



# QUARTER HORSE ASSOCIATION OF ALBERTA

Hello and Welcome to the 2022 Season! Thank you for taking the time to learn about our amazing organization and how you can help!

We know the current times are tough and many are struggling to find a sense of normalcy and support.

This includes our members who find great pride, work ethic and sense of community involvement paired with their love and partnership with their American Quarter horse.

We seek to support this relationship and not only foster the members of the organization, but to help the community come together and share in this special partnership as well. In a time when we are seeing much distress, uncertainty and fear, our love for our horses and the community activities that surround this love, we can share our values, commitment and sense of pride through competition and sharing.

## **Why Support the QHAA?**

- The Quarter Horse Association of Alberta (QHAA) strives to preserve and promote the Horse industry, build friendships and camaraderie and encourage fun and competition.



# QUARTER HORSE ASSOCIATION OF ALBERTA



- QHAA organizes shows all throughout Alberta, as well as supports clubs in other Canadian provinces.
- Our shows bring revenue to the community by bringing us all together, competitor, families and supporters who will need food, hotels, fuel and shopping opportunities.
- When we consider that Canada alone has over 240,000 Quarter horses and over 50,000 Quarter horse owners, we can see the real potential affect of our events to the communities that surround them.
- Our members and competitors demonstrate, embody and set the example of real strong values, such as:
  - Hard work – our events require members to care for their equine partners well being, even before their own. They will spend hours perfecting their skill sets and practicing to get it “just right”, and to honor the amazing and complex partnership between horse and rider.
  - Community pride – we welcome community sponsorship and involvement as well as the promotion of local business sponsors. We love to showcase these business as part of our operations.
  - Care and Connection with equine partners and inspiring good sportsmanship throughout the organization and in our daily activities.
  - To give members a safe space to share in group activities where we support and encourage one another. We help to create pride of ones self and the concept of working hard toward a goal, skill sets that are vital in life.
- To achieve these goals, the association needs your help! We are seeking to recruit sponsorship partners willing to lend their support. Please see the package options below, we welcome any assistance that fits your budget. Please remember all donations can be tax deductible. (Please check with your tax professional for details)

# Sponsorship Packages



## Presenting Sponsor - \$10,000

- Naming rights for the Canadian National Quarter Horse Show
- Banner hung at all QHAA Shows (provided by sponsor a min. of 2 days prior to show) Right to display and distribute Merchandise and or Product Displays at CNQHS Logo on all CNQHS Advertising
- Announcement at all shows
- Logo and write up on QHAA website and social media pages

## Educational Sponsor - \$5000

- This donation helps to cover the costs of clinics, judging seminars and trade shows that QHAA attends to promote the breed and activities.
- Banner hung at all QHAA Shows (provided by sponsor a min. of 2 days prior to show)
- Logo on all CNQHS advertising
- Announcement at all shows
- Logo and write up on QHAA website and social media page

**QHAA Premier Event of the Year -  
The Canadian National Quarter Horse Show**



## Sponsorship Packages – The Canadian National Quarter Horse Show

Priority for premium stabling at CNQHS will be given to cash sponsors based on sponsorship level.

All banners to be provided by the sponsor and delivered prior to show move in day.

### ★ Double Diamond Sponsor- \$1,000 or more cash

- Priority for Premium stabling at the Canadian National Quarter Horse Show. Banner hung at Canadian National Quarter Horse Show.
- Listing, advertising and show announcer recognition as sponsor during the Futurity class or during each buckle presentation for classes sponsored.
- Signage and recognition by announcer at all shows.
- Photograph of the Champion(s) of the sponsored class(es).
- Logo and write up on QHAA website and social media pages.
- 2 tickets to the QHAA Year End Banquet.

### ★ Platinum Sponsor - \$ 800 cash

- Priority for Premium stabling at the Canadian National Quarter Horse Show (on a first come basis).
- Listing, advertising and show announcer recognition as sponsor during the Futurity class or during each buckle presentation for classes sponsored.
- Listing and link on QHAA website recognizing Platinum level sponsorship.

### ★ Gold, Silver or Bronze Sponsor -

- Gold - \$600: Priority for Premium stabling at the Canadian National Quarter Horse Show (subject to availability), signage at Canadian National Quarter Horse show, and link on QHAA website recognizing sponsorship.
- Silver \$400: Listing and link on QHAA website recognizing sponsorship, sponsorship of one class at Canadian Nationals Show (Announcer recognition during the class), signage at Canadian National Quarter Horse show
- Bronze \$200: Listing and link on QHAA website recognizing sponsorship, sponsorship of one class at Canadian Nationals Show (Announcer recognition during the class), signage at Canadian National Quarter Horse show

### ★ Banner Sponsorship (All Shows) - \$1,500

- Banner hung at Canadian National Quarter Horse Show, Spring Spectacular, Summer Solstice and Wild Rose Shows (Banner provided by sponsor).

### ★ Banner Sponsorship (3 Shows) - \$500

- Banner hung at Spring Spectacular, Summer Solstice and Wild Rose Shows

### ★ Champion Sponsor – Product donation

- Show announcer recognition as a sponsor during the class(es) sponsored. Signage and recognition at the sponsored show(s).

## Canadian National Quarter Horse Show Sponsors

### Gold Rush Futurity Classes Sponsorship value for money added

▪ Weanling Colts, Geldings & Fillies	\$1000
▪ Yearling Colts, Geldings & Fillies	\$1000
▪ Sheldon Soderberg Memorial 2 Year Old Western Pleasure – Open - NSBA	\$1000
▪ 3 Year Old Western Pleasure – Open - NSBA	\$1000
▪ 4 year old and over Western Pleasure Maturity – Open - NSBA	\$1000
▪ Shannon Burwash Memorial Non-Pro Western Pleasure – All Ages -NSBA	\$1000
▪ Yearling Longe Line – Open - NSBA	\$1000
▪ Yearling Longe Line - Non-Pro - NSBA	\$ 750
▪ 3 year old Hunter Under Saddle – Open - NSBA	\$1000
▪ 4 year old and over Hunter Under Saddle Maturity – Open - NSBA	\$1000
▪ All Ages Hunter under Saddle – Non Pro (NSBA)	\$1000
▪ Ranch Riding – Open (NSBA)	\$1000

*OR These Options are available:*

★ Canadian National Hi Point Sponsors - \$350 cash each - *Providing Champion and Reserve Champion Hi Point Division Awards*

★ BUCKLE SPONSORSHIPS -\$200 cash each - *Providing Silver Championship Buckle and reserve prize and ribbons awarded in each of approximately 130 classes*

# Sponsorship Form

QUARTER  
HORSE  
ASSOCIATION  
OF ALBERTA

Name/Business			
Sponsorship name listed as			
Sponsorship Package Chosen:			
Sponsor description (business write up) to be used for promotion and by announcer at CNQHS			
Sponsorship Dollar Amount:			
Address:			
Town/City		Postal Code	
Phone Number:		Date:	
Website:		Email	

*Please complete and return by email or through our website or social media*

Please complete this form and send with payment to:

*Quarter Horse Association of Alberta (QHAA), c/o Diane Simons,*

*Treasurer Box 991, Coalhurst, AB, Canada TOL OVO*

# QHAA - Sponsorship Level Benefits

	Presenting \$10,000	Educational \$5,000	Double Diamond \$1,000	Platinum \$800	Gold \$600	Silver \$400	Bronze \$200	Banner \$1500	Banner \$500	Champion Product
Naming Rights - CNQHS	<input checked="" type="checkbox"/>									
Class Announcement	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>							
Banner Hung - All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Banner Hung- CNQHS	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>		
Logo Posted- Website	<input checked="" type="checkbox"/>									
Logo Posted - Social Media	<input checked="" type="checkbox"/>									
Ad Posted - Website	<input checked="" type="checkbox"/>									
Ad Posted - Social Media	<input checked="" type="checkbox"/>									
Signage Mention- CNQHS	<input checked="" type="checkbox"/>									
Champion - Photo	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>							
Show Announcement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority Stalling- CNQHS	<input checked="" type="checkbox"/>									
QHAA-2 Banquet Tickets	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>							
Recognition at Educational Events		<input checked="" type="checkbox"/>								

If you have any questions, please contact:

*Diane Simons (403)394-5146 [dianes1017@gmail.com](mailto:dianes1017@gmail.com)*

*Renee Dierdorff (403)848-0251 [rdiercan13@gmail.com](mailto:rdiercan13@gmail.com)*

## 2022 Show / Event Schedule:



### Summer Solstice Show

June 23-26, 2022



### Wild Rose Show

July 28 – July 31, 2022



### Flagship Event:

## Canadian National Quarter Horse Show -

August 24-28, 2022