



Sponsorship Packet

Let's Partner Together!

Advertise your company while supporting local and charitable organizations within our community.

2023
Delco Cruisers
A non-for-profit
organization

Contact

Website www.delcocruisers.org

Email info@delcocruisers.org

Address P.O Box 4234 Elwyn, PA 19063

About Us

Delco Cruisers is a non-profit car club who combines the love for cars with charitable organizations to make a difference within the Delaware County Community. We are a family-oriented organization, who has zero restrictions on the year or make of vehicle and in fact, does not even require members to own a vehicle.

Our goal at Delco Cruisers to have working relationships with neighboring car clubs and charitable organizations to promote inter club car shows and cruises while giving back to the community.

Delco Cruisers holds a minimum of five (5) shows and events each calendar year. We do a lot of work with veterans' organizations and Toys for Tots. We are proud to say in the past 16 years, we have donated over \$50,000 to a number of veterans organizations and numerous truckloads of toys to Toys For Tots for less fortunate youngsters in our area.

Your Sponsorship

Your sponsorship will not only increase your business and brand awareness within the community, but it will also support Delco Cruisers with all of our yearly promotion and event needs such as, advertising, printing and continuing our, no cost to attend, events for families and community participants.

Benefits to You



- Brand and Community Awareness
- Your sponsorship allows your company to provide advertising at all of our events.
- Your company logo, contact information and website link will be listed on all of our e-mail blasts, website and all of our social media platforms. ***We have over 2k Facebook followers alone***
- Continuous DJ advertising announcements throughout each event

Sponsorship Packages



Silver

Your business info on our Annual Car Show advertising flyers
Approx. 3k distributed for each event

Your company info on all of our e-mail blasts
Approx. 160 e-mail addresses

Opportunity to have display table/exhibit at each event

Your company's promotional material distributed/displayed at each event

Link from our website to your website

\$400



Gold

Your business info on our Annual Car Show advertising flyers
Approx. 3k distributed for each event

Your company info on all of our e-mail blasts
Approx. 160 e-mail addresses

Opportunity to have display table/exhibit at each event

Your company's promotional material distributed/displayed at each event

Link from our website to your website

Half page company advertisement in our annual membership booklet

\$600

Event Schedule



20
MAY

Cars & Coffee

Location: Rose Tree Park

24
JUN

Annual Cruisers Car Show

Location: Rose Tree Park

30
SEP

Cars & Coffee

Location: Delaware County Veterans Memorial

04
NOV

Salute the Troops

Location: Delaware County Veterans Memorial

03
DEC

Toys for Tots Cruise

Location: Rose Tree Park



Thank you!

We look forward to your potential partnership.

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