• Program (logo)• Website (logo with link)• Social media (two individual posts with logo and link)• Lobby signage (logo) Announced in top of sponsored show announcement. Four (4) tickets to sponsored performance. Charitable tax receipt or receipt for marketing purposes. |
| Production Sponsor | \$5,000 (One available) | Listed as the Production Sponsor in the following: <ul style="list-style-type: none">• Program (logo)• Website (logo with link)• Social media (five individual posts with logo and link)• Lobby signage (logo)• Posters (logo)• All other materials or promotions (logo) Announced in top of show announcement each show. Sixteen (16) tickets to the performances of your choice. Charitable tax receipt or receipt for marketing purposes. |

24|25 Sponsorship Opportunities

24|25 Season Sponsorship

Each year, Yukon Theatre for Young People presents a full-scale Broadway musical mainstage performance, along with a variety of smaller pop up performances, events, and workshops. In 2024, Yukon Theatre for Young People has partnered with the Yukon Arts Centre to present the Yukon's first youth theatre festival welcoming youth from schools across the Territory to participate in a three-day event in Whitehorse, and is once again presenting their Senior Summer Production for older youth in Whitehorse.

Additional sponsorships available in the 24|25 Season are as follows:

| Level | Amount | Benefits |
|--|---|---|
| Event or Workshop Sponsor | \$500 (One per event or workshop) | Listed as an event or workshop sponsor in all media, including: <ul style="list-style-type: none">• Program• Website• Registration forms• Event Signage Charitable tax receipt or receipt for marketing purposes. |
| Pop-Up Performance Sponsor (Full run other than MainStage and Senior Summer Production) | \$1,000 (One per run of a performance) | Listed as a performance sponsor in the following: <ul style="list-style-type: none">• Program (logo)• Website (logo with link)• Social media (two individual posts with logo and link)• Lobby signage (logo) Announced in top of sponsored show announcement. Four (4) tickets to sponsored performance, your choice of night. Charitable tax receipt or receipt for marketing purposes. |
| Senior Summer Production | \$5,000 (One available) | Listed as the Program Sponsor of the Summer Youth Arts Incubator in the following: <ul style="list-style-type: none">• Program (logo)• Website (logo with link)• Social media (five individual posts with logo and link)• Posters (logo)• All other materials or promotions (logo) Announced at all performances that occur. Sixteen (10) tickets to any performances staged. Charitable tax receipt or receipt for marketing purposes. |

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24|25 Season Sponsorship

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Additional sponsorships available in the 24|25 Season are as follows:

| Level | Amount | Benefits |
|--|-----------------------------|--|
| Yukon Young Peoples' Theatre Festival -Title Sponsor | \$10,000 | <p>Exclusive listing as the Title Sponsor for the Yukon Young Peoples' Theatre Festival in the following:</p> <ul style="list-style-type: none">• Program (logo)• All advertising and media (logo as appropriate)• Website (logo with link)• Social media (five individual posts with logo and link)• Posters (logo)• All other materials or promotions (logo) <p>Announced at all performances that occur. Ten (10) VIP tickets to all festival performances. Charitable tax receipt or receipt for marketing purposes.</p> |
| Full Season - Title Sponsor | \$15,000 (One available) | <p>If a company is interested in sponsoring Yukon Theatre for Young People's 24 25 Season as a title presenting sponsor, the following will apply:</p> <ul style="list-style-type: none">• They will receive all benefits associated with being the Production Sponsor for Disney's Beauty and the Beast, and this opportunity will not be available to any other company.• They will receive all benefits associated with being the Title Sponsor of the Summer Youth Arts Incubator, and this opportunity will not be available to any other company.• They will receive all benefits associated with being the Title Sponsor of the Yukon Young Peoples' Theatre Festival, and this opportunity will not be available to any other company.• They will be listed as the season sponsor in all marketing and media for all presentations, workshops, events and activities.• They will receive four (4) additional tickets to any performance or production throughout the season.• Any other recognition as negotiated at the time of contracting. |

Past Projects

Disney's Newsies, June 2019 – Yukon Arts Centre*

That 70s Christmas Party, December 2019 – MacBride Museum

Lionel Bart's Oliver!, planned June 2020 – Cancelled due to COVID-19*

Things I Learned on my Summer Vacation, September 2020 – The Guild, 'Round Back

Musical Theatre Workshop Series, Fall 2020 – Online

War Years, November 11, 2020 – Online Performance

Bringing Broadway 'Round Back, July 2021 – The Guild, 'Round Back

All Together Now, November 14, 2021 – Yukon Arts Centre (Live-stream Performance)

Les Misérables, April 2022 – Yukon Arts Centre*

Forbidden – A Broadway Café, July 2022 – The Guild, 'Round Back

Concord Floral, August 2022 – The Heart of Riverdale Back Box Theatre

Fall Workshop Series (6 workshops), October – December 2022 – ESES

Stranger Christmas - 80s Party, December 2022 – The Heart of Riverdale

Murder Mystery Night, January 2023 – MacBride Museum

Roaring '20s Dance Party – February 2023 – The Heart of Riverdale

Spring Broadway Café, March 10 & 11, 2023 – The Guild

Disney's Beauty and the Beast, June 22-25, 2023 – Yukon Arts Centre*

Randomonium, July 2023 - The Guild, 'Round Back

Rent, August 15-18. 2023 - Yukon Arts Centre*

Diamonds are to Die For, February 2024 - Yukon Rendezvous

Fiddler on the Roof, June 20-23, 2024 - Yukon Arts Centre (in production)*

***Mainstage presentations**