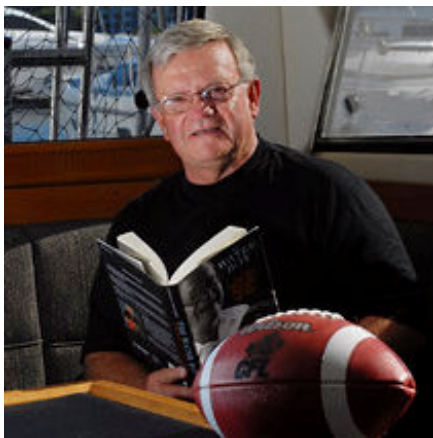




World League of Fantasy Football Bob Ackles Memorial Cup

Bob Ackles was born in Sarnia, Ontario, Canada, on Sept. 16, 1938. His family moved to Vancouver, British Columbia in 1952 and as a kid he played hockey, football and rugby. After seeing a newspaper article saying a professional football team was forming in Vancouver he immediately applied for a job.

And so, Bob Ackles began his tenure with the BC Lions in 1953, at the age of 15, as the water boy in the team's first season with the Canadian Football League. Over the next 22 years he worked his way up through the ranks and was named the Lions' General Manager in 1975.

Eleven years he guided the team before being lured to the NFL where, for the next six seasons, he was the Vice President of Player Personnel for the Dallas Cowboys. Ackles left Dallas for the Phoenix Cardinals in 1992, but the Cowboys team he helped assemble went on to win Super Bowls in 1993, 1994 and 1996.

He served in similar senior positions with Phoenix, Philadelphia, and Miami and also the Las Vegas Outlaws of the short-lived XFL. Ackles was the only person ever to hold senior executive positions in all three football leagues.

In 2002 Ackles returned to the BC Lions as CEO and President and was also named to the CFL Hall of Fame. In 1986 he won the Schenley Award for his contribution to Canadian football, the only non-player to be recognized in the 33-year history of the award.

In September 2007 Ackles' published his memoir, *The Water Boy (From the Sidelines to the Owner's Box: Inside the CFL, the XFL, and the NFL)*, a candid account of his life and his more than 50 years in professional football. It received rave reviews across North America and is a must read for any football fan.

In 2008 the WLFF Cup was renamed to honour Ackles' impact on football in North America and to also reflect our league's diversity of managers from both sides of the border.

Bob Ackles passed away July 6, 2008. He was 69.