# <u>ESSE MAYFIELD-SHEEHAN</u>

9 Sherrin Rd. Brookline, MA, 02467 | 617-943-2238 | jams88@gmail.com | jessesports.com

#### **SKILLS**

- Engaging on-air personality
- Extensive knowledge of sports
- Effective interviewer
- Able to balance multiple, diverse roles
- Photojournalist and videographer
- Superb copy, video and audio editor
- Experienced with newspaper layout and page design
- Engaging writer and storyteller
- Accurate reporter
- Production of content for multiple digital platforms
- Experienced in use of editing software such as Adobe Photoshop and InDesign

### **AWARDS**

**New Hampshire Press Association** May 2019: Second Prize – Sports News

January 2017: First Prize – Best Sports Feature; Second Prize – Best Sports Story **Kentucky Press Association** 

January 2018: Third Prize – Best Sports Story

#### **EXPERIENCE**

12/2019 to current Freelance Play-by-Play Broadcaster

> Brookline High School; Monadnock Regional High School; Brookline Youth Baseball; Brookline Golden Badgers; Connecticut Thundercats; Silver City Wolves; ASPNHD Film online live streams of high school, youth and semi-professional sporting events while providing play-by-play commentary.

11/2019 to current Freelance Sports Reporter

Daily News of Newburyport; Keene Sentinel

Write stories, take photos and provide social media coverage of local high school sports for

daily newspapers.

07/2018 to 10/2019 **Sports Writer** 

**Keene Sentinel** (circulation 15,000) Keene, NH

Write stories, take photos and provide social media coverage on local high school and college sports for daily newspaper. Design daily sports pages for print edition. Produce

video content for online edition.

Sports Staffer 11/2017 to 07/2018

Norwich Bulletin (circulation 17,000) Norwich, CT

Write features and game stories on local high school sports for daily newspaper. Produce video content for online edition. Edit stories submitted by local freelancers and columnists.

Set daily budget and coordinate layout with page designers.

01/2016 to 11/2017 Sports Reporter

The Madisonville Messenger (circulation 12,000) Madisonville, KY

Write stories and take photos for daily newspaper, with emphasis on high school sports. Utilize social media to cover games and events, promote stories and break news. Provide

commentary and play-by-play on local radio programs.

05/2015 to 01/2016 **Production Assistant** 

New England Sports Network (NESN) – Watertown, MA

Edited video content for news shows. Logged tape. Edited live game news ticker. Ran

teleprompter.

# 09/2011 to 05/2015

# **Sports Producer and Sports Analyst**

**UVC - TV 19** – Amherst, MA

Managed all editorial and technical aspects of weekly college sports show. Assisted and trained on-air sports analysts and reporters. Performed on-air sports talk segments. Shot and edited sports video packages.

# **INTERNSHIPS and EDUCATION**

- WCVB-TV (ABC Boston) Sports Production Intern
- NESN Features Intern
- WGBHNews.org (PBS Boston) Digital News Intern
  - The Patriot Ledger Daily Newsroom Intern

UMass Amherst, 2015: Bachelor of Arts: Journalism, Concentration in Sports, Minor in Information Technology