

# Water Education & Programs Coordinator

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I manage public outreach programs, K-12 education initiatives, and career development programs. This entails engaging with students, residents, and employees while finding creative ways to explain the importance of clean water and the myriad of careers behind each drop of water.



## What technical skills are required?

- Data analysis & reporting (understanding water industry trends, workforce needs)
- Curriculum development (creating educational materials and programs)
- Project management (organizing events, coordinating programs)
- Public outreach & engagement (designing presentations and community engagement strategies)



## What soft skills are important?

- Strong communication – Ability to explain water systems and workforce opportunities to diverse audiences.
- Collaboration & relationship-building – Working with schools, industry partners, and government agencies.
- Leadership & initiative – Driving new programs and workforce development initiatives.
- Adaptability & creativity – Developing innovative solutions for water education and workforce training.
- Public speaking & facilitation – Leading workshops, seminars, and outreach events.



## What are the most challenging aspects of this career?

Water education is a long game. Having patience to see the impact is not always easy, but absolutely worth the wait!



## What are the most rewarding aspects?

Every day is rewarding! But my top two are seeing the excitement when someone grasps a concept and watching new professionals grow as they find their passion in the water industry.



## What level of education is typically required?

A bachelor's degree is typically required for this role. Relevant fields of study include environmental science, public administration, education, communications, or a related STEM discipline.



## Are there specific fields of study that are most relevant?

Yes, degrees in environmental science, water resources management, education, public administration, or sustainability are particularly relevant. A background in STEM education or workforce development can also be beneficial.



Find a career that aligns with your values, and the opportunities will follow. When your work reflects what matters to you, success and fulfillment come naturally.