

QUARTER
HORSE
ASSOCIATION
OF ALBERTA



Photo: Holman Photography

QUARTER HORSE ASSOCIATION OF ALBERTA

Dear Sir/Madam;

The Quarter Horse Association of Alberta (QHAA) strives to preserve and promote the Horse industry, build friendships and camaraderie and encourage fun and competition, be it in Open, Amateur or Youth divisions. While we are a breed association, we are encouraging horsemanship and sportsmanship and these endeavors are at the heart of our goals. To achieve these goals, the association seeks to recruit sponsors willing to lend their support. Our association, an official affiliate of the American Quarter Horse Association is a registered non-profit organization. Alberta boasts the 4th largest population of AQHA registered horses in the World!

You are receiving this package because you or your business have been identified as being connected to the horse industry in Alberta and we feel that we can partner with you for mutual benefit. We are asking for a cash donation towards supporting this association and the Canadian National Quarter Horse Show and Gold Rush Futurity. We hope this package clearly identifies how your investment will bring an excellent ROI with the market exposure and quality of experience we offer.

The exhibitors, owners, trainers, spectators, families and friends involved with the Quarter Horse Association of Alberta represent a vast demographic and financial opportunities for you and/or your business' exposure. Just as importantly, you can use this sponsorship as an opportunity to say thank you for the business the horse industry has given you in the past and the business, they will continue to give you in the future. We have experienced the economic importance and the multiplying effect of one horse show or event in a town or city. As you review this package please note the list of the horse shows in the province that this association organizes. We would be honored to announce your support at all these events.

"With your Sponsorship, We all Win!"

Thank you for your consideration!

Sponsorship Packages

Presenting Sponsor - \$10,000

Naming rights for the Canadian National Quarter Horse Show

Banner hung at all QHAA Shows (provided by sponsor a min. of 2 days prior to show)

Right to display and distribute Merchandise and or Product Displays at CNQHS

Logo on all CNQHS Advertising

Announcement at all shows

Logo and write up on QHAA website and social media pages

Educational Sponsor - \$5000

This donation helps to cover the costs of clinics, judging seminars and trade shows that QHAA attends to promote the breed and activities.

Banner hung at all QHAA Shows (provided by sponsor a min. of 2 days prior to show)

Logo on all CNQHS Advertising

Announcement at all shows

Logo and write up on QHAA website and social media pages

Grassroots Presenting Sponsor - \$5000

The QHAA Grassroots program is open to all youth with any breed of horse. It is designed to promote horsemanship, camaraderie and fun. Your sponsorship will help cover the costs of the grassroots and walk jog divisions.

Naming rights for the Grassroots Division

Banner hung at all QHAA Shows

Announcement at all shows

Logo and write up on QHAA website and social media pages

Sponsorship Packages

Priority for premium stabling at CNQHS will be given to cash sponsors based on sponsorship level.

All banners to be provided by the sponsor and delivered prior to show move in day.

Double Diamond Sponsor- \$1,000 or more cash

Priority for Premium stabling at the Canadian National Quarter Horse Show.

Banner hung at Canadian National Quarter Horse Show.

Listing, advertising and show announcer recognition as sponsor during the Futurity class or during each buckle presentation for classes sponsored.

Signage and recognition by announcer at all shows.

Photograph of the Champion(s) of the sponsored class(es).

Logo and write up on QHAA website and social media pages.

2 tickets to the QHAA Year End Banquet.

Platinum Sponsor - \$ 800 cash

Priority for Premium stabling at the Canadian National Quarter Horse Show (on a first come basis).

Listing, advertising and show announcer recognition as sponsor during the Futurity class or during each buckle presentation for classes sponsored.

Signage and recognition at all shows.

Photograph of the Champion(s) of the sponsored class(es).

Listing and link on QHAA website recognizing Platinum level sponsorship.

Gold, Silver or Bronze Sponsor- Cash - \$600, \$400, \$200

Priority for Premium stabling at the Canadian National Quarter Horse Show (subject to availability).

Show announcer recognition as a sponsor during the class(es)sponsored.

Signage and recognition at all shows.

Photograph of the Champion(s) of the sponsored class(es).

Listing and link on QHAA website recognizing sponsorship.

Banner Sponsorship (All Shows) - \$1,500

Banner hung at Red Deer Canadian National Quarter Horse Show, Red Deer Wild Rose Quarter Horse Show, Red Deer Summer Solstice Show (Banner provided by sponsor).

Banner Sponsorship (2 Shows) - \$500

Banner hung at Red Deer Summer Solstice Show & Red Deer Wild Rose Quarter Horse Show (Banner provided by sponsor).

Champion Sponsor – Product donation

Show announcer recognition as a sponsor during the class(es)sponsored.

Signage and recognition at the sponsored show(s).

Photograph of the Champion(s) of the sponsored class(es).

Listing and link on QHAA website recognizing sponsorship.

Canadian National Quarter Horse Show Sponsors

| Gold Rush Futurity Classes | Sponsorship value for money added |
|--|-----------------------------------|
| Weanling Colts, Geldings & Fillies | \$1000 |
| Yearling Colts, Geldings & Fillies | \$1000 |
| 2 year old Western Pleasure - Open | \$1000 |
| 3 year old Western Pleasure - Open | \$1000 |
| 4 year old and over Western Pleasure Maturity - Open | \$1000 |
| Shannon Burwash Memorial Non Pro | \$1000 |
| Western Pleasure -All Ages | |
| Yearling Longe Line - Open | \$1000 |
| Yearling Longe Line - Non Pro | \$750 |
| 3 year old Hunter Under Saddle -Open | \$1000 |
| 4 year old and over Hunter Under Saddle Maturity- Open | \$1000 |
| Non Pro Hunter under Saddle - All Ages | \$1000 |
| Ranch Horse Pleasure - Open | \$1000 |

Canadian National Hi Point Sponsors - \$350 cash each - *Providing Champion and Reserve Champion Hi Point Division Awards*

BUCKLE SPONSORSHIPS -\$200 cash each - *Providing Silver Championship Buckle and reserve prize and ribbons awarded in each of approximately 130 classes*

Sponsor Form

| | | | |
|--|--|-------------|--|
| Name/Business | | | |
| Sponsorship name listed as | | | |
| Sponsor description (business write up) to be used for promotion and by announcer at CNQHS | | | |
| Address | | | |
| Town/City | | Postal Code | |
| Website | | Email | |

Sponsorship Level

- Presenting
- Educational
- Grass Roots
- Double Diamond
- Platinum
- Gold
- Silver
- Bronze
- Banner
- Champion

Please complete this form and send with payment to:

*Quarter Horse Association of Alberta (QHAA), c/o Diane Simons,
Treasurer Box 991, Coalhurst, AB, Canada T0L 0V0*

If you have any questions, please contact:

Darlene Schwab (403) 995 -5722 darleneschwab@hotmail.com

Diane Simons (403)394-5146 dianes1017@gmail.com

QHAA 2019 Show Schedule

Summer Solstice Quarter Horse Circuit June 20-23 Westerner Park, Red Deer, AB

Wild Rose Quarter Horse Circuit July 25-28 Westerner Park, Red Deer, AB

Canadian National Quarter Horse Show & Gold Rush Futurities August 21-25
Westerner Park, Red Deer, AB