25|26 Season

YUKON THEATRE PEOPLE



SPONSORSHIP **PACKAGE**





INFO@YTYP.CA 115 Range Road Whitehorse YT Y1A 3E5

(867)334-2241

About the Company

Yukon Theatre for Young People (YTYP) provides live music, theatre, and musical theatre performance opportunities for Yukon young people ranging in age from 10-21. Each year, our registered charity produces two full-length Broadway musicals performed entirely by youth at the Yukon Arts Centre. Our formula for success has been simple, we pair youth who are interested in the performing arts with skilled and experienced professional Yukon artists to produce nearly professional-level performances. We showcase our performances to more than 5,000 people each year.

In addition to our annual mainstage performance, Yukon Theatre for Young People supports healthy choices and mental wellness by offering a series of inclusive, substance-free events, and performance-based workshops which are free for young people to attend.

Yukon Theatre for Young People is led by a dedicated Board of Directors comprised of community members, theatre professionals, health care professionals, and educators. The Board is advised by a Youth Steering Committee (14-18 years) who are elected at the Annual General Meeting of the organization and who serve for a term of one year. YTYP is supported by dozens of volunteers who generously give their time to support YTYP's vision and mandate, and is fortunate to have strong partnerships with several community arts organizations which are instrumental to their success.

In delivering our projects and programming, Yukon Theatre for Young People assembles a team of skilled arts professionals. This team can vary depending on the nature of the project. In addition to these established artists, YTYP builds a strong peer-to-peer mentorship model into the undertakings of the company. The Youth Steering Committee, and other senior members of YTYP, take on leadership roles in the development and delivery of each project, event, workshop and production. These young people help to establish a welcoming atmosphere where everyone is encouraged to be themselves and to seek out their true creative potential.

Our programs are all free-of-charge or very low cost for young people, but do require the signing of commitment letters to participate. Yukon Theatre for Young People is committed to ensuring that our programs remain inclusive and accessible for all.

Individual charitable donations can be made at Canada Helps here:

YUKON THEATRE FOR YOUNG PEOPLE

Reach out to Angela at 867-334-2241 or at info@ytyp.ca for further details on sponsorship.







25|26 SEASON

CHARLIE AND THE CHOCOLATE FACTORY

June 18-22, 2025 YUKON ARTS CENTRE

Join a cast of 50 youth as they perform under the professional direction and guidance of some of the Territory's top arts professionals. Charlie and the Chocolate Factory is an updated version of the full-length musical production licensed for performance by Music Theatre International.

CHARLIS AMECHOCOLATE FACTORY

ANASTASIA - THE MUSICAL

August 13-16, 2025 YUKON ARTS CENTRE

Young people ages 15-21 will perform the award-winning Broadway musical at the Yukon Arts Centre under the Direction of Katelyn Morishita and a group of top Yukon theatre professionals. This full-length musical production licensed for performance by Concord Theatricals.



BARD 'ROUND-BACK - TWO GENLEMEN OF VERONA

July 30-August 2, 2025 THE GUILD HALL

YTYPers of all ages will perform Shakespeare's Two Gentlement of Verona as part of the Guild's 'Round Back Series.

24-HOUR MUSICAL

July 18 & 19, 2025 TBD

Young people ages 11-15 are invited to participate in this topsecret musical extravaganza. They don't know what they are auditioning and audiences will fill an unknown venue 24-hours later to see a show that they aren't expecting. So much fun!

Contact

Angela Drainville Executive Artistic Director

www.ytyp.ca

115 Range Road Whitehorse YT | Y1A 3E5

867 334 2241

BROADWAY ROADSHOW

Fall 2025

DAWSON CITY AND MAYON

Yukon Theatre for Young People take musical theatre on the road by offering two weekend-long workshops in both Dawson City and Mayo in the fall of 2025. We can't wait to see you out on the road.

25|26 Sponsorship Opportunities

Charlie and the Chocolate Factory

Yukon Theatre for Young People is proud to present the full Broadway version of Charlie and the Chocolate Factory, June 18-22, 2025 at the Yukon Arts Centre to a potential audience of 2,400. This production has a cast of more than 50 young people ages 12-19, and will be supported by theatre professionals from across the Yukon to stage a professional-quality production.



Level	Amount	Benefits
Supporter	\$250-\$499 (Unlimited availability)	Listed as a supporter in the following: • Program • Website • Social media • Lobby signage Charitable tax receipt or receipt for marketing purposes.
Show Sponsor	\$750/show (matinee) (One available) \$1,000/show (evening) (Five available)	Listed as a show sponsor in the following: Program (logo) Website (logo with link) Social media (two individual posts with logo and link) Lobby signage (logo) Announced in top of sponsored show announcement. Four (4) tickets to sponsored performance. Charitable tax receipt or receipt for marketing purposes.
Production Sponsor	\$5,000 (One available)	Listed as the Production Sponsor in the following: Program (logo) Website (logo with link) Social media (five individual posts with logo and link) Lobby signage (logo) Posters (logo) All other materials or promotions (logo) Announced in top of show announcement each show. Sixteen (16) tickets to the performances of your choice. Charitable tax receipt or receipt for marketing purposes.

25|26 Sponsorship Opportunities

Anastasia - the Musical

Yukon Theatre for Young People is proud to present the incredible story of Anastasia in this full-length Broadway musical, from August 13-16, 2025 to a potential audience of 2,000 people at the Yukon Arts Centre. This production will feature our senior company including past favourites and new actors ages 15-21.



Level	Amount	Benefits
Supporter	\$250-\$499 (Unlimited availability)	Listed as a supporter in the following: • Program • Website • Social media • Lobby signage Charitable tax receipt or receipt for marketing purposes.
Show Sponsor	\$750/show (matinee) (One available) \$1,000/show (evening) (Four available)	Listed as a show sponsor in the following: Program (logo) Website (logo with link) Social media (two individual posts with logo and link) Lobby signage (logo) Announced in top of sponsored show announcement. Four (4) tickets to sponsored performance. Charitable tax receipt or receipt for marketing purposes.
Production Sponsor	\$5,000 (One available)	Listed as the Production Sponsor in the following: Program (logo) Website (logo with link) Social media (five individual posts with logo and link) Lobby signage (logo) Posters (logo) All other materials or promotions (logo) Announced in top of show announcement each show. Sixteen (16) tickets to the performances of your choice. Charitable tax receipt or receipt for marketing purposes.

25|26 Sponsorship Opportunities

25|26 Season Sponsorship

Each year, Yukon Theatre for Young People presents a full-scale Broadway musical mainstage performance, along with a variety of smaller pop up performances, events, and workshops. In 2025, Yukon Theatre for Young People has partnered with The Guild Hall to present the Bard 'Round Back and will also be presenting a 24-hour musical and a two-workshop series Broadway Roadshow in Mayo and Dawson City YT.

Additional sponsorships available in the 25|26 Season are as follows:

Level	Amount	Benefits
Bard 'Round Back Sponsor	\$2,500	Listed as presenting sponsor in all media, including: Program Website Registration forms Event Signage Six free tickets to the production Charitable tax receipt or receipt for marketing purposes.
24-Hour Musical Sponsor	\$1,000	Listed as a performance sponsor in the following: • Program (logo) • Website (logo with link) • Social media (two individual posts with logo and link) • Lobby signage (logo) Announced in top of sponsored show announcement. Four (6) tickets to sponsored performance. Charitable tax receipt or receipt for marketing purposes.
Broadway Roadshow Sponsor	\$2,500	Listed as the Program Sponsor of the Broadway Roadshow in the following: Program (logo) Website (logo with link) Social media (five individual posts with logo and link) Posters (logo) All other materials or promotions (logo) Charitable tax receipt or receipt for marketing purposes.

Past Projects

Disney's Newsies, June 2019 – Yukon Arts Centre*

That 70s Christmas Party, December 2019 - MacBride Museum

Lionel Bart's Oliver!, planned June 2020 - Cancelled due to COVID-19*

Things I Learned on my Summer Vacation, September 2020 – The Guild, 'Round Back

A Parpa

Musical Theatre Workshop Series, Fall 2020 - Online

War Years, November 11, 2020 – Online Performance

Bringing Broadway 'Round Back, July 2021 – The Guild, 'Round Back'

All Together Now, November 14, 2021 – Yukon Arts Centre (Live-stream Performance)

Les Misérables, April 2022 - Yukon Arts Centre*

Forbidden - A Broadway Café, July 2022 - The Guild, 'Round Back

Concord Floral, August 2022 - The Heart of Riverdale Back Box Theatre

Fall Workshop Series (6 workshops), October - December 2022 - ESES

Stranger Christmas - 80s Party, December 2022 - The Heart of Riverdale

Murder Mystery Night, January 2023 - MacBride Museum

Roaring '20s Dance Party – February 2023 – The Heart of Riverdale

Spring Broadway Café, March 10 & 11, 2023 - The Guild

Disney's Beauty and the Beast, June 22-25, 2023 - Yukon Arts Centre*

Randomonium, July 2023 - The Guild, 'Round Back'

Rent, August 15-18. 2023 - Yukon Arts Centre*

Diamonds are to Die For, February 2024 - Yukon Rendezvous

Aurora Glow, March 2024 - Mat-Su Arctic Winter Games

Fiddler on the Roof, June 20-23, 2024 - Yukon Arts Centre*

Bard 'Round Back: A Midsummer Night's Dream - The Guild Hall

Hadestown Teen Edition, August 15-17, 2024 - Yukon Arts Centre*

Murder at the Museum, October 2024 - MacBride Museum

Masquerade - A New Year's Party, January 1, 2025 - Heart of Riverdale

January Workshop Series, January 2025 - Various

Yukon Young People's Theatre Festival, February 3, 2025 - Yukon Arts Centre