

# **Sponsorship Packet**

Let's Partner Together!

Advertise your company while supporting local and charitable organizations within our community.

Delco Cruisers, is a non-for-profit organization.

#### Contact Us!

Website- www.delcocruisers.org
Email- info@delcocruisers.org
Address- P.O. Box 4234 Elwyn, PA 19063

#### About Us!

Delco Cruisers is a non-profit car club who combines the love for cars with charitable organizations to make a difference within the Delaware County Community. We are a family-oriented organization, who has zero restrictions on the year or make of vehicle and in fact, does not even require members to own a vehicle.

Our goal at Delco Cruisers to have working relationships with neighboring car clubs and charitable organizations to promote inter club car shows and cruises while giving back to the community.

Delco Cruisers holds a minimum of five (5) shows and events each calendar year, where your company will be on display. We do a lot of work with veterans' organizations and Toys for Tots. We are proud to say in the past 16 years, we have donated over \$50,000 to a number of veterans organizations and numerous truckloads of toys to Toys For Tots for less fortunate youngsters in our area.

### Your Sponsorship!

Your sponsorship will not only increase your business and brand awareness within the community, but it will also support Delco Cruisers with all of our yearly promotion and event needs such as, advertising, printing and continuing our, no cost to attend, events for families and community participants.





# Benefits to you:

- -Brand and Community Awareness
- -Your sponsorship allows your company to provide advertising at all of our events.
- -Your company logo, contact information and website link will be listed on all of our e-mail blasts, website and all of our social media platforms. \*We have over 2K Facebook followers alone\*
- -Continuous DJ advertising announcements throughout each event

## **Sponsorship Details:**

- -Your business info on our Annual Car Show advertising flyers \*Approx. 3K distributed for each event\*
- -Your company info on all of our e mail blasts \*Approx. 160 e-mail addresses\*
- -Opportunity to have display table/ exhibit at each event
- -Your company's promotional material distributed/displayed at each event
- -Link from our website to your website
- -Half page company advertisement in our annual membership booklet



\$400
We look forward to Your potential Sponsorship!

### **Delco Cruisers- Sponsorship Form**

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	Company Name:	Date:	
	Address:	Phone:	
	Sponsor Contact:	Email:	

#### -----You Sponsorship Includes-----

- -Program running From January 1, thru December 31<sup>st</sup> each year. \*\$400 fee is good for one program/calendar year\*
- -Your business info on our Annual Car Show advertising flyers \*Approx. 3k distributed for each event\*
- -Your company info on all of our e mail blasts \*Approx. 160 e-mail addresses\*
- -Opportunity to have display table/ exhibit at each event
- -Your company's promotional material distributed/displayed at each event
- -Link from our website to your website
- -Half page company advertisement in our annual membership booklet \*if graphics and sponsorship form are submitted before the printing of these materials\* Please email company logo to: info@delcocruisers.org.

Please fill in the following below. Cost of the sponsorship program is \$400. If paying by cash fill in cash "Amount paid" section, if paying by check be sure to include "Check number".

Also please sign and date at the bottom of this form.

Cash:	\$400	Check:	\$400 Made payable to: <b>Delco Cruisers</b>
Amount paid:		Check number:	
Cash Received by Signature:		Check Received by Signature:	



Sponsor Signature:
Date: