

One in two families in our community faces diaper need; a reality exacerbated by the pandemic. Diapers are not just basic; they are essential for children, and they are expensive. However, the cost is neither covered nor reduced by government assistance.

Access to diapers changes everything. It means health, stability, and hope for a brighter future. Our Diaper Bank program addresses several key areas: prevents rashes, infections, and other health issues; which helps in keeping babies healthy; reduces stress and the risk of abuse; eases the financial burden; enables parents to go to work; and allows children to attend daycare.

With additional funding, Little Hands Virginia can ensure no child in Central Virginia goes without clean diapers and the essentials they need for a healthy, happy start.

This year, Little Hands will support over 10,000 children in our community through the Diaper Bank. Currently we distribute diapers through a partner model, providing 40,000-80,000 diapers each month to 40+ organizations and agencies in our region.

With the \$100,000 Impact 100 Richmond grant, we can double our diaper distribution capacity, hire a Special Projects Manager, and enhance our community outreach.

Funding will enable us to expand distribution directly to families in Central Virginia through community events, leveraging wholesaler relationships to purchase diapers in bulk. Organizing these distribution events in collaboration with community partners, localities and service providers will enable us to be present in the neighborhoods we serve, fostering stronger relationships and trust within the community and ensuring that families receive the supplies they need. We will add a part-time Special Projects Manager to coordinate, run and evaluate our expanded diaper distribution program.

We will measure long-term success by tracking the number of children served, diapers distributed, events held, new partners signed up, and partner feedback.