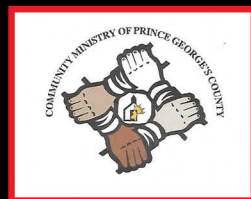


UNIVERSITY OF MARYLAND  
GREENEBAUM COMPREHENSIVE CANCER CENTER  
COMMUNITY OUTREACH AND ENGAGEMENT  
(UMGCCC COE)

# COMMUNITY HEALTH SURVEY FINAL REPORT 2020



SUBMITTED BY:  
**COMMUNITY MINISTRY OF PRINCE GEORGE'S COUNTY, INC.**





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**hanks to the participation of a diverse group of Marylanders from throughout Central Maryland, we now have a better understanding of your cancer-related knowledge, beliefs, and priorities. This information will help the UMGCCC COE better serve your communities. Your voices matter!**



# ABOUT UMGCCC

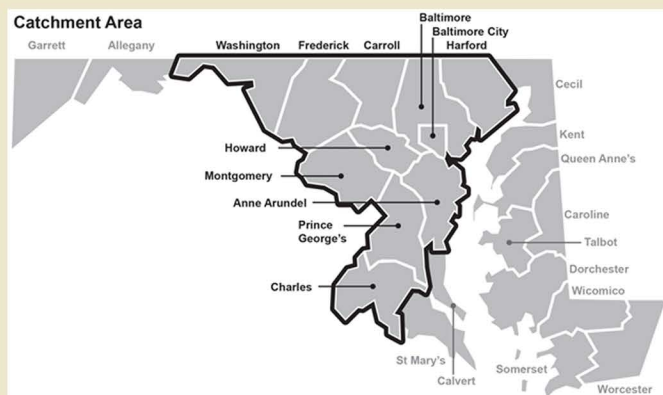
The University of Maryland Marlene and Stewart Greenebaum Comprehensive Cancer Center (UMGCCC) shows its commitment to the Maryland community by providing a team-based approach to care, innovative clinical trials, education, and support services. Additionally, no-cost cancer screenings, diagnosis, and treatment are offered through the Baltimore City Cancer Program. The Community Outreach and Engagement (COE) office was formed to increase UMGCCC's efforts in promoting cancer health equity. For more information, visit <https://www.umms.org/umgcc/community>.





# PURPOSE OF THE COMMUNITY HEALTH SURVEY

The purpose of the University of Maryland Greenebaum Comprehensive Cancer Center (UMGCCC) community health survey was to learn more about the cancer-related knowledge, beliefs, and priorities of people who live in the UMGCCC service area.



Participants were from the following 10 counties that UMGCCC serves: *Anne Arundel, Baltimore/ Baltimore City, Carroll, Charles, Frederick, Harford, Howard, Montgomery, Prince George's, and Washington.* Information from the survey will help the UMGCCC better understand the cancer needs and priorities of Marylanders living in this area and help in planning future UMGCCC cancer education, outreach, screening, treatment, and research activities.



# OUR TEAM

Our team was led by the nonprofit organization, Community Ministry of Prince George's County (CMPGC) and included UMGCCC faculty and staff, community members, and students. Additionally, Cancer Health Ambassadors from UMGCCC Community Outreach and Engagement (COE) supported this work.

Thank you for your participation. <https://vimeo.com/494172728>





**YOUR**

# **PARTICIPATION**

**We wanted a diverse group of 500 Maryland adults to complete the community health survey. You helped us exceed our original goal; 577 participants completed the survey!**



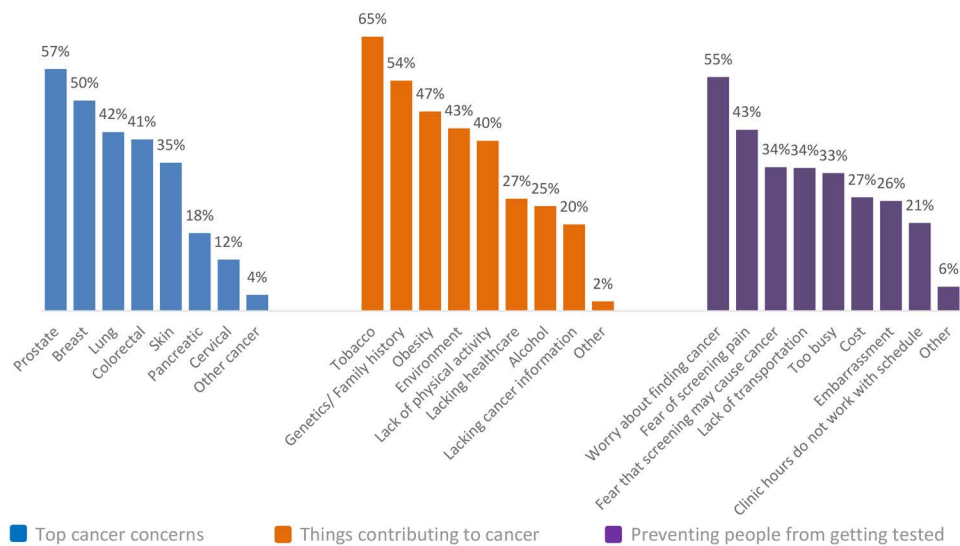


# WHAT WE LEARNED

- Prostate, breast, lung, and colorectal cancers are the top four cancers people reported as impactful in the 10 counties UMGCCC serves.
- Participants felt they needed to know more about ways to prevent cancer.
  - Tobacco, obesity, the environment, and lack of physical activity were common modifiable risk factors that participants reported as problems in the service area.
  - Genetics/family history was a concern among participants. For more information about genetics and cancer visit <https://www.cancer.gov/about-cancer/causes-prevention/genetics>.
- Fear, such as the fear of finding cancer, may stop many people in the service area from getting screened for cancer.
- Telehealth, appointments by phone or computer, is already used to reach patients in the counties UMGCCC serves.
  - Telehealth can help reach patients when appointments cannot happen in person.
  - Some patients may not want or be able to see a provider by telehealth, so other ways to reach these patients are needed.
- Participants were generally open to involvement in research, though less open to research testing cancer drugs.



## Community Health Survey Responses



## Survey Highlights

- **Anne Arundel** - Tobacco was the most frequently reported factor related to cancer in Anne Arundel County (74%)
- **Baltimore City/County** - Worry about finding cancer was a highly reported barrier to cancer screening in Baltimore City and County (69%)
- **Carroll** - Prostate and skin cancers were the most commonly reported cancers by participants from Carroll County (58% for prostate cancer, 52% for skin cancer)
- **Charles** - Worry about finding cancer was a highly reported barrier to cancer screening in Charles County (60%)
- **Frederick** - Tobacco was the most frequently reported contributor to cancer in Frederick County (74%)
- **Harford** - Prostate and skin cancers were commonly reported among those affecting Harford County (57% for prostate cancer, 56% for skin cancer)
- **Howard** - Prostate and colorectal cancers were the most commonly reported cancers by participants from Howard County (56% for prostate cancer, 47% colorectal cancer)
- **Montgomery** - Breast cancer was the most commonly reported cancer by participants from Montgomery County (64%)
- **Prince George's** - Cancer screening and early detection information, as well as information on cancer as treatable, were identified as important opportunities for cancer education in Prince George's County (46% for cancer screening, 40% for cancer being treatable)
- **Washington** - Information on cancer prevention was identified as an important opportunity for cancer education in Washington County (52%).



# BETTER SERVICES

The information obtained through the community health survey will help in planning UMGCCC's outreach, education, screening, diagnostic, treatment, and research efforts. The information learned will be shared broadly with leaders in the UMGCCC and communities in the 10 counties UMGCCC serves. The UMGCCC's Community Health Ambassador team will use the information to enhance their community outreach and education activities throughout the service area. Findings are also available on the UMGCCC COE and CMPGC websites at <https://www.umms.org/umgcc/community> and <https://www.cmpgc.com>.

The findings will be used by UMGCCC researchers to plan future research that is informed by priorities identified by the community. The survey results will also guide how UMGCCC resources are used to meet priority areas and also how the information about these resources is shared and easily made accessible to the community. This community health survey will be a guide for the UMGCCC and community members to improve the overall health and cancer outcomes of Marylanders. Again, *Your Voices Matter!*



# RESOURCE INFORMATION

African Women's Cancer Awareness  
Association <https://awcaa.org/>

American Cancer Society  
<https://www.cancer.org/>

Baltimore City Cancer Program (BCCP)  
[https://www.umms.org/umgcc/cancer-services/  
cancer-care/baltimore-city-cancer-program](https://www.umms.org/umgcc/cancer-services/cancer-care/baltimore-city-cancer-program)

Centers for Disease Control and Prevention  
<https://www.cdc.gov/cancer/prostate/index.htm>

Centers for Disease Control and Prevention  
(Quit smoking) [https://www.cdc.gov/  
tobacco/quit\\_smoking/index.htm](https://www.cdc.gov/tobacco/quit_smoking/index.htm)

Community Ministry of  
Prince George's County, Inc.  
<https://www.cmpgc.com>

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National Cancer Institute (NCI)  
[https://www.cancer.gov/about-cancer/  
causes-prevention](https://www.cancer.gov/about-cancer/causes-prevention)

Prostate Cancer Awareness Alliance DMV  
<https://pcaadmvm.org>

Susan G. Komen  
<https://www.komen.org/>

U.S. Preventive Services Task Force  
[https://www.uspreventiveservicestaskforce.org /  
uspstf/](https://www.uspreventiveservicestaskforce.org/uspstf/)

University of Maryland  
Greenebaum Comprehensive  
Cancer Center Community  
Outreach and Engagement  
<https://www.umms.org/umgcc/community>





## **STAY CONNECTED**

**We look forward to serving the needs of your community.  
To stay in touch with the UMGCCC COE, please join our email list at:  
[umgcc-outreach@som.umaryland.edu](mailto:umgcc-outreach@som.umaryland.edu)  
or contact our Program Manager, Leonore Okwara, MPH  
by phone: 301.405.7545 or email: [lokwara@umd.edu](mailto:lokwara@umd.edu).**