



Introduction

Thank you for your interest in applying for the Impact 100 Richmond \$100,000 grant. We are looking forward to going through the grant application process together. Our Grant Application aims to learn about your specific funding request, as well as your organization and the community need(s) it serves.

Since 2009, Impact 100 Richmond has awarded more than \$2 million to over 25 local nonprofits, targeting high-impact projects that **transform** our local community.

Transformational grants allow organizations to change themselves, or the community, by creating a new paradigm, expanding operations, developing a new project, or initiating a new service area, idea, or program. Transformational projects can also respond to the current environment, change the way a community thinks, or dare to shift consciousness.

We fund specific nonprofit projects that:

- Foster change and have a long-term positive impact;
- Are new programs or expansions & improvements of existing programs that can change the way an organization or a community operates;
- May be programmatic and/or capital (i.e. buildings) in nature;
- Can demonstrate specific, measurable goals.

All grant applications must meet the following criteria: (i) the organization has a 501c3 status, an annual operational budget above \$250,000, has been in existence for 36 months or longer, and currently is in good standing in the state where the entity was formed; (ii) the project must serve needs in the City of Richmond and/or the surrounding counties (Chesterfield, Goochland, Hanover, Henrico, and Powhatan); (iii) the funds sought should be utilized within 12-18 months, and (iv) the program should demonstrate sustainability following the use of Impact 100 Richmond funds. We invite non-profits to collaborate on projects but the applicant must meet the above criteria on a standalone basis.

We award funding in five focus areas: **Arts & Culture, Education, Environment & Sustainability, Family, Health & Wellness**. We will review your materials in a committee structure designed to create a fair and impartial review.

Our intention is simple: we recognize your resources are valuable and don't want to make this process harder than it needs to be! We are a group of committed Richmond-

area based volunteers who have spent the last year raising funds to make significant grant funding available in our community and could not do our volunteer work without your expertise.

Grant Application Guidelines

- **Application goes live on our website on June 14, 2025.**
- **Application is due July 18, 2025 at 11:59 PM.**
- Please complete the following form, with all questions answered and all attachments provided in PDF format.
- Please be sure to write out any titles/phrases before utilizing an acronym.

Impact 100 Richmond supports programs that comply with our non-discrimination policy. However, we recognize that organizations to whom we make grants may identify particular needs in the community and target programs or services to particular populations based on those needs; however, the programs and services must be open to all people within those targeted populations.

Thank you for entrusting us with your ideas and vision, and please don't hesitate to reach out via email to impact100rva@gmail.com if you have questions along the way.

Helpful Dates

5/14/2025: Sneak Peek of Grant Application (PDF)

5/14/2025: Virtual Nonprofit Grant Information Session #1 (12 - 1 PM)

5/23/2025: Virtual Nonprofit Grant Information Session #2 (10 - 11 AM)

6/1/2025: Grant Applications Live (link available on our website)

7/18/2025: Grant Applications Due (11:59 PM)

9/29 -10/17: Site Visits

11/11/2025: Grant Announced at Big Give Event



Contact Information

1. Organization Name:
2. 501c3 Number:
3. Geographic Areas Served:

4. Application Contact Name:
5. Phone:
6. Email:
7. Organization Website:

8. Executive Director/CEO Name:
9. Phone:
10. Email:

11. What is your highest rating on GuideStar (we recommend at least Gold):

12. Please confirm the following grant criteria are met by your organization, checking as applicable:
 - Organization has an annual operational budget above \$250,000.
 - Organization has been in existence for 36 months or longer, and is currently in good standing in the state where the entity was formed.
 - Project will serve needs in the City of Richmond and/or the surrounding counties (Chesterfield, Goochland, Hanover, Henrico, and Powhatan).
 - Funds will be utilized within 12 - 18 months, and the program/project has demonstrated sustainability following the use of Impact 100 Richmond funds.

13. **Select ONE of Impact 100's priority areas where your proposed work best aligns** (Grant Review Committees will review applications from a mix of focus areas):
 - Arts & Culture
 - Education
 - Environment & Sustainability
 - Family
 - Health & Wellness

Summary

14. Provide 1-2 sentences that summarize your specific funding request and the goal of this project or program effort.

Organization

15. Briefly describe the history and mission of the organization (1500 characters or less).

Community Need

16. Describe the community need(s) that the program/project will address (1500 characters or less).

17. Describe how a \$100,000 Impact 100 Richmond grant for this program/project would be transformational for your organization and/or the community (1500 characters or less).

Program/Project

18. Provide a high-level description of the program/project for which you are seeking funding (3000 characters or less).

19. What challenges are you likely to encounter? How will your organization address them (1500 characters or less)?

20. Will you collaborate with any other organizations? If so, who will be your partners, and what will they contribute (1500 characters or less)?

21. Using metrics appropriate for your program/project, describe your goals, indicators of success, and plan for achieving success (i.e., people served, dollars raised, community outcomes, etc.) (1500 characters or less)

22. Is there a specific timeline for your program/project, or will it be ongoing? If ongoing, describe the metrics used to evaluate it in the long term. (1500 characters or less)

Funding

23. Describe your organization's financial position, including current financial state, cash flow, endowments, annual fundraising, and goals related to revenue. (1500 characters or less)

24. What is the total program/project budget request? Have you raised any other funds to date to support the program/project? If awarded, how will a \$100,000 grant from Impact 100 be used? (1500 characters or less)
25. How will you fund ongoing expenses associated with the program/project if awarded the Impact grant? If funding is for a capital project, what are the anticipated ongoing expenses (maintenance, utilities, etc.), and how will you sustain these expenses? (1500 characters or less)

Attachments in PDF Format Only

- Organization's 501(c)3 letter
- Organization Budget for current FY (showing annual budget of \$250,000 or greater) (Upload a partner's budget, if applicable)
- Detailed Program/Project Budget in a template of your choice (one-page)
- List of Organization's Board of Directors
- Letter of commitment or MOU from partner organizations (if applicable)