



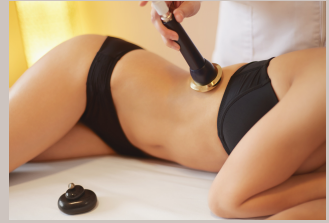
Provides
Central Phoenix **Relaxing Effect**

Full Service - Private Setting

*Aesthetics
Facials
Waxing*



*Hair
Extensions*



*Massage
Body
Contour*

Wellness

*Personal
Chef*



*Personal
Trainer*

Nutritionist



*Weight Loss
Solutions*



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Book Appointments



Located:
The Rey Apartments
400 N 2nd Ave
3rd Ave & Fillmore



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About

During the pandemic I was seeking a business to invest in. During that time I found a lot of salons and barber shops for sale.

So then I started my research and plugged away at the numbers, and noticed a huge gap between entrepreneur salons and franchises profit margins and employees salary.

Then I saw a window of opportunity where I can put my financial degree and corporate experience to play. Where I can help redefine the beauty business. Allowing the service providers to become stakeholders into the company.

Working as a team I believe we can bridge the gap and allow the service providers to earn a responsible living all while earning profits.

See beauty college doesn't teach business skills and business college doesn't teach beauty skills but with team of like minded entrepreneurs we can turn this industry around.

Realtor SA685069000, HomeSmart
Alumni: University of Phoenix - MBA
Arizona State University - Finance
Phoenix College - Associate in applied science
Grew up in central / west Phoenix.



Connie

We are a full-service Salon in a private setting, so you can get everything you need in one place.

We have an array of products and services for everyone men and women.

We have facials, massages waxes, body Contour, age-defying Services a nutritionist who can give you meal plans, peptides specialist, personal trainer, and a personal chef that help you with your weight loss.

There's something for everyone, and if you own a business in downtown Phoenix, let's collaborate. We can add no cost benefits to your employees p

Pplus 1.

Also, if you are an ASU student & faciality, we have special offers for you as well, and we have monthly and yearly memberships for everyone. We are located in downtown Phoenix Bold on 3rd Ave and Fillmore. We can't wait to see you.

Mission

To bring out that inner beauty, to show the world who you really are; to care for our clients and staff as family and to give back to our local community.

Vision

Is to become a household brand by staying on top of beauty trends and being the best in the industry.

Bold and Beautiful Beauties
Aesthetic & Wellness
400 N 2nd Ave #146
Phoenix Az 8500 3

Ramirez
CFO, Bold Beautiful Beauty.



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Connie Ramirez



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AESTHETICS

WHERE THEY

MEET AS ONE

AND STARTS WITHIN

WELLNESS



MEET OUR TEAM

Professional staff are all licensed and certified in their field.



NOTE: Each service provider maintains their own special discount pricing.
Book your consultation to create discount packages that meet your needs.



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ESTHETICIAN

Irma

Hi, I'm Irma, a licensed esthetician with a year of experience. I'm passionate about helping my clients achieve their skincare goals and feel confident in their skin.

I offer a variety of services, including facials, waxing, body treatments, and makeup application.

I'm also a certified Body Contour treatments. I'm always looking to learn new techniques and stay up-to-date on the latest trends in the skincare industry.

I believe that everyone's skin is unique, and I tailor my treatments to each individual client. I use only the highest quality products and take the time to explain each step of the process so that my clients feel comfortable and informed.

If you're looking for an esthetician who will help you achieve your skincare goals, I encourage you to book a consultation with me. I look forward to meeting you and helping you feel your best.

Services:

Waxing - Face and Body area, Facials and Facials Treatments, Skin Care - Same result but no injection, filler or surgery. Fat Reduction - same results but no injections, Fillers, or surgery



AESTHETICIAN

Boost Your Beauty



Hair Removal:

Waxing is a cosmetic procedure in which unwanted hair is removed from the selected area using hot wax. The process typically begins with the application of warm wax onto the selected area, covering the targeted hair growth areas. Once the wax cools and solidifies, the strip is swiftly pulled off, taking the unwanted hair with it. This method effectively removes hair from the follicles, providing smooth and hair-free skin.

Treatment areas include: Arm, Back, Bikini, Brazilian, Ariola, Under Arm, Legs, Chin, Ear, Eyebrows, Hands, Feet, Lip, Shoulders, and Stomach.

Skin Care:

These treatments is done with a leu of applications from Extraction, Serums, LED Light, Microcurrent, Ultrasound, Multipolar RF & Vacuum RF multiple treatment may be needed to reach your desired result.

Treatment areas can include: Acne, Anti-Aging, Dermaplane, Microdermabrasion, Hydration, and Oxygen Infusion.

Products : Skin Script

Body Contouring:

These treatments is done with rotation of Ultrasonic Cavitation, Multipolar RF & Vacuum RF multiple treatment may be needed to reach your desired result.

Treatment areas can include: Abdominal, Arms, Bra Line, Cellulite, Back, Love Handles, Knees and Neck.

Product :

Skin Rejuvenation:

These treatment(s) Tone, Tighten, Recues Finline's & Fat Reduction is done with rotation of Microcurrent, Multipolar RF, LED Light, Ultrasound & RF multiple treatment may be needed to reach your desired result.

Treatment areas can include: Fine Lines around the Face and Neck.

Skin Care Products:

Skin Script is a brand that develops medical-grade skincare products that are paraben-free and cruelty-free. Their products are designed to work for all skin types and concerns. Some say that Skin Script products are great because they can be used by anyone, regardless of whether they have oily or dry skin

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COSMETOLOGIST

Jaclyn

"Hi there, I'm Jaclyn Jacobo, and I'm a licensed cosmetologist with a passion for helping people look and feel their best. I believe that beauty is not just skin deep, but it's about confidence and self-expression.

My journey in the beauty world started when I decided to make a dramatic change in my life to pursue a passion, to be role model for my children, and to someday be known by the world. I've dedicated myself to staying updated on the latest trends, techniques, and products in the industry to ensure that my clients receive the best possible services.

Whether it's a simple haircut, or a relaxing facial, I strive to create a personalized and enjoyable experience for each of my clients. I love connecting with people and building long-lasting relationships, and I take great pride in helping them enhance their natural beauty.



HAIR EXTENSION

Embrace Your Hair-volution



- *Clip-in hair extensions: temporary extensions that can be clipped on and off the hair.*
- *Tape-in hair extensions: semi-permanent extensions that are attached to the hair with adhesive tape.*
- *Keratin-bonded extensions: semi-permanent extensions that are fused to the hair with heat and keratin glue.*
- *Hand-tied extensions: semi-permanent extensions that are sewn onto a thin weft of hair.*
- *Weave extensions: semi-permanent extensions that are braided or sewn into the natural hair.*
- *Micro loop link or I-tip extensions: semi-permanent extensions that are attached to the hair with small metal rings.*
- *U-tip extensions: semi-permanent extensions that are attached to the hair with a heated tool and a plastic tip.*

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Personal Chef

Dave Green is a lifestyle manager, private chef, and personal trainer. His focus is to have a lasting impact on society by creating ways for us to live healthier lifestyles. He teaches others how to implement fitness, nutrition, and rest into their lives by making small adjustments in your daily routine. Sounds simple, right?! It really is with a plan and follow it. Let him show you how!

Dave recently won 1st place in New Mexico Open Bodybuilding Championships, Masters 45+ Men's Physique in Open Class E. It was a battle for Men Physique Overall. He's destined to be Professional Body Builder soon.



DAVE GREEN

Dave has been in the restaurant industry for over 20 years and has had many local celebrity clients, and he is the caterer for their special events. He's also working on a collaboration with a world-renowned hospital that will focus on nutrition for a healthier African American community. More information to come, stay tuned.

Services

Personal Chef & Personal Trainer



MEAL PREP & FITNESS

Maximize wellness goal



Personal Chef

- *Prepares meals for an individual or household, either in the client's home kitchen or their own.*
- *Provides customized meal preparation and cooking services, catering to the unique taste, dietary requirements, and preferences of the client(s)*

Personal Fitness Trainer

- *An expert in physical fitness and exercise. They combine their expertise with interpersonal and motivational skills to lead individuals and groups through exercise routines, while educating them on the most safe and effective ways to achieve and maintain personal fitness.*
- *Personal trainers design customized exercise and fitness programs tailored to the specific needs, abilities, and objectives of their clients*

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NUTRITIONIST

Darya

Darya is a Registered Dietitian MS, RD, EP-C and a certified Exercise Physiologist with a passion for helping individuals achieve their health goals in a sustainable way. With many years of experience working in sports nutrition, clinical nutrition, and competing as an athlete herself,

Darya has a comprehensive understanding of the unique dietary requirements and challenges faced by individuals and athletes. She is dedicated to providing evidence-based nutrition information to her clients and will work with you to create an enjoyable & realistic meal plan that is aligned with your goals.

Specialties:

Sports Nutrition Weight
management/body composition
changes Gut Health Chronic disease
prevention and management Cultivating
a healthy relationship with food.

Qualifications:

Master of Science in Nutrition, Dietetics, and Exercise Physiology (Washington State University) Bachelor of Science in Dietetics with a minor in Kinesiology (Arizona State University) Registered Dietitian (RD) ACSM Exercise Physiologist (EP-C)



NUTRITIONIST

Impact on Healthy Eating



Elite package:

- *Initial consultation (new clients only)*
- *1-on-1 counseling session to discuss your background, goals, and create a nutrition plan to best support your health*
- *Resources to help you implement nutrition and lifestyle recommendations*
- *Customized meal plan created and sent to you within 2 business days*
- *Additional ongoing support via email for 1 month following the appointment*
- *Follow-up Session (existing clients only, must book initial prior to this) - Fee per service*
- *1-on-1 counseling session to review current progress and discuss any challenges to overcome*
- *Adjust meal plan and recommendations to continue seeing progress and avoid plateaus on your health journey*

Premiere package:

- *1-on-1 counseling session to discuss your background, goals, and create a nutrition plan to best support your health*
- *Resources to help you implement nutrition and lifestyle recommendations*
- *Customized meal plan created and sent to you within 2 business days.*

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PEPTIDES SPECIALIST

Peter

Peter Rivera has an extensive background in Peptides therapies including the GLP-1 Weight Loss Peptides and has a proven successful career in the Health and Fitness profession and a training expert with over 30 years' experience in the industry. Born in New York, Peter was the general manager at major gyms, including Equinox and New York Sports Club. He is an accomplished strength and conditioning coach and personal trainer with excellent interpersonal and communication skills. Energetic and dedicated with an exemplary work ethic. He is focused on helping his clients break through to achieve results they have never seen before and, including to television appearances, has been published both here in the USA and internationally.



Peter's skills include: Peptide Therapies, Strength & Conditioning, Fitness Training, Personal Training, Speed, Quickness and Agility training, Injury Prevention, Exercise Physiology, Rehabilitation, Sports Training, Sports Nutrition, Functional Training, Weight and Body Weight Training, Wellness, Core Strength and Group Training.

What is a peptide? Peptides are short amino acid chains that can enhance health, beauty, and wellness without the risks of surgery or medication side effects. These precision biologics developed from nature support sophisticated cell signaling and the body's innate intelligence.

From optimizing focus to reducing inflammation, peptides are targeted game-changers for elevated function. Yet most lack proper education around the proven applications and routines that determine results.

That's where expert guidance makes all the difference. Peter specializes in decoding the latest advancements in peptide therapies and matching them to lifestyle goals around performance and recovery. He works remotely providing customized telemedicine consults.

WHAT PEPTIDE

Is best for you?

Tirzepatide

known as a 'twincretin', is a 'first-in-class' and the only dual glucagon-like peptide-1 (GLP-1) and glucose-dependent insulinotropic peptide (GIP) receptor agonist, that can significantly reduce glycemic levels and improve insulin sensitivity, as well as reducing body weight by more than 20% and improving lipid metabolism

Thymosin alpha 1

Thymosin Alpha-1, a potent immune system modulator, strengthens the immune system, acts as an antioxidant, reduces inflammation, and may play a critical role in autoimmune disorders and recovery from COVID-19

MOTS-c

is a 16 amino acid peptide, transcribed particularly from mitochondrial DNA. The peptide increases insulin sensitivity, optimizing glucose utilization and overall body metabolism. It can also increase cell differentiation, leading to osteoporosis management or prevention

MK 677:

It helps promote bone growth and mineralization, reducing the risk of fractures and osteoporosis. This makes it an intriguing option for individuals looking to improve bone strength and prevent age-related bone loss. MK-677 has been reported to improve sleep quality in users.

GHK-Cu:

Has anti-inflammatory and tissue remodeling properties. GHK-Cu has been shown to promote skin remodeling, wound healing and regeneration, and has prominent antioxidant and anti-inflammatory effects in in vitro and in vivo studies.

AOD 9604:

is a synthetic peptide derived from human growth hormone, investigated for its potential to aid in fat reduction and muscle repair.

Semax

Semax is a synthetic peptide designed to enhance cognitive function and neuroprotection, researched for its potential to improve memory, learning, and focus

PEG-MGFPEG-MGF

incorporates polyethylene glycol (PEG) to prolong its half-life. This compound is studied for its potential to stimulate muscle growth and repair, offering benefits in both research settings and sports performance applications.

Semaglutide

belongs to a class of medications known as glucagon-like peptide-1 (GLP-1) receptor agonists. It mimics the GLP-1 hormone that is released in the gastrointestinal tract in response to eating. One role of GLP-1 is to prompt the body to produce more insulin, which reduces blood glucose

Thymosin beta-4 (TB4)

binds to actin and promotes cell migration, including the mobilization, migration, and differentiation of stem/progenitor cells, which form new blood vessels and regenerate the tissue. Thymosin $\beta(4)$ also decreases the number of myofibroblasts in wounds, resulting in decreased scar formation and fibrosis

CJC1295/Ipamorelin:

It is a Growth Hormone releasing hormone that stimulates one side of the pituitary gland. It does this in order to produce growth hormone. Ipamorelin mimics the ghrelin and binds to the ghrelin receptor in the pituitary gland in the brain.

Selank:

It has been shown to help improve learning, memory, cognition, depression, and energy in patients. In the human body, selank acts as a stable neuropsychotropic, antidepressant, and antistress to help reduce anxiety and relieve aggression.

Dihexa:

The compound has been found to potentially improve cognitive function in animal models of Alzheimer's disease-like mental impairment. In an assay of neurotrophic activity, Dihexa was found to be seven orders of magnitude more potent than brain-derived neurotrophic factor

Epitalon

Epitalon is a synthetic peptide studied for its potential anti-aging effects, believed to regulate cell replication and telomere lengthening, offering promise in longevity research and potential therapeutic applications.

BREMELANOTIDE PT 141

Bremelanotide PT-141 is a synthetic peptide developed for treating sexual dysfunction, particularly in men and women, by stimulating arousal pathways in the brain, offering potential benefits for libido enhancement.

5-Amino-1MQ

5-Amino-1MQ is a novel compound with potential anti-aging properties, believed to activate sirtuins, enzymes linked to longevity and cellular health, undergoing research for its effects on aging-related processes.

Be sure to consult with your Doctor. NOTE: Each service provider maintains their own special discount pricing. Book your consultation to create discount packages that meet your needs.

FAQ

TERM & CONDITIONS

HERE AT BOLD AND BEAUTIFUL BEAUTIES WE ARE A TEAM OF THE UP MOST PROFESSIONALS. THE SERVICES AND PRODUCTS WE PROVIDE ARE THE BEST IN THE INDUSTRY.

PLEASE ARRIVE 15 MINUTES BEFORE YOUR APPOINTMENT. IF YOU ARE EXPERIENCING UNEXPECTED DELAY, PLEASE CALL AS SOON AS POSSIBLE. IF YOU HAVE NOT ARRIVED 15 MINUTES (WITHOUT ANY NOTIFICATION) AFTER YOUR SCHEDULED APPOINTMENT IT WILL BE NOTED AS A NO-SHOW.

MOST BUT NOT ALL PROCEDURES HAVE IN-TAKE AND OUT-TAKE (BEFORE AND AFTER INSTRUCTIONS). IF YOUR PROCEDURE/SERVICE, PERTAINS TO ONE YOU WILL RECEIVE AN EMAIL. COMPLETE THE FORM AT LEAST TWO DAYS BEFORE YOUR APPOINTMENT. THIS WILL ALLOW US TO EVALUATE IMPORTANT INFORMATION RELATED TO YOUR QUALITY OF CARE.

IT IS IMPERATIVE THAT YOU READ, SIGN AND FOLLOW THE INSTRUCTION TO YOUR IN-TAKE FORMS. THIS WILL ALLOW FOR THE BEST RESULT POSSIBLE. THEN AFTER YOUR APPOINTMENT IT IS JUST AS IMPERATIVE THAT YOU ALSO READ, SIGN AND FOLLOW THE AFTER-CARE INSTRUCTIONS.

WHEN BOOKING AN APPOINTMENT, WE REQUIRE A 30% DEPOSIT OF YOUR TOTAL APPOINTMENT COST. THIS WILL BE TAKEN OFF OF YOUR BILL WHEN YOU ATTEND YOUR APPOINTMENT. IF YOU DO NOT CANCEL YOUR APPOINTMENT WITHIN (TIME), THIS DEPOSIT IS NON-REFUNDABLE. (SEE CANCELLATION POLICY FOR MORE DETAILS)

FAQ

CANCELATION POLICY

IF YOU WISH TO CANCEL YOUR APPOINTMENT, YOU MUST GIVE AT LEAST 24 HOURS' NOTICE BEFORE YOUR APPOINTMENT IS SCHEDULED TO OCCUR.

NO-SHOW: IF YOU FAIL TO ATTEND YOUR APPOINTMENT WITHOUT CANCELING AT LEAST 24 HOURS BEFOREHAND, YOU WILL GAIN 1 STRIKE. IF YOU GET 3 STRIKES WITHIN 1 YEAR, YOU WILL BE UNABLE TO BOOK WITH US FOR 6 MONTHS.

IF YOU FAIL TO ATTEND YOUR APPOINTMENT WITHOUT CANCELING AT LEAST 24 HOURS IN ADVANCE, YOU WILL BE CHARGED AND ADDITIONAL 30% OF YOUR APPOINTMENT FEE. WHEN YOU RE-BOOK WITH US YOU WILL BE CHARGED 50% OF YOUR TOTAL APPOINTMENT COST. THIS WILL BE TAKEN OFF OF YOUR BILL WHEN YOU ATTEND YOUR APPOINTMENT.



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DISCOUNTS

Plenty of ways to save on services you already love.

We can add no cost benefits to your employees plus 1.
(Register your business for special pricing.)

ASU student & Faculty, we have special pricing and offers for you.
(Current Student ID required to receive offer.)

Monthly Memberships

(Select your favorite service(s) then receive discount with monthly auto pay.)

Service Package

(Select your favorite service(s) then receive discount for package.)

Loyalty Program

(Rebook a service appointment to receive special discount)



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Product

AVAILABLE IN STORE



SERVICES AND PRODUCTS MAY CHANGE PER SEASON

BE OBSESSED

SKIN CARE PRODUCT

ALL NATURAL LOTIONS CANDLES AND OILS.

Skin Care Products:

Skin Script is a brand that develops medical-grade skincare products that are paraben-free and cruelty-free. Their products are designed to work for all skin types and concerns. Some say that Skin Script products are great because they can be used by anyone, regardless of whether they have oily or dry skin

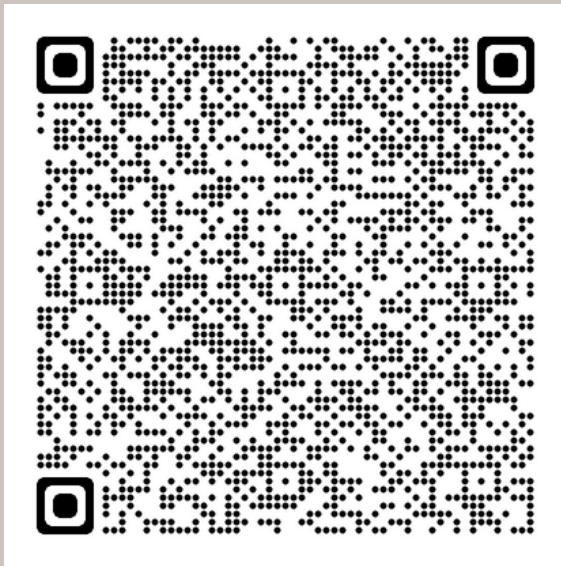


Leaving a review don't cost a thing

just like love



Google Review





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CUSTOMER REVIEW

S



Awesome experience. I had my first dermaplaning with Irma, she also did a deep pore cleaning, delicious scalp massage, and more. My Old-Man-Skin is now radiant.

Steven C

R



I recently booked a facial with Irma. It was amazing! My skin felt great. I will definitely be using services at this salon again. Downtown location is perfect for lunchtime appointments!

Raquel M

C



Had the best experience while having my massage. I love everything about this place! It's an all in one type of salon. You won't regret it. Go check it out!

Cece R



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*Courage is the most
important of all the virtues
because without courage, you
can't practice any other
virtue consistently*



Coming Soon



5101 E Karen, Scottsdale Az 85254 🛏️ 3 + Loft 🚿 2.5 🏠 2,324

Proud Phoenicians, and ASU grad,
Connie's celebrating 5th year in Real Estate.



Connie Ramirez
COO. MBA. REALTOR

602.615.4165

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Together Marketing*



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boldbeautifulbeauties_dtphx



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STAY UP TO DATE