Many people do not get hired at a company they are applying at because they do not apply properly. Every company will be different so ensure you apply as per instructions of the company but add these steps to stick out from the crowd whenever possible (ensuring you are taking health and safety precautions)!

Valuable Tips To Apply Properly & Succeed In Attaining Employment:

1. Research the company (easy to do these days with the Internet), know what position they are hiring for and think in detail on why you're the right person for the job.
2. Just like turning on a light switch, you do not need to know why something works to reap its benefits. Turn the light switch on by visualizing in your mind's eye that you are already working there. See in detail you wearing that uniform, getting off at that specific bus stop, walking in to the back room, going across the street for lunch, etc.
3. Be sure to be dressed appropriately and that you present yourself as clean. Be aware of your breath, avoid cologne/perfume, ensure that you do not have any body odor or smell of cigarette smoke. People can lose a job without even knowing why and it may because of hygiene or smoke odor before they even have a job interview.
4. Ask for an application, fill it out COMPLETELY as it likely asks for information not on your resume. Just leaving resumes is the worst way to apply and in many circumstances it is not legal for an employer to look at a resume without signed consent that is found on their application. Be sure you are friendly to the person you are interacting with! Now it's time to stand out from the competition....
5. Ask to speak to the person who does the hiring (not necessarily the manager) saying "I'd like to introduce myself quickly to the person who is responsible for hiring ____". It will only take a moment to introduce yourself & tell them why you're the right person for the job! If not available, ask when they will be and go back! First impressions are everything, you may even get an interview on the spot. *If it's not possible, ask in a nice way for the name of the person you are leaving your application with as this is valuable information for doing follow-up. If you applied online, it is great to still go to the store and introduce yourself so you don't get lost in the pile. If they ask that you do not come in person or "do not contact us, we will contact candidates", follow their instructions.*
6. After you introduce yourself briefly and sell your skills (like a TV commercial all focusing on positive), get closure, ask when they will be interviewing for this position. This will give you closure plus an opportunity to follow-up!
7. Get their contact info via business card, or look it up, keep detailed records so you know where you applied along with details of those efforts and then FOLLOW-UP!

Many employers have made great sacrifices for their businesses and only want to hire people who genuinely want to work for them. Sell your skills and tell them you want the job. To get this across, you will need to follow-up! Best way to follow-up is via email or telephone. Make sure you remember who you spoke to and when you met them so they can find your resume and application easily. In today's market, it's up to you to make them know you want the job and that you would be the right candidate for the job. Keep interactions professional and focused on what you can bring to the company with your skills. Believe in yourself! If you think you can or can't, you're right.